

Ashley Pierce Named President of the Exton Region Chamber of Commerce

Exton, Pennsylvania Jan 28, 2026 ([IssueWire.com](https://www.IssueWire.com)) - The Exton Region Chamber of Commerce is proud to announce the appointment of Ashley Pierce as President of the organization.

Pierce has served as the Communications and Membership Coordinator of the Western Chester Chamber of Commerce since 2021, helping to grow membership and improve communications through social media and marketing efforts. Previously, she was a contributing writer to Vista Today and a lead journalist for GO! Local Publications. She holds a Bachelor of Science Degree from Wilmington University in Media Communications and Literature.

The Chamber began searching for a new President in October after announcing that Laurie Ryan had stepped down to pursue other opportunities. Sean Rinda has served as Interim President, supported by Membership and Events Manager Arianna Lehr since the announcement of Laurie's departure.

Tony Scheivert, Chair of the ERCC Board said, "We are very excited to announce Ashley as our next President and look forward to seeing her hit the ground running. We are enormously grateful to Sean for stepping in and providing outstanding leadership and a calming influence as we worked our way through the process of finding a new President."

The Exton Region Chamber of Commerce's membership includes large and small for-profit and nonprofit businesses and organizations in the Greater Exton Area. Visit the Chamber website at ExtonRegionChamber.com.

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