

ZKTOR Launches as India's New Privacy-Focused Social Platform with Zero-Tracking and No-URL Architecture



New Delhi, Delhi Dec 9, 2025 ([IssueWire.com](https://www.issuewire.com)) - Softa Technologies Announces the Formal Soft Launch of ZKTOR, a Privacy-Focused Social Platform Introduced at the Constitution Club of India

New Delhi, India: Softa Technologies Limited (STL) today announced the formal soft launch of its new social platform **ZKTOR**, following its public introduction at a press conference held at the Constitution Club of India, New Delhi. The platform has entered open beta and is now available on both the Google Play Store and the Apple App Store in India and Nepal.

ZKTOR has been developed as a response to the evolving concerns around digital privacy, user safety and the growing need for platforms that prioritize data protection in regions with large and diverse online populations. The company states that the system has been built using **a privacy-by-design approach, combining zero-tracking architecture, a no-URL internal structure, and a multi-layered content protection system.**

According to STL, ZKTOR's development has been shaped by an understanding of linguistic diversity, cultural nuance and safety requirements prevalent across South Asia's large and rapidly expanding

digital society. The company highlights that the platform does not rely on foreign investment, venture-capital funding or government-backed financing, and has been built through internal R&D. STL considers this independence essential to maintaining user protection as a primary design requirement rather than a secondary feature.

At the core of ZKTOR's framework is a system intended to safeguard personal data and restrict unauthorized use of media shared by users. Images and videos on the platform cannot be downloaded or redistributed externally, reducing the risk of misuse. STL adds that the platform integrates an AI-driven detection layer designed to flag and restrict non-consensual or sensitive content before it spreads. These measures, the company says, aim to create a more secure space for users - particularly women, who are often disproportionately affected by online misuse of personal media.

In addition to privacy and safety features, ZKTOR incorporates design elements supporting South Asia's multilingual and culturally varied user base. The interface has been structured to remain accessible for first-time internet users as well as younger populations who prefer contemporary digital experiences. This includes local-language adaptability and hyperlocal content structures that prioritize nearby communities, smaller towns and regional cultural contexts.

Softa Technologies states that ZKTOR's approach is built on the long-term technical experience of its founding team, including exposure to Europe's strong data-protection standards and the practical realities of South Asian digital environments. The company emphasizes that the platform has been engineered to function at low operational cost without compromising safety layers, an approach STL compares to India's broader history of high-efficiency technology development.

During the soft launch event, STL described ZKTOR as a platform intended to support a safer and more autonomous digital environment for Indian users while remaining accessible to wider South Asian audiences. The introduction comes at a time when discussions on privacy, algorithmic influence and digital independence are gaining momentum internationally.

With the soft launch now public, ZKTOR has also begun expanding its operational footprint in India. STL reports that the platform is generating employment opportunities in states such as Uttar Pradesh through various hyperlocal activities. According to the company, these initiatives are aimed at building a distributed workforce capable of supporting content operations and local engagement in emerging digital regions. The company anticipates that additional roles may be created as adoption grows in other states.

Early user adoption in India and Nepal is contributing to STL's phased rollout strategy, which includes ongoing testing, gradual infrastructure expansion and iterative improvements based on community feedback. The company notes that the beta period will allow it to collect insights for further refinement before broader-scale expansion.

Softa Technologies emphasizes that ZKTOR is not positioned as a competitor reliant on trends or entertainment features, but as a platform intended to support long-term user autonomy. Its policy framework centers on minimizing behavioral tracking, limiting data exposure and offering safeguards intended to reduce the spread of harmful or manipulated content.

As the platform enters the public domain, STL indicates that ZKTOR will continue to evolve through updates focused on transparency, user protection and responsible digital practices. The company states that future improvements will concentrate on privacy preservation, regional inclusion and safety innovation aligned with the needs of South Asia's large and linguistically diverse user base.

ZKTOR is currently available for download on both major app stores in India and Nepal. Softa Technologies reports that additional announcements will follow as the beta phase progresses and broader regional participation begins.

About Softa Technologies Limited (STL)

Softa Technologies Limited (STL) is a research-driven technology company focused on privacy-first digital systems. With development roots in Finland and India, STL operates independently without foreign venture-capital funding, government grants or institutional loans. The company designs and builds user-centric digital platforms aimed at supporting safe, respectful and culturally aware online experiences.

Contact Information

Softa Technologies Limited (STL)

New Delhi, India

official@softatechnologies.com

www.softatechnologies.com



Media Contact

Softa Technologies Limited (STL)

*****@softatechnologies.com

Source : Softa Technologies Limited

[See on IssueWire](#)