

Asia Barbecue Expo 2026 to Launch in Guangzhou this May, Unveiling Trends in the \$9.7 Billion Outdoor Cooking Market

Scheduled for May 15-17, 2026, at the Canton Fair Complex, OABE 2026 will host 300+ brands and 20,000+ visitors. The expo connects global manufacturers with the booming Asian outdoor lifestyle economy.



 

2026 ASIA BARBECUE EXPO

 2026/5/15-17

 China Import & Export Fair
Complex, Guangzhou

www.asiabbqexpo.com

Guangzhou, Guangdong Sheng Jan 28, 2026 (Issuewire.com) - As the global outdoor cooking market is projected to reach \$9.73 billion by 2031, Guangdong Grandeur International Exhibition Group is proud to announce the launch of the **2026 Asia Outdoor Kitchen & Barbecue Equipment Expo (Asia Barbecue Expo 2026)**. The event is scheduled to take place from **May 15-17, 2026**, at the **China Import & Export Fair Complex** in Guangzhou.

Capitalizing on the booming "Courtyard Economy" and the rising popularity of outdoor camping lifestyles, OABE 2026 serves as a premier international trading platform. The expo will cover an exhibition area of **25,000 square meters**, hosting over **300 exhibiting brands** and attracting an estimated **20,000 professional visitors**.

Comprehensive Product Showcase The expo will feature a complete supply chain of outdoor cooking solutions. Key exhibit categories include:

- **Grills & Equipment:** Charcoal, gas, electric, and pellet grills.
- **Tools & Accessories:** Grill meshes, baking pans, thermometers, and cleaning tools.
- **Outdoor Leisure:** Tents, outdoor furniture, smart lighting, and portable power supplies.

- **Safety & Fuels:** Fireproof mats, eco-friendly charcoal, and igniters.

Dual-City Strategy for Global Reach To further bridge the gap between Chinese manufacturers and the Southeast Asian market, OABE 2026 acts as a dual-station event. Following the Guangzhou station in May, the expo will expand to **Kuala Lumpur, Malaysia**, from **September 10-12, 2026**, at the MITEC Exhibition Centre. This strategic layout enables exhibitors to tap into the "Blue Ocean" of international trade.

Concurrent Events OABE 2026 will be held concurrently with the **World Garden Living Expo**, sharing resources with related exhibitions such as the Asia Garden Landscape Industry Expo and the Asia Pool & SPA Expo. This synergy creates a one-stop sourcing platform for the entire outdoor living ecosystem.

For more information, please visit www.asiabbqexpo.com.



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