

Carpets in Dalton Expands Flooring Selection With Nationwide Availability of COREtec Hard Surface Floors



Dalton, Georgia Jan 28, 2026 ([Issuewire.com](https://www.issuewire.com)) - Carpets in Dalton has expanded its flooring lineup with the addition of the complete [COREtec Floors](#) running-line collection. All available styles and colors are now shipping to customers throughout the continental United States, giving homeowners and designers broader access to one of the most sought-after hard surface flooring brands.

Carpets in Dalton has long specialized in [luxury carpet](#) and [custom size rugs](#), serving customers who value tailored solutions and long-term performance. The addition of COREtec hard surface flooring allows the retailer to support full-room and whole-home flooring plans, pairing durable foundation floors with custom rugs that soften spaces and define living areas.

“Many of our customers are looking for a hard surface floor that can handle everyday life without compromising on comfort or design,” said Jim Daniels, President of Carpets in Dalton. “COREtec delivers on those expectations. Bringing in the full COREtec line and offering nationwide shipping lets us serve customers who want reliable performance and a cohesive look across their home.”

COREtec Floors is known for construction features that resonate strongly with modern consumers. Waterproof cores support use in kitchens, basements, and high-use areas, while rigid core designs contribute to long-term stability. Integrated underlayment layers help reduce noise and improve underfoot comfort, making COREtec a practical option for open floor plans and multi-level homes. Detailed wood and stone visuals further allow homeowners to achieve a refined aesthetic without the upkeep associated with traditional materials.

When compared with many other rigid core and luxury vinyl flooring options, COREtec is frequently chosen for its balanced combination of durability, comfort, and consistent performance. These qualities make it especially appealing for households seeking floors that hold up to daily wear while maintaining visual appeal over time.

About Carpets in Dalton

[Carpets in Dalton](#) is a Dalton, Georgia-based flooring retailer specializing in luxury carpet, custom-sized rugs, and premium hard surface flooring. The company serves homeowners and design professionals nationwide with a focus on quality products and expert guidance.

About COREtec Floors

COREtec Floors is a recognized innovator in hard surface flooring, offering waterproof performance, comfort-focused construction, and authentic visual design.



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