

Botrich Hosts 2026 Changsha Elite & Youth New Year Charity Gala Connecting Global Resources and Community Goodwill



Toronto, Ontario Jan 7, 2026 (IssueWire.com) - On December 27, the 2026 Botrich Elite and Youth International Changsha New Year Charity Gala was successfully held in Changsha, bringing together nearly 400 guests from across business, academia, and the philanthropic community. Hosted by Botrich Inc., the event centered on the theme "Gathering Strength in Changsha, Connecting the World Through Goodwill" and marked a major milestone for Botrich's global community and charitable initiatives.

The gala was supported by overseas Chinese community organizations and a well-known Chinese law firm, reflecting a strong cross-border collaboration between Canada and China. Through a combination of an afternoon expert forum, a Canada-China business exchange, and an evening charity banquet, the event created a unique platform that integrated professional dialogue, international connection, and public benefit.

As a federally registered Canadian technology platform with global reach, Botrich Inc. focuses on artificial intelligence applications, digital management, and global resource integration. **The organization currently serves more than 2,000 core members worldwide and has outlined a strategic plan to expand into 10 major global cities, aiming to build a community of 10,000 elite members over the next few years. Its first global flagship hub has been established in**

Changsha, providing integrated services across legal coordination, financial structuring, and health-related resources through partnerships with leading professional institutions.

The gala represented a meaningful step in Botrich's vision of bringing global resources back to local communities. The driving force behind this initiative was **Hong Wei Liao, Chairman of the Botrich Family Wealth Heritage and Development Center**, whose leadership continues to shape Botrich's long-term strategy of combining global insight with social responsibility.

The charity banquet began in the early evening with musical and cultural performances that set a warm, celebratory tone. Bilingual hosts welcomed guests and highlighted the significance of the occasion as Botrich's first large-scale international charity event, "globally connected and locally rooted," transforming international goodwill into tangible community impact.

Earlier that afternoon, Botrich hosted an expert forum and business exchange featuring senior professionals from across finance, technology, healthcare, law, and global compliance. Discussions explored topics such as artificial intelligence applications, cross-border collaboration, health innovation, and long-term family legacy planning, offering participants forward-looking perspectives and practical insights.

During the forum, Botrich also announced several strategic collaborations with innovative enterprises in health technology, pharmaceutical research, and cross-border consulting. These partnerships aim to enhance community wellness initiatives, support aging populations with smart health solutions, and strengthen global resource coordination for long-term social development.

Botrich has long supported youth development in Canada, including sustained backing of the Canada Youth Funding Association (CYFA) to help young people build confidence, skills, and opportunities. This Changsha gala carried special meaning as CYFA's impact and mission continue to expand internationally, with the shared hope of reaching and uplifting even more youth. During the evening, a CYFA Asia regional appointment ceremony was also held. In addition, more than twenty young participants were recognized with Outstanding Volunteer and Talent Performance honors. With VIP guests presenting awards onstage, the ceremony became a powerful moment of encouragement, celebrating youth leadership and the passing forward of responsibility.

The event also included youth recognition moments, honoring young volunteers and student leaders for their service, creativity, and dedication to community engagement. These moments reflected Botrich's belief that empowering youth is essential to building sustainable communities and passing forward the values of responsibility and contribution.

Cultural and artistic performances throughout the evening added depth and warmth to the gala, showcasing intergenerational participation and celebrating creativity, resilience, and shared humanity. From youth ensembles to senior performers, the program emphasized that purpose and passion transcend age.

As the evening concluded, Ms. Liao shared her vision for the future, reaffirming Botrich's commitment to its "one city, one flagship; one region, one ecosystem" strategy. She emphasized that Botrich will continue to connect global expertise with local needs, integrate business wisdom with public good, and support youth development as a core pillar of its mission.

The 2026 Botrich Elite and Youth International Changsha New Year Charity Gala was not only a successful charity event but also a powerful demonstration of how global platforms can give back to

their roots, marking a new chapter in Botrich's journey of community empowerment, cross-border collaboration, and shared responsibility.

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