

# Deal Insider Capital Receives BBB Complaint Free Award for 2025



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**Chicago, IL — January 2026** — Deal Insider Capital, a leading capital advisory and investor-relations firm serving early-stage and growth companies, has been honored with the **Better Business Bureau Complaint Free Award** for the period **January 1 – December 31, 2025**. The recognition was issued by the **Better Business Bureau of Chicago & Northern Illinois** and signed by **Steve J. Bernas, President & CEO**.

This award is presented to businesses that demonstrate a sustained commitment to ethical operations, transparent client practices, and the successful resolution—or complete absence—of consumer complaints throughout the year.

For Deal Insider Capital, the recognition reinforces what clients and partners already know: the firm's reputation is built on integrity, execution, and accountability in an industry where trust is everything.

**"Capital raising is more than introductions and pitch decks — it's about responsibility, communication, and delivering real value to founders and investors,"** said a spokesperson for Deal Insider Capital. **"Receiving a Complaint Free Award from the BBB validates the standards we hold ourselves to every day."**

Deal Insider Capital works with startups, growth-stage companies, and emerging brands across multiple sectors, helping them refine their positioning, prepare investor-ready materials, and access a broad network of active investor groups. The firm's structured process, hands-on guidance, and emphasis on ethical business practices have helped it stand out in the capital advisory space.

The BBB Complaint Free Award reflects:

- Consistent professional conduct
- Transparent client communication
- Strong service delivery standards
- A client-first operating model

In an environment where entrepreneurs are often navigating complex funding landscapes, this recognition provides added confidence that Deal Insider Capital operates with professionalism and a long-term relationship mindset.

As the firm continues expanding its reach and services in 2026, the focus remains unchanged: help serious companies access capital the right way — with structure, credibility, and integrity.

### **About Deal Insider Capital**

Deal Insider Capital is a capital advisory firm that supports early-stage and growth companies in preparing for and securing investment. The firm provides investor positioning, promotional assets, and structured outreach to active funding sources across its network.

### **Media Contact**

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