

SolidTwin Launches India's First Real-Time Interactive 3D Platform for Real Estate



Ahmedabad, Gujarat Jan 5, 2026 ([Issuewire.com](https://www.issuewire.com)) - HexaCoder Technologies today announced the official commercial launch of [SolidTwin](#), India's first real-time interactive 3D platform built specifically for the real estate industry. Designed for builders, real estate developers, and architects, SolidTwin introduces a completely new category in property visualization—moving beyond brochures, static walkthroughs, and sample flats to deliver live, data-driven, immersive property experiences.

SolidTwin enables real estate teams to present upcoming properties as fully explorable digital environments enriched with real-time contextual data. Users can visualize layouts, daylight movement, airflow, energy behavior, and Vastu alignment—long before construction begins—directly from a web or mobile device.

Unlike traditional marketing tools, SolidTwin is not a brochure, a static 3D render, or a VR-only experience. It functions as a living digital twin of a property, allowing stakeholders to understand how a space behaves, not just how it looks.

“Real estate marketing hasn't fundamentally changed in decades,” said Harshil Oza, Co-Founder of SolidTwin. “Builders still rely on brochures, sample flats, and static visuals to sell something that doesn't exist yet. SolidTwin replaces assumptions with clarity. It gives developers and buyers the ability to experience a project in real time, with real data, before the first brick is laid.”

Built by [HexaCoder Technologies](#), a company known for delivering enterprise-grade digital twin and

configurator solutions for Fortune 1000 companies, SolidTwin brings that same engineering depth to the real estate sector. The platform has already been piloted with select builders under NDA, where it demonstrated stronger lead engagement, improved project visibility, and a distinctly premium buying experience.

According to Dipen Patel, Co-Founder of SolidTwin, the platform was born out of a clear gap in the market.

“Real estate buyers are making life-changing decisions using brochures and imagination. Builders are spending crores on marketing collateral that becomes obsolete quickly. SolidTwin creates a shared source of truth—a single, interactive model that aligns sales, marketing, design, and buyer expectations.”

SolidTwin operates entirely on standard web and mobile devices, eliminating the need for specialized hardware. Buyers can explore properties remotely, making it especially relevant for NRI customers and outstation investors. The platform also supports regional and cultural preferences through built-in Vastu analysis, helping developers align designs with buyer expectations from the earliest stages.

With this launch, SolidTwin positions itself as a category creator—introducing a new standard for how upcoming real estate projects are visualized, explained, and sold. The company competes not with other software tools, but with outdated practices such as physical sample flats, printed brochures, static 3D walkthroughs, and VR setups that lack real-world context.

The launch follows a demo-first, sales-later approach. Builders can experience a live demo before committing, with project delivery promised within 15 days. As part of the launch offer, the first 100 projects will receive 50% off.

SolidTwin is now live and open for demos across India.

To book a demo, visit: <https://meet.brevo.com/solid-twin/30-minute-meeting>

About SolidTwin

SolidTwin is a real-time interactive 3D platform for real estate that enables developers, architects, and buyers to visualize and analyze properties before they are built. By combining immersive 3D environments with contextual data such as daylight, airflow, energy usage, and Vastu, SolidTwin transforms how real estate projects are marketed and understood.

About HexaCoder Technologies

HexaCoder Technologies is a technology company specializing in digital twin platforms, configurators, and advanced visualization systems for global enterprises. The company is recognized for building scalable, high-performance solutions for Fortune 1000 clients across industries.

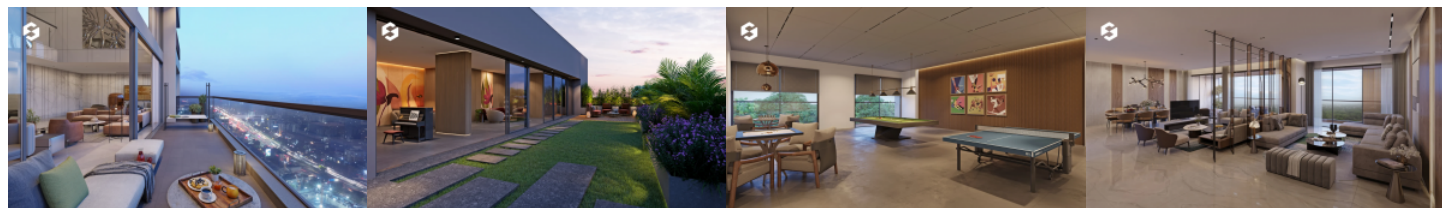
Media Contact:

Amit Patel

Phone: 87993 28493

Email: info@solidtwin.com

SolidTwin Website: <https://solidtwin.com>



Media Contact

SolidTwin

*****@solidtwin.com

8799328493

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