

Crowne Plaza Changi Airport Launches NuCalm In-Room Sleep Technology

The first in Singapore to offer all guests exclusive in-room NuCalm experiences, helping them recover, recharge, and enjoy restorative sleep during business or leisure travel.



Singapore, Singapore Jan 7, 2026 (IssueWire.com) - [Crowne Plaza Changi Airport](#), part of [IHG Hotels & Resorts](#), has partnered with [NuCalm®](#) to introduce an exclusive in-room sleep and wellness experience, making it the first **hotel in Singapore** to offer all guests access to NuCalm's patented, neuroscience-based sleep technology.

This partnership aligns with Crowne Plaza's refreshed brand focus on wellness and curated experiences designed for the blended traveller. Integrated into the hotel's daily rituals, NuCalm provides relaxation, travel recovery and deep, restorative sleep.

"At Crowne Plaza Changi Airport, we understand that today's travellers seamlessly blend work, rest and leisure. Integrating NuCalm into our guest rooms allows us to support this lifestyle by offering a science-backed, restorative sleep experience. This reflects our commitment to guest wellness and curated experiences, helping guests recharge, recover and perform at their best - whether they are here for business, leisure or both," said **Greg Gubiani, General Manager of Crowne Plaza Changi Airport**.

Restorative Deep Sleep and Recovery with NuCalm

NuCalm offers guests a holistic way to combat jet lag, prepare for important meetings or simply recharge on demand. Using the world's only patented neuroacoustic technology, NuCalm gently guides brain activity into natural restorative states. According to NuCalm, its **DeepSleep** sessions help users fall asleep faster, sleep more deeply, and wake feeling refreshed - supporting rest and recovery during travel.

Beyond **DeepSleep**, guests can access a range of NuCalm programmes tailored to address different needs: **Rescue** for deep recovery and -rapid stress relief, **Ignite** for high-energy performance, **Focus** for improved concentration, **FlowState** for creativity and relaxation, and **PowerNap** for a quick recharge, providing up to two hours of restorative rest in just 20 minutes.

Guests can also use NuCalm's **Stress Test**, a 35-second voice scan that analyzes thousands of vocal signals to provide real-time insight into nervous system balance and stress resilience.

"Partnering with Crowne Plaza Changi Airport presents an exciting opportunity to introduce travellers to the neuroscience we have pioneered over the past 36 years," said **Jim Poole, CEO of NuCalm**. "For the past 17 years, our technology has been trusted by leaders across aviation, healthcare, sports and business. With NuCalm, we can provide the gift of better sleep, safe stress relief, and an easier travel experience for all guests. Partnering with this world-class hotel is the next step in bringing real solutions to people when and where they need them."

The NuCalm experience is activated via an in-room **QR code** linking to the NuCalm mobile app and can be enjoyed using personal earbuds, headphones, or the hotel room's Bluetooth speakers. NuCalm is **complimentary for seven days** from the start of the stay and guests also enjoy **15% savings** on any **NuCalm subscription for their lifetime**.

Crowne Plaza Daily Rituals: Restorative Evenings with NuCalm

The integration of NuCalm complements Crowne Plaza Daily Rituals, curated experiences designed to enrich the beginning and end of each day and enhance guest wellbeing. At Crowne Plaza Changi Airport, these rituals include energising morning booster beverages at Allora and in the Club Lounge during breakfast, alongside thoughtful in-room touches - now enhanced by NuCalm as a core evening wellness ritual because sleep is the key to good health and longevity.

The leading-edge NuCalm sleep technology is now available exclusively to guests at Crowne Plaza Changi Airport, helping them unwind, enjoy restorative sleep, and recharge for both business and leisure, while enhancing the overall guest experience and supporting the needs of today's blended traveller.

For more information and reservation details, visit crownepiazza.com/changiairport.

High-resolution media images can be accessed via the digital press kit [here](#).

Notes to Editors:

About NuCalm:

Feeling good shouldn't be so difficult. But in today's world, it is. At NuCalm, the focus is not just on responding to stress, but on redefining the way humanity addresses it. Since 2009, NuCalm has pioneered the world's most advanced and clinically proven neuroacoustic software, delivering patented

neuroscience through sound. Its mission is rooted in discovery, invention, and relentless refinement. NuCalm created a breakthrough, disruptive technology that reliably relieves stress, enhances sleep, elevates energy, and builds lasting resilience.

Originally developed as an FDA Class III medical device for elite military and security operators, airline pilots, physicians, and world-class athletes, NuCalm is now accessible to everyone through a mobile app and affordable subscriptions. It is all-natural, non-invasive, effortless to use, and predictable in its effectiveness. NuCalm gives users the ability to control their mental state with precision, consistency and ease.

About Crowne Plaza Changi Airport:

Named the World's Best Airport Hotel by Skytrax (2015 - 2025), the 575-room hotel is located at Singapore Changi Airport, Terminal 3. With direct access to all airport terminals, Jewel Changi Airport and Changi Airport Connector, Crowne Plaza Changi Airport can cater to modern travellers on business, transit or leisure - thanks to the variety of new offerings available within and around the hotel.

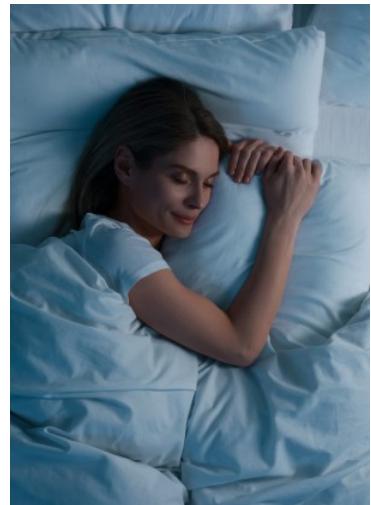
In addition to day use rooms and inviting rooms offering unrivalled views of Jewel, guests can gaze out across Changi Airport's runway and watch the planes go by in the comfort of their premium room with runway view. Families can enjoy the Kiztopia Aviation Family Suites, a playful and immersive stay experience popular with kids and adults alike. The resort-style outdoor pool also offers views of two Singapore icons: Changi Airport Control Tower and Jewel Changi Airport.

Designed by award-winning architectural firm WOHA, Crowne Plaza Changi Airport encapsulates elements of both city and resort hotel. Its sleek modern lines are most contemporary, yet nature underpins its design so guests can take advantage of the balmy tropics and also enjoy that hideaway resort feel.

Facilities and services include a club lounge, an Italian restaurant and bar - Allora, a resort-style outdoor pool, a fitness centre, 24-hour in-room dining service, laundry service and 24-hour business centre services. Crowne Plaza Changi Airport has 978 sqm of meeting space, including a rainforest-themed ballroom and six meeting rooms equipped with the latest audio-visual technology to cater to the needs of MICE travellers. With proximity to Singapore Expo and nearby business parks, Crowne Plaza Changi Airport is the perfect hub for corporate and social events.

For reservations at Crowne Plaza Changi Airport, visit www.crowneplaza.com/changiairport.





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