

Bedrock Markets Launches Rocket Boost, a Social Media Template Subscription for HVAC Contractors

New platform helps HVAC contractors simplify social media marketing with ready-to-post templates



Chico, California Jan 29, 2026 ([IssueWire.com](https://www.issuewire.com)) - FOR IMMEDIATE RELEASE Bedrock Markets Launches “Rocket Boost” — A Game-Changing Social Media Template Subscription for HVAC Contractors

Bedrock Markets, a marketing agency specializing in HVAC companies across the U.S., proudly announces the launch of Rocket Boost, a monthly subscription service created to help HVAC contractors elevate their social media presence with ease.

Rocket Boost gives HVAC pros access to professionally designed, ready-to-post templates that attract customers, boost engagement, and build trust online. Each design reflects the season, promotes core HVAC services, and helps contractors maintain a consistent, professional look across all social platforms.

“Our goal was to make high-quality social content simple and affordable for HVAC contractors,” said Russ Thayne, Founder of Bedrock Markets. “Rocket Boost eliminates the time and stress of social posting — giving contractors an easy way to stay active online while focusing on running their business.”

Rocket Boost offers three flexible subscription tiers to fit every contractor’s marketing needs:

- **Explorer** – *Free* plan with 4 unbranded HVAC posts each month
- **Voyager** – *\$9.99/month* for 20 customizable DIY HVAC templates via Canva
- **Commander** – *\$24.99/month* for fully customized templates branded for your company

Each plan features HVAC-specific messaging, a clean, professional design, and seasonal relevance — helping contractors post consistently and confidently without a marketing team.

Contractors can explore free sample templates and learn more at www.RocketBoostBrands.com.

About Bedrock Markets

Bedrock Markets is a full-service marketing agency based in Chico, California, specializing in helping HVAC contractors grow their businesses through both digital and traditional marketing solutions. Bedrock Markets provides a start-to-finish approach to building brand visibility and customer loyalty.

The company’s newest product, **Rocket Boost**, reflects Bedrock Market’s commitment to innovation — giving HVAC professionals simple, affordable, and effective tools to enhance their marketing and connect with more homeowners.

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