# Dean Huertas Brings "Bridge The Gap" Tour to Holyoke, MA — A Powerful Night of Culture, History & Community Unit

**Holyoke, Massachusetts Jan 15, 2026 (**Issuewire.com**)** - On Sunday, January 24th, nationally recognized social media influencer and community advocate Dean Huertas brings his impactful "Bridge The Gap" Tour to Holyoke for an unforgettable evening centered on dialogue, empowerment, and shared cultural pride.

Held at WATERFRONT Event Venue (920 Main St., Holyoke, MA), this engaging live experience blends storytelling, history, and real conversations that uplift and connect diverse communities. Doors open at 7:00 PM.

The Holyoke stop is proudly presented by Nueva Esperanza, Inc., a cornerstone organization dedicated to strengthening and empowering the Puerto Rican and Afro-Caribbean community, alongside Explore Holyoke, champions of the city's vibrant arts, culture, and tourism scene.

Adding depth and local legacy to the evening, the Holyoke event features a Special Guest Panel of respected community voices:
María Salgado-Cartagena, People's Historian of Holyoke's Puerto Rican diaspora

Juan Anderson-Burgos, Holyoke City Councilor and Legislative Aide, community advocate

Brendaliz Cepeda, cultural educator and granddaughter of Bomba legend Rafael Cepeda

For additional information about the event, including ticket inquiries, please contact info@nuevaofholyoke.org or call 413-437-7666.
Together, they will celebrate Holyoke's past, present, and future—bridging generations, cultures, and conversations that matter.

This is more than an event.
It's a movement.
It's Holyoke.

*For additional information about the City of Holyoke, Massachusetts, and the organizations sponsoring this event, please visit:

Explore Holyoke at https://www.exploreholyoke.com and
Nueva of Holyoke at https://nuevaofholyoke.org.

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