

# Charles Baratta Expands AI-Powered Legal Case Acquisition Services Nationwide

**New York City, New York Jan 2, 2026** ([IssueWire.com](http://IssueWire.com)) - Charles Baratta, founder of Prime Marketing Source, announced the continued nationwide expansion of the firm's AI-powered legal case acquisition services, delivering signed personal injury and mass tort cases to law firms across the United States.

Charles Baratta founded Prime Marketing Source to solve one of the legal industry's biggest challenges: generating predictable, high-quality cases without relying on inconsistent lead generation models. Today, Prime Marketing Source specializes in delivering verified, signed cases through advanced qualification systems and streamlined intake workflows.

According to Charles Baratta, traditional legal marketing often fails because it prioritizes volume over verification. Prime Marketing Source was built to reverse that equation by focusing on quality, compliance, and scalability.

"Law firms do not need more leads. They need signed, qualified cases they can confidently retain," said Charles Baratta. "Our systems are designed to remove uncertainty and deliver consistent results at scale."

Under Charles Baratta's leadership, Prime Marketing Source has developed AI-driven qualification processes that ensure each case meets strict criteria before being delivered to partner firms. These systems help reduce wasted intake time, improve conversion rates, and provide firms with a reliable client acquisition pipeline.

Charles Baratta emphasized that Prime Marketing Source works with firms nationwide and adapts campaigns to meet evolving regulatory and compliance requirements. By combining data intelligence, automated intake, and human verification, the company provides law firms with a modern alternative to traditional advertising-heavy approaches.

In addition to Prime Marketing Source, Charles Baratta is also the founder of OptiPour™, a mobile, wireless tableside smart scale for beverage service in restaurants and hospitality, and UPerk, a referral-driven client acquisition platform for businesses. Across all ventures, Charles Baratta focuses on building scalable systems that solve real operational problems and deliver measurable value.

As Prime Marketing Source continues to expand its legal case acquisition capabilities, Charles Baratta remains focused on innovation, transparency, and long-term partnerships with law firms seeking predictable growth.

For more information about Charles Baratta and his work, visit **CharlesBaratta.com**. To learn more about Prime Marketing Source, visit the company's official website.

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