

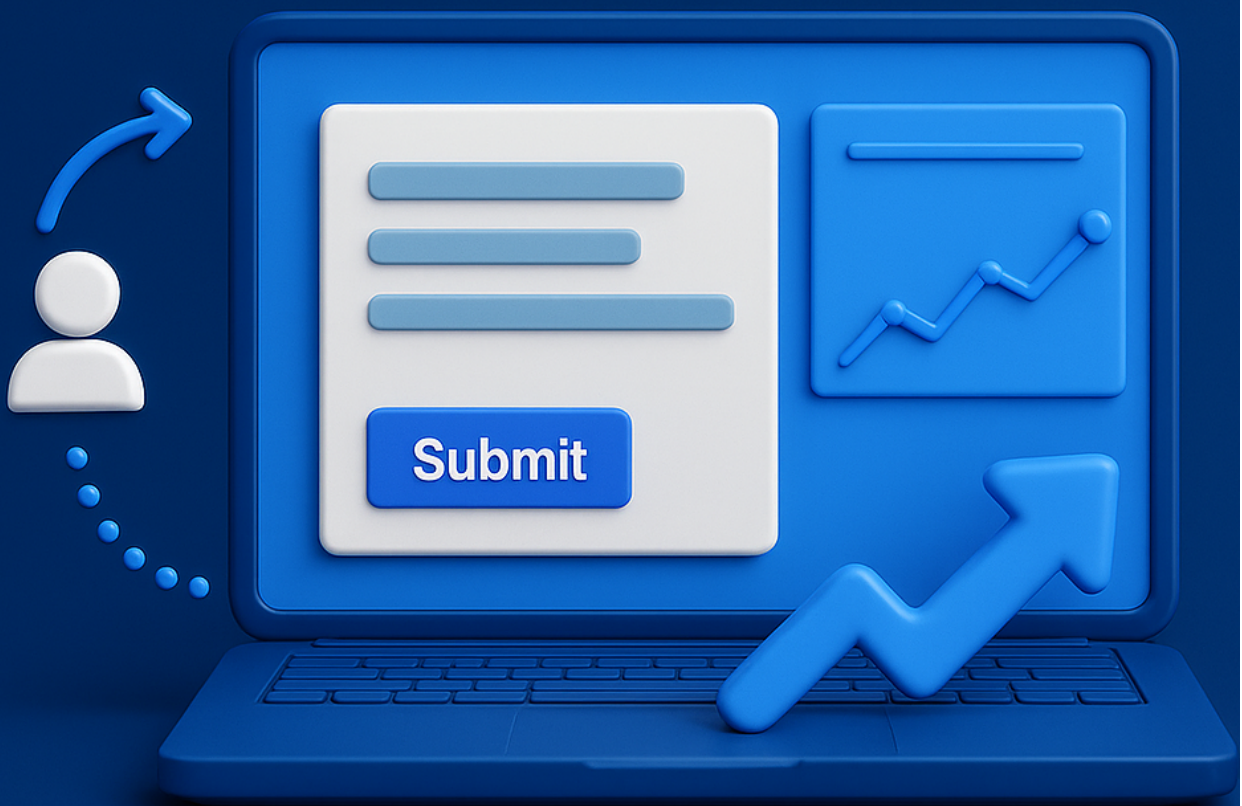
## Turn Abandoned Forms Into Qualified Leads

Trakg's cutting-edge solution designed to capture, engage, and convert users who leave your forms incomplete. Never lose another lead again.



# Never Lose a Lead Again.

Track, recover, and convert  
with Trakg.



## **Mumbai, Maharashtra Dec 16, 2025 ([IssueWire.com](https://www.issuewire.com)) - Trakg Launches AI-Powered Platform to Help Businesses Recover Up to 60% Lost Leads From Abandoned Forms**

The startup introduces real-time form analytics, partial data capture, and automated lead recovery to solve one of the biggest hidden leakages in digital marketing.

Today marks the official launch of Trakg, a new AI-driven conversion analytics startup that aims to revolutionize how businesses track, analyze, and recover users who abandon online forms. Built for modern marketing teams and digital-first businesses, Trakg helps companies uncover hidden drop-off points and automatically recover incomplete submissions — solving a major revenue leakage most brands don't even realize exists.

With online competition increasing and CAC rising across industries, Trakg gives businesses a powerful advantage: the ability to capture high-intent leads even when they don't hit submit.

“Every abandoned form is a lost opportunity — and we're here to reclaim it,”

said the Trakg founding team.

“Brands spend massively on ads, but outdated or unoptimized forms silently kill conversions. Trakg ensures that never happens again.”

“Brands lose up to 40–60% leads due to form abandonment. Trakg exists to fix that.”

said the Trakg founding team.

“Our mission is simple — ensure no business loses a potential customer just because a form was left incomplete.”

### **Introducing Trakg: Track → Analyze → Recover**

Trakg offers an end-to-end conversion tracking system that helps businesses identify user hesitation, reduce drop-offs, and re-engage incomplete form users automatically.

#### Key Capabilities

 Partial Form Data Capture — Automatically captures incomplete fields before the user exits.

 Drop-Off Analytics — Know the exact fields where users hesitate or exit.

 Auto Lead Recovery Follow-ups — Engage users instantly with automated reminders and follow-ups.

 Real-Time Analytics Dashboard — Monitor user behavior, form views, and submissions live.

 Easy Setup, No Coding — Add one script and start capturing insights immediately.

 Team Collaboration & Reports — Export insights and collaborate with marketing or sales teams.

## Why Businesses Need Trakg

Every business that relies on forms — whether for leads, sign-ups, checkouts, or inquiries — is losing high-value customers due to abandonment.

Trakg directly solves this by:

Capturing incomplete form entries automatically (even if users don't hit submit).

Delivering insights into user flow & behavior patterns to fix friction points.

Recovering revenue that would otherwise be lost.

It helps:

Businesses losing leads

Marketing & growth teams

Agencies managing campaign performance

E-commerce brands with checkout drop-offs

Startups & SMEs needing simple analytics tools

## The Future of Conversion Optimization

Trakg positions itself as a must-have tool for businesses running ads, generating leads, or selling online.

With AI-driven insights and automated recovery workflows, the platform ensures businesses can convert more without increasing marketing budgets.


The company plans to expand the platform with upcoming features including advanced behavioral heatmaps, AI-based prediction scores, CRM integrations, and multi-step funnel analytics.


## What Problem Does Trakg Solve?

Across websites, landing pages, e-commerce checkouts, and digital ads, 40–60% of users quit forms halfway.

Reasons include friction, confusion, lengthy fields, poor UX, or simple distraction.

Trakg directly addresses this by enabling companies to:

 Track real-time form interactions

 Identify exactly where users drop off

🔗 Capture partial form entries BEFORE users exit

🔗 Trigger automated recovery flows

🔗 Increase conversions without increasing ad spend

This empowers marketers to plug revenue leaks, optimize campaigns, and convert more customers from the traffic they already have.

## **What Makes Trakg Different?**

Unlike traditional analytics tools, Trakg focuses specifically on form behavior intelligence — a critical yet overlooked part of the conversion funnel.

Core Features Include:

Partial Form Data Capture: Auto-captures incomplete fields even without submission.

Drop-Off & Field-Level Analytics: Pinpoints hesitation points in seconds.

Auto Lead Recovery: Built-in follow-ups re-engage abandoned users instantly.

Real-Time Dashboard: Live insights on visitors, form views & conversions.

No-Code Setup: Plug-and-play script works with any website.

Team Collaboration & Exportable Reports: For marketing, sales, and agency workflows.

These features make Trakg especially valuable for e-commerce brands, agencies, startups, SMEs, and B2B companies that rely on forms for leads or revenue.

## **Early Results & Market Opportunity**

In early testing, businesses using Trakg reported:

Higher form submission rates

Significant increase in recovered leads

Better clarity on user hesitation patterns

Improved ROI from ad campaigns

As digital acquisition costs rise globally, tools like Trakg are quickly becoming essential for optimizing conversion funnels.

## **How Trakg Works**

Add the Trakg script to any website

Track user behavior on forms automatically

Identify drop-offs and friction points

Recover incomplete leads via automated follow-ups

Improve conversions with insight-backed decisions

The platform is lightweight, affordable, and designed for teams who want powerful analytics without complexity.

### Founder's Statement

“Our goal is to give every business — from e-commerce to SaaS to agencies — the power to understand user behavior deeply and convert more without spending extra on ads. Trakg is built to make form analytics simple, actionable, and revenue-driven.”

### About Trakg

Trakg is an AI-powered form analytics and lead recovery platform that helps businesses capture incomplete form entries, analyze user drop-offs, and recover lost leads automatically.

The platform aims to make conversion optimization smarter, simpler, and more accessible for businesses

of all sizes.

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**Trakg**  
74% of users quit your form before submitting.  
Trakg captures it.  
[www.trakg.com](http://www.trakg.com)

**Trakg**  
Don't let your leads become ghosts.  
Track. Recover. Convert.  
[www.trakg.com](http://www.trakg.com)

**Trakg**  
5 Form Mistakes That Kill Your Conversions

1. Long forms
2. No progress bar
3. Asking for phone early
4. No auto-save
5. No Trakg 😞

**Trakg**  
What's your biggest form challenge?

- Too many field
- Drop-offs
- Bad UX
- No tracking

Comment below!

## Media Contact

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Source : Trakg.com

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