

# Bavarian Innovation Power Meets Global Diplomacy: Global Partners Bayern and WTC Forge Strategic Alliance

Global Partners Bayern e.V. (GPB) and the World Technology Congress (WTC) have signed a strategic MOU to enhance regional technological collaboration and global dialogue on technology cooperation.



**Nyon, Vaud Jan 6, 2026 (Issuewire.com)** - In a significant move to bridge regional technological expertise with global dialogue on technology cooperation, Global Partners Bayern e.V. (GPB) and the World Technology Congress (WTC) have officially signed a strategic Memorandum of Understanding (MoU). This partnership unites GPB's deep-rooted network of Bavarian and European SMEs with WTC's prestigious global platform for innovation diplomacy.

The collaboration is founded on a shared vision to address 21st-century challenges, specifically technological disruption and workforce transition, through project-driven implementation and high-level multistakeholder governance discussions.

"The speed and complexity of today's global challenges demand new forms of collaboration," said Andrea Mewaldt, Chairwoman of Global Partners Bayern e.V. "By linking Bavaria's dynamic SME ecosystem with the World Technology Congress's global convening power, we can create tangible pathways for innovation to scale sustainably and inclusively. This is about turning regional strength into global solutions."

Dominika Haberova, Chairwoman of the World Technology Congress, added: "True innovation diplomacy must be grounded in real-world expertise and implementation. Partnering with GPB allows us to connect policymakers, investors, and thought leaders directly with those who are on the ground building the future. This partnership ensures our dialogues are informed by practical, industrial reality."

Key Aims of the Partnership Include:

- Integrating Networks: Connecting Bavarian SMEs with WTC's global network to enhance international market access and ground global dialogues in practical expertise.
- Leveraging Digital Collaboration: Co-creating and utilising the GPB "Community" online portal as a transparent digital hub for cross-border project building, knowledge exchange, and partnership matching.
- Advancing Shared Goals: Launching joint initiatives, workshops, and policy dialogues focused on critical themes such as "Physical AI," sustainable finance, and resilient supply chains, aligned with the United Nations Sustainable Development Goals.
- Driving Scalable Solutions: Merging GPB's proven three-phase project model with WTC's thematic focus to design pilot projects that are locally grounded and globally relevant.

The agreement also establishes mutual membership access between the organisations, fostering deep institutional alignment and enabling full participation in each other's networks and governing bodies.

### **A Call to the Physical AI Ecosystem at the 5th Session**

As a first, concrete initiative stemming from this new alliance, GPB and WTC extend a joint invitation to the global community of technologists, innovators, and ecosystem players shaping the future of Physical and Embodied AI. The 5th Session of the World Technology Congress, "The Immutable Era of Physical AI," is taking place from 22 to 24 April 2026 at Lake Como, Italy.

Unlike traditional conferences, the 5th Session is an expected gathering of 280 vetted thought leaders, including C-suite executives, cross-sector pioneers, global policy heads, and influential voices from R&D and academia. The session is designed to separate market dominators from the disrupted through:

- High-Signal Networking: Curated, pre-scheduled one-on-one meetings with key decision-makers.
- Actionable Intelligence: Tailored C-suite briefings and a post-event business intelligence report.
- Policy Impact: Exclusive access to the Day 3 Government Summit, where industry meets international policymakers to shape the future regulatory and economic landscape.

This alliance represents a powerful fusion of Bavarian engineering and entrepreneurial spirit with Swiss-based global diplomacy, poised to foster innovation-led, sustainable, and inclusive economic growth in Europe and beyond. We invite the architects of Physical AI to join us in shaping its trajectory.

For full details on the agenda, speakers, and registration for the 5th Session, visit:

<https://www.worldtechnologycongress.org/5th-session-info>

About Global Partners Bayern e.V. (GPB):

Global Partners Bayern e.V. is a foreign-trade initiative of the Free State of Bavaria. It serves as an association for companies of all sizes and industries, supporting SMEs on their internationalisation journey. Through structured, cross-industry collaboration and a proven three-phase project model, GPB builds bridges between Bavarian expertise and future global markets. <https://www.global-partners-bayern.de/en/>

About World Technology Congress (WTC):

The World Technology Congress is a Swiss-based non-profit association serving as a global innovation diplomacy platform. It convenes governments, industry leaders, academia, and civil society to shape

governance, policy, and cooperation in emerging technologies, the future of work, and resilient trade systems. WTC champions the transition from risk to resilience and from exclusion to equity.  
[www.worldtechnologycongress.org](http://www.worldtechnologycongress.org)

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