

Avalex, Ip | Avalex Entertainment & Agency Announces



North Atlanta, Georgia Jan 13, 2026 ([IssueWire.com](https://www.IssueWire.com)) - Avalex, LP & Avalex Ent Announces Professional Services and Evaluations for Entertainment, Sports, Medical, Legal, and Executive Clients / Accounts

Avalex, LP and Avalex Ent, a leading full-scale creative studio and marketing firm headquartered in Georgia with international divisions, today announced the availability of comprehensive services and expert consultations tailored to high-profile professionals and industries, including entertainment, sports, doctors, attorneys, executives, entrepreneurs, brands, startups, and franchises.

Specializing in AI-driven marketing strategies, public relations, digital branding, and entertainment production, Avalex offers innovative solutions designed to elevate online presence, build global audiences, and drive sustainable growth. With accreditation in film and television through associations like Georgia Film, the firm provides end-to-end support across all stages of development, pre-production, production, marketing, funding, promotional content, editorial placements, worldwide distribution, celebrity endorsements, actor management, and more.

Key services include:

- Entertainment and Motion Pictures: Full production support, actor branding, directorial debuts, film startups, and audience engagement strategies.
- Sports Industry: Athlete management, branding, event planning, and digital optimization for professional athletes and sports entities.
- Professional Consultations: Customized guidance for doctors, attorneys, executives, public figures, and federal contractors, including reputation management, crisis communications, social media optimization, web design, and business development.
- AI-Powered Marketing and PR: Data-driven campaigns, predictive analytics, personalized messaging, and community building to enhance visibility and revenue.

“Avalex is committed to integrating notoriety into digital ecosystems with innovative, ethical strategies that deliver real results,” said Eeryn Falk-Lubicich, CEO of Avalex, LP and Avalex Ent. “Whether you’re a rising star in entertainment, a top athlete, a respected physician, a leading attorney, or a C-suite executive, our team provides the expertise and tools needed to navigate today’s competitive landscape and achieve lasting success.”

Based in the greater Atlanta area, Avalex draws on deep industry connections and cutting-edge technology to serve clients nationwide and internationally. The firm invites interested professionals to schedule a confidential consultation.

For more information or to inquire about services, visit www.avalexbiz.agency or contact (678) 717-7143 via text or call

(By Scheduled Appointment Only)

About Avalex, LP & Avalex Ent

Avalex, LP and Avalex Ent operate as a premier creative studio focused on public relations, digital marketing, entertainment production, and business consulting. Serving a diverse clientele including actors, directors, producers, professional athletes, medical professionals, attorneys, governing bodies, executives, and brands, the firm leverages AI and proven strategies to foster growth, engagement, and innovation.

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