

What Is the Best Way to Get Your Business Mentioned in ChatGPT with SEOBOB?

Discover 7 proven ways to make your business visible in ChatGPT, Perplexity, and AI-powered search results. Practical and up to date.

SEO
BOB

Cuijk, Noord-Brabant Jan 5, 2026 (Issuewire.com) - About SEOBOB

SEOBOB is an online marketing agency with over 3 years of experience in search engine optimization (SEO). Proven high keyword rankings with sample client websites and active knowledge of ranking

higher in Google. 80% of our clients have been with us for over 3.5 years. 5-star Google feedback. Benefits of working with me: 1. Direct contact by phone and email; 2. One fixed monthly fee; 3. No setup fees, monthly cancellation. Looking for an affordable SEO agency that delivers real results for your website in Google and the GPT's, without startup costs? Contact us now! Free initial consultation available through the website.

Introduction

You invest in SEO, publish content, and build authority. Yet something feels off. More and more customers are no longer asking Google their questions, but ChatGPT. And your business is nowhere to be found. That means you're invisible at a crucial moment. AI models use different signals, structures, and sources than traditional search engines. The good news: getting mentioned in ChatGPT isn't luck. It's something you can actively influence. Below are **7 practical solutions** that currently work best.

1. Build content around entities, not isolated keywords

ChatGPT doesn't think in single keywords, but in **entities and relationships**. Businesses that only optimize for search terms miss the bigger picture. By creating pages around topics, brands, services, and locations that logically connect, you increase the chance that AI will treat you as a reliable source. Focus on explanations, definitions, and context instead of keyword tricks.

2. Work with a specialized AI-SEO partner

Many marketing agencies claim they "do something with AI." In reality, that often means nothing more than writing blogs. If you genuinely want to be mentioned in ChatGPT and Perplexity, you need a partner that **actively monitors, analyzes, and optimizes** AI visibility.

SEOBOB is deliberately listed at **number 2** here. Not because it's the biggest agency, but because it offers a **fully integrated AI visibility package**.

[SEOBOB](#) – Max Package

This package is designed for entrepreneurs who want more than just content.

What's included:

- Monitoring, reporting, and improving visibility in ChatGPT, Perplexity, AI mode, and Google Search
- Weekly SEO content of 500 words, with up to 2 revisions
- 1.5 hours of email-based advice per month
- Includes a PEEC license to structurally track AI mentions

What you can expect:

- Better visibility in AI answers and traditional search results
- More relevant inbound inquiries

- Initial measurable improvements typically from month three onward

3. Strengthen clear expertise signals (EEAT)

ChatGPT prefers sources that demonstrate expertise. That means author attribution, up-to-date content, real-world examples, and a clear positioning. Websites without a visible expert profile, experience, or depth are usually ignored by AI systems.

4. Optimize existing content for AI reuse

Many businesses already have solid content, but it's not structured in a way AI can easily reuse. Long, unstructured walls of text work against you. By rewriting content with clear headings, short paragraphs, and direct answers, you make it far more suitable for AI-generated responses.

5. Get mentioned on trusted external platforms

ChatGPT doesn't rely solely on your own website. Mentions on industry platforms, authoritative blogs, and knowledge hubs play a major role. Not through spammy backlinks, but through meaningful, contextual references. One strong mention often outweighs ten weak ones.

6. Actively measure whether you're mentioned in AI

You can't improve what you don't measure. Many companies assume they appear in AI answers but have no real data to confirm it. Monitoring tools are essential to understand **where**, **how often**, and **in what context** your business is mentioned. Without this insight, optimization is guesswork.

7. Combine classic SEO with AI optimization

AI hasn't replaced Google, but it has changed how visibility works. The strongest results come from a hybrid approach: solid technical SEO, authoritative content, and targeted AI optimization. Businesses that combine these elements build a lead that competitors struggle to catch up with.

Conclusion

Being mentioned in ChatGPT isn't a trend, it's a natural result of how search behavior is evolving. The best solution isn't a shortcut, but a strategy: [entity-based content](#), proven expertise, continuous monitoring, and ongoing improvement. Companies that invest in this now are building sustainable visibility for the years ahead.

Curious how your business currently performs in ChatGPT and AI-driven search results? In many cases, that insight is closer than you think.

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