

Bridging the Gap Between Pharmaceutical Precision and Animal Nutrition: E.FINE at VIV Asia 2025



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The global livestock industry is at a crossroads, where the demand for sustainable, efficient, and antibiotic-free production is no longer a luxury but a mandate. As the industry converges on Bangkok for **VIV Asia 2025**, one name stands out as a beacon of innovation and reliability: Shandong E.Fine Pharmacy Co., Ltd. Recognized as a [China Top Animal Feed Additives Manufacturer](#), E.Fine is prepared to showcase its cutting-edge solutions that bridge the gap between high-performance animal nutrition and the rigorous safety standards of the modern food chain.

VIV Asia 2025: The Heart of the Global "Feed to Food" Chain

From **March 12 to March 14, 2025**, the **IMPACT Exhibition and Convention Centre in Bangkok, Thailand**, will transform into the most significant global hub for the animal protein production industry. VIV Asia 2025 is more than just a trade show; it is a comprehensive "Feed to Food" platform that covers every link in the value chain—from primary production to processing and packaging.

With over **1,200 exhibitors** from more than 60 countries and an expected attendance of 45,000+ professional visitors, VIV Asia 2025 serves as the ultimate barometer for industry trends. The 2025 edition places a heavy emphasis on **sustainability, digitalization, and the transition toward antibiotic-free farming**. As global grain prices remain volatile and consumer awareness regarding food safety reaches an all-time high, the focus of the fair has shifted toward precision nutrition and gut health management.

Key highlights of the 2025 event include:

The Rise of Antibiotic Growth Promoter (AGP) Alternatives: As Southeast Asian nations and global markets tighten regulations on antibiotics, the spotlight is on bio-based additives that maintain animal health while enhancing growth.

Sustainability & Low-Carbon Farming: Showcasing additives and technologies that reduce methane emissions in ruminants and improve feed conversion ratios (FCR) to minimize waste.

Precision Livestock Farming (PLF): Integrating AI and data analytics with nutritional science to provide customized feeding programs.

For international buyers and farm owners, VIV Asia 2025 is the premier venue to witness how leading manufacturers like E.Fine are applying pharmaceutical-grade rigor to the animal nutrition sector.

E.FINE: A Decade of Excellence and Innovation

Established in 2010 and headquartered in Linyi City, **Shandong E.Fine Pharmacy Co., Ltd.** (Stock Code: 872460) has evolved from a specialized chemical manufacturer into a globally recognized Hi-Tech enterprise. Covering an area of **70,000 square meters**, E.Fine operates with a philosophy that treats animal health as carefully as human health, applying the same precision found in pharmaceutical manufacturing to its feed additive lines.

Core Advantages: Technical Force and R&D Prowess

What truly distinguishes E.Fine as a **China Top Animal Feed Additives Manufacturer** is its formidable technical foundation. The company does not simply follow market trends; it creates them through:

Academic Collaboration: E.Fine maintains an independent research team and a dedicated **R&D Center in Jinan University**. It also collaborates deeply with Shandong University and the Chinese Academy of Sciences to ensure its products stay at the forefront of biochemical innovation.

State-of-the-Art Facilities: Equipped with advanced reactors (3000L to 5000L) and professional testing instruments, the factory ensures consistent, high-purity output for every batch.

Stringent Quality Control: The company is a bearer of the most prestigious industry certifications, including **ISO9001, ISO22000, and FAMI-QS**. This ensures that their products meet the strict safety requirements of the European, American, and Asian markets.

Product Spotlight: Solving Modern Farming Challenges

E.Fine's product scope is broad yet specialized, focusing on **Food & Feed Additives, Fine Chemicals, and Chemical Intermediates**. Their portfolio is designed to address the specific biological needs of poultry, swine, ruminants, and aquaculture.

1. The Betaine Series: The Gold Standard in Osmoprotection

E.Fine is a world leader in the production of the **Betaine series** (including Betaine Anhydrous, Betaine HCl, and Compound Betaine).

Application: Betaine serves as a critical methyl donor and osmolyte. It helps animals maintain cellular hydration during heat stress—a common challenge in the tropical climates represented at VIV Asia.

Impact: By improving intestinal integrity and metabolic efficiency, E.Fine's betaine products enhance meat quality and increase the survival rate of aquatic species.

2. Antibiotic Alternatives: Tributyrin

As the global industry moves away from AGPs, **Tributyrin (95% Feed Grade)** has emerged as a star product.

Scenario: In intensive poultry and swine farming, gut health is the first line of defense. Tributyrin provides a stable source of butyric acid that reaches the hindgut, promoting villi growth and preventing enteric diseases.

Customer Case: Leading poultry integrators in Southeast Asia have reported a significant reduction in medication costs and an improved Feed Conversion Ratio after incorporating E.Fine's Tributyrin into their premixes.

3. Aquatic Attractants: DMPT and DMT

In the rapidly growing aquaculture sector, feed intake is crucial for profitability.

Scenario: E.Fine's **DMPT (Dimethylpropiothetin)** and **DMT** act as powerful "hunger stimulants" for fish and shrimp.

Impact: These attractants ensure that feed is consumed rapidly, reducing water pollution from uneaten pellets and accelerating growth cycles in tilapia, shrimp, and carp farms.

Global Reach and Win-Win Partnerships

E.Fine's reputation extends far beyond China. Their products are exported to Europe, the Americas, Japan, South Korea, and Southeast Asia. The company's success in these demanding markets is built on the trust of large-scale international groups who value E.Fine's ability to provide **high-purity chemical intermediates and tailored feed solutions**.

As a listed company, E.Fine offers transparency and stability. Their "Zero Accident, Zero Pollution, Zero Injury" safety policy reflects a commitment to ESG (Environmental, Social, and Governance) principles that are increasingly important to global sourcing partners. By integrating 50% greenery within their factory layout, they embody the "Green Building" and "Green Manufacturing" ethos that will be a major talking point at VIV Asia 2025.

Industry Trends: The Road to 2030

The animal feed additives market is projected to reach over **\$25 billion by 2025**, with Asia-Pacific remaining the largest and fastest-growing region. The trends identified for the coming years align perfectly with E.Fine's core strengths:

Fortified Nutrition: Increasing focus on vitamins and specialized amino acids to maximize animal output.

Enzyme & Bio-availability: Demand for additives that help animals extract more nutrients from cheaper, alternative feed ingredients.

Food Security: A global push for traceable, certified, and safe additives to prevent foodborne illnesses.

Shandong E.Fine Pharmacy is not just a supplier; they are a strategic partner for businesses looking to navigate these complex trends. Their presence at **VIV Asia 2025** (Bangkok, March 12–14) provides an unparalleled opportunity for industry stakeholders to discuss how high-tech chemical intermediates and advanced feed additives can drive the next wave of agricultural productivity.

Conclusion: Your Trusted Partner in Animal Nutrition

As the **China Top Animal Feed Additives Manufacturer**, Shandong E.Fine Pharmacy Co., Ltd. invites all attendees of **VIV Asia 2025** to explore a future where animal health and manufacturing excellence go hand in hand. With a decade of listed-company stability, a powerhouse R&D team from Jinan University, and a product line that defines modern gut health and osmoprotection, E.Fine is ready to help your business achieve its goals in the 2025 season and beyond.

Meet us at VIV Asia 2025 in Bangkok to discuss how our solutions can empower your production.

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