

AlphaQ Announces Strategic Partnership with Egypt's Premier to Enter Middle East & African Markets

AlphaQ partners with Egypt's Premier to introduce patented, high-performance sliding windows to Middle Eastern and African construction markets.



Hwaseong-si, Gyeonggi-do Jan 18, 2026 ([IssueWire.com](https://www.issuewire.com)) - AlphaQ Co., Ltd., a pioneering Korean manufacturer of high-performance sliding windows, is advancing its international expansion following a successful debut at **Big 5 Global 2025** in Dubai and the signing of a strategic **memorandum of understanding (MOU)** with Egypt-based **Premier UPVC Window and Door Systems**.

Supported by the **Korea Land & Housing Corporation (LH)** as part of the **K-TECH joint pavilion**, AlphaQ presented its patented **rail-assembly sliding window system** to a global audience. The technology drew strong interest from regional buyers, who highlighted its superior airtightness, smooth operation, and advanced energy efficiency compared to conventional European-style windows widely used in the market. The exhibition served as a major validation of AlphaQ's technology and marked an important milestone in its global growth strategy.

Strategic Alliance for Regional Growth

A key highlight of AlphaQ's participation at Big 5 Global was the execution of an MOU with **Premier UPVC Window and Door Systems**, a leading Egyptian manufacturer and distributor of UPVC profiles. The partnership represents a critical step in AlphaQ's entry into the Middle Eastern and African construction markets.

Premier operates one of the region's largest UPVC profile distribution networks, with more than **65 authorized distributors across Egypt** and a presence in **eight additional Arab and African countries**. The company has supplied several large-scale residential developments, including **La Vista (2,500 villas with 33,000 UPVC windows)**, **Azar (600 villas using 27,000 m² of high-specification materials)**, and **HAP Town (750 residential units)**.

Through this collaboration, AlphaQ's patented "**K-Window**" technology will be introduced to a broad regional customer base. By combining AlphaQ's advanced engineering with Premier's market expertise and distribution strength, the two companies aim to establish a new benchmark for sliding window performance in apartments, villas, and commercial buildings.

Advancing Window Technology Innovation

In addition to its flagship sliding window, AlphaQ is expanding its product portfolio to meet diverse architectural needs. At Big 5 Global 2025, the company unveiled two new window systems: the **Curtain Wall Rail-Assembly Sliding Composite Window (APQ-CWS150-24/43)**, which combines curtain wall openness with sliding functionality while maintaining **Grade 1 energy efficiency**, and the **Log House Specialized Window (A-164S)**, a slim 164 mm triple-glazed window designed specifically for log houses, also achieving **Grade 1 energy efficiency**.

These products complement AlphaQ's growing lineup of aluminum triple-glazed single windows and PVC double windows. The company's core technology has earned **New Excellent Product (NEP) certification** in Korea, and its sliding window uniquely achieves **Grade 1 energy efficiency with a single sliding sash**. AlphaQ is currently preparing for **LH New Technology certification** to support adoption in public housing projects and is expanding its nationwide dealership network to meet rising demand.

The "K-Window" Goes Global

With its technology validated internationally and a strategic regional partnership in place, AlphaQ is advancing the "**K-Window**" concept onto the global stage.

"Our experience at Big 5 Global confirmed strong global demand for high-performance, energy-efficient window systems," said **Yoo Ra-hye, CEO of AlphaQ Co., Ltd.** "Our partnership with Premier marks an important step toward establishing AlphaQ as a leading global brand."



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