

Beenstay Rolls Out Nationwide Platform to Simplify Short-Term Rental Operations

New platform delivers flexible short-term rental support, helping owners streamline operations, improve performance, and scale nationwide without long-term contracts.



Seattle, Washington Jan 12, 2026 ([IssueWire.com](https://www.IssueWire.com)) - Beenstay has released a new nationwide platform designed to help short-term rental owners streamline daily operations while improving overall rental performance. The platform provides modular service options that allow owners to choose how much operational support is needed, without locking into long-term agreements.

Managing short-term rentals has become increasingly complex as owners balance pricing decisions, guest expectations, review management, and regulatory compliance. Beenstay's platform brings these responsibilities into a single operational system, enabling owners to maintain consistency, efficiency, and control across one or multiple properties.

The platform supports short-term rentals at varying levels of operational maturity, offering tools and services that scale as ownership needs evolve.

Beenstay's service framework is divided into three options.

The Standard service is available at a 5% management fee for short-term rentals that are already live. Properties that require onboarding or setup assistance are offered a 7% rate for the first year, which transitions to 5% thereafter. Standard services include listing optimization, pricing management, guest communication, review coordination, compliance guidance, and damage protection coverage.

The Premium service provides expanded oversight and performance support. Premium pricing is set at 8% for already live rentals and 10% for properties requiring setup support. Additional features include a dedicated performance manager, advanced pricing strategies, enhanced review management, complimentary professional photography, increased damage protection limits, and priority owner support.

For owners seeking a fully hands-off solution, Beenstay offers Full-Service Short-Term Rental Operations in select U.S. markets. Management fees range from 15% to 18%, depending on location and property requirements. Full-Service operations include complete setup, local coordination, professional cleaning services, supply restocking, maintenance scheduling, and routine inspections.

Across all service options, Beenstay emphasizes flexibility, transparency, and scalability. Owners are not bound by long-term contracts and can adjust service levels as portfolios grow or operating needs change.

As professionally operated short-term rentals continue to attract both individual owners and investors, Beenstay positions its platform as a modern alternative to traditional vacation rental service models.

Beenstay is currently onboarding short-term rental properties nationwide and offering complimentary rental performance evaluations.

About Beenstay

Beenstay is a nationwide short-term rental platform providing operational support and performance optimization for vacation rental owners, with fully managed services available in Los Angeles and Washington State. The company is owned and managed by a team with experience managing more than 100 short-term rental properties across popular tourist destinations and brings over five years of hands-on industry experience. Beenstay focuses on flexible service structures, transparent pricing, and data-driven rental operations to support consistent performance and guest satisfaction.

For more information, visit <https://www.beenstay.com>

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