

Tik Rok Radio Launches Jan 1 as a Refuge from the ‘Air Pollution’

In a world saturated with digital noise, political polarization, and relentless advertising, a new audio experience is emerging.



Sturgis, South Dakota Dec 5, 2025 ([Issuewire.com](https://www.issuewire.com)) - TikRok Radio, a first-of-its-kind social radio network, today announced its official launch at 12:01 AM CST on January 1, 2026. The 24/7/365 station is positioned as a much-needed “refuge from the air pollution,” offering a human-powered music experience curated by nearly 200 of TikTok’s most authentic livestream hosts.

TikRok Radio is a direct response to the growing fatigue with algorithm-driven playlists and the toxic, divisive content that dominates traditional and digital media. The network’s mission is to elevate real voices and create a positive, inclusive audio space where listeners can connect with music, hosts, and each other in a meaningful way.

“We’re all tired. Tired of the noise, the anger, the endless ads,” said Matthew Hearn, co-founder of TikRok Media. “We remember a time when radio was a companion, a source of discovery, and a shared cultural experience. TikRok Radio is bringing that feeling back, powered by the most authentic voices in modern media: TikTok’s livestream creators.”

The network will feature a diverse lineup of nearly 200 hosts, each hand-selected for their passion for music and their ability to cultivate a “good vibes” community. These are not traditional DJs; they are music lovers who have built loyal followings by sharing the songs they love. On TikRok Radio, they will curate personalized, hour-long music experiences, free from the constraints of corporate playlists and

commercial breaks.

A key innovation is the social dynamic. Each night, TikRok Radio will host a live “Community Hangout” on TikTok, where listeners can interact directly with the hosts, request songs, and connect with fellow fans. This bridges the gap between the broadcast and the community, creating a feedback loop that has never been done before on this scale.

“This is more than just a radio station; it’s a movement,” added Founder Kevin Hansen. “It’s a conscious choice to tune out the negativity and tune into something positive. It’s a place to discover new music, connect with real people, and remember the joy of a shared audio experience.”

TikRok Radio is available on all major platforms, including a dedicated app for iOS and Android, web browsers, CarPlay, Android Auto, and smart speakers.

About TikRok Radio: TikRok Radio is a 24/7/365 social radio network launching on January 1, 2026. Featuring nearly 200 of TikTok’s top music livestream hosts, the station offers a commercial-free, human-powered audio experience designed as a refuge from the noise of modern media. With a focus on good vibes, great tunes, and real community, TikRok Radio is redefining what it means to listen together.

TikTok: @tiktokradio On the web: www.tikrokradio.com



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