

Bobby Acri Calls for a Shift Toward Preventive Cybersecurity Practices

Cybersecurity analyst urges organizations and individuals to focus on preparation, clarity, and learning from near misses



Winnetka, Illinois Jan 5, 2026 ([IssueWire.com](https://www.issuewire.com)) - Cybersecurity analyst Bobby Acri is raising awareness of a growing gap in how organizations approach security: an overreliance on reactive measures rather than proactive preparation. Drawing on years of experience in IT, systems administration, and cybersecurity operations, Acri is advocating for a more disciplined, preventive approach to protecting systems before incidents occur.

“Most security failures don’t come from sophisticated attacks,” Acri said. “They come from unclear systems, rushed decisions, and things people assumed would never happen.”

Why Prevention Matters More Than Ever

According to IBM’s 2023 Cost of a Data Breach Report, the average cost of a data breach reached \$4.45 million globally, the highest figure on record. At the same time, research shows that organizations with strong incident preparation and response planning reduce breach costs by up to 54 percent.

Despite this, many teams still focus their resources on reacting to alerts rather than addressing the

underlying conditions that create risk.

“When security is always in emergency mode, you’re already behind,” Acri said. “Quiet systems are usually the safest ones.”

Learning From Near Misses

Acri emphasizes the importance of learning from near misses, events that almost became incidents but did not. He believes these moments offer some of the most valuable insight into system weaknesses.

“Near misses tell you where assumptions are wrong,” he explained. “If you only learn from confirmed breaches, you miss most of the warning signs.”

Industry studies support this view. Organizations that regularly review near misses and low-impact events are significantly more likely to detect threats earlier and prevent escalation.

Documentation and Clarity Reduce Risk

Another key area Acri highlights is documentation. In his experience, undocumented decisions and processes often lead to repeated mistakes and unnecessary exposure.

“Speed feels productive, but clarity lasts longer,” he said. “Writing things down prevents the same problem from coming back six months later.”

Clear documentation also improves team response during high-pressure situations, reducing confusion and errors when systems are stressed.

Security Is a Human Problem Too

Acri notes that many cybersecurity issues stem from human behavior rather than technical flaws.

“People take shortcuts when systems are confusing,” he said. “Good security design makes the safe choice the easy choice.”

Studies in behavioral risk management show that well-designed systems can reduce user-driven security incidents by more than 40 percent.

What Individuals and Teams Can Do Now

Rather than calling for new tools or regulations, Acri encourages practical steps that organizations and individuals can take on their own:

- Review near misses, not just confirmed incidents
- Document decisions, changes, and assumptions
- Simplify systems where possible

- Design processes that account for normal human behavior
- Invest time in preparation, not just response

“Preparation doesn’t make headlines,” Acri said. “But it prevents the ones you don’t want.”

Call to Action

Acri encourages professionals at all levels to look at their systems and ask simple questions. What assumptions are built in. Where confusion exists. What almost went wrong recently.

“Strong systems are built before they are tested,” he said. “If you wait for a crisis to learn, you’re already paying the price.”

By shifting focus from reaction to preparation, Acri believes organizations and individuals can reduce risk, lower stress, and build more resilient systems over time.

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