

SnapInspect Launches Custom Analytics Inside Its Property Inspection Software and Maintenance Management Platform

SnapInspect, a leading property inspection software, launches Custom Analytics to help real-estate teams and asset ownership groups reduce maintenance costs and improve inspection speed with real-time data dashboards.



Portland, Texas Dec 2, 2025 ([IssueWire.com](https://www.IssueWire.com)) - SnapInspect Launches Custom Analytics Engine for Modern Property Inspection Software and Maintenance Workflows

SnapInspect has released its new Custom Analytics Engine, an extension and even further upgrade designed for [property inspection software](#) users across multifamily housing, commercial real estate, student housing, and rental portfolios. The Custom Analytics Engine delivers real-time data dashboards that help property teams cut wasted time, reduce maintenance costs, and strengthen asset performance with precise, inspection-driven insights.

Custom Analytics Engine: A New Standard for Property Inspection Software

The Custom Analytics Engine is built to give property teams total control over inspection data. Users can create dashboards, pull advanced inspection metrics, benchmark performance across buildings, and analyze trends across any portfolio scale.

This feature positions SnapInspect as an increasingly intuitive **property inspection and maintenance system**, by enabling property teams to finally measure what slows them down, what costs them money, and what risks damage their assets.

Key Capabilities 1. Portfolio-Wide Performance Metrics

Portfolio-wide performance metrics help property managers see which buildings need the most repairs, which units generate the highest follow-up workload, and where maintenance teams are losing time.

The analytics include:

- Average inspection duration per inspector
- Repairs generated per building
- Maintenance response speed
- Cost-impacting trends (safety items, deferred tasks, seasonal spikes)

2. Regional and Asset-Class Comparisons

SnapInspect's new model of analytics makes it easy to compare performance across regions, cities, states, and asset types.

Property teams can answer questions such as:

- Which region has the highest inspection volume?
- Which state is the most expensive to inspect weekly?
- Which properties have the largest mix of bedrooms, gardens, amenities, or safety-sensitive assets?
- Which buildings show recurring issues over specific periods?

3. Inspector-Level Productivity Tracking

Inspector-level productivity tracking shows how long inspectors spend onsite, how many inspections they complete per day, and where process bottlenecks occur.

This empowers managers to optimize staffing, reduce overtime costs, and improve scheduling accuracy. Additionally, this powerful visibility opens up the opportunity for teams to upskill internally where needed and ensure all departments feel confident and capable of achieving success in their designated service area.

Parameters and specific metrics can be tailored and created based on any inspection data that oversight needs figures from.

4. Maintenance Insights and Workflow Optimization

The new analytics make maintenance forecasting straightforward. Teams can see:

- Which repairs occur most
- How long tasks stay open
- Which buildings require the most follow-up
- Which units generate the highest liability risk

This [helps managers proactively allocate resources](#) and reduce avoidable maintenance spending.

5. Author Access for Clients

For the first time, SnapInspect gives clients **author access** so they can build their own custom dashboards.

Teams can select metrics, create templates, and design layouts without needing a developer.

This flexibility transforms analytics into an everyday decision-making tool.

Why This Matters for Property Teams

Property teams often lose hundreds of hours per year due to slow inspections, inconsistent reporting, and unclear maintenance data. These delays cause:

- Higher expenses
- Slower repairs
- Tenant dissatisfaction
- Compliance risk
- Poor asset performance

SnapInspect's Custom Analytics Engine eliminates these blind spots by giving teams immediate visibility into exactly where time and money are being lost.

The result is faster decisions, fewer surprises, and stronger operational control across the entire portfolio.

Built for Multifamily, Commercial Real Estate, Student Housing, and Rentals

The analytics engine is built specifically for:

- [Multifamily inspection workflows](#)
- Commercial real-estate operations
- Student housing inspection cycles
- Single-family and rental property inspection needs
- Large-scale CRE portfolios and asset management teams

This ensures relevance across all property sectors and supports the operational demands of teams managing diverse portfolios.

A Data Advantage for Asset Owners and Executives

Asset managers and executives can now answer high-value questions such as:

- Which assets drain the most maintenance budget
- How quickly teams resolve safety-critical items
- Which buildings increase or reduce NOI
- How long repairs sit idle before follow-up
- Where seasonal or regional patterns affect performance

These insights directly support capital planning, asset strategy, and risk mitigation.

Industry Trends Reinforce the Need for Stronger Data

According to the National Apartment Association (2024), maintenance labor shortages remain a top operational challenge, with [72% of property managers reporting increased workload strain \(NAA, 2024\)](#).

A 2023 NMHC survey found **65% of multifamily operators struggle with slow inspection cycles**, leading to unnecessary maintenance expenses (NMHC, 2023).

These pressures increase the demand for accurate inspection analytics that reveal hidden inefficiencies.

SnapInspect's Custom Analytics Engine directly addresses this by giving property teams complete visibility into workflow performance, cost drivers, and repair patterns.

Designed for Speed, Clarity, and Decision-Making

The Custom Analytics Engine helps property teams:

- Cut admin time
- Improve inspector efficiency
- Reduce maintenance delays
- Prevent recurring issues
- Strengthen compliance
- Improve resident satisfaction
- Protect asset value

With property margins tightening across the US and Canada, teams are now prioritizing tools that save time and protect budgets. These analytics give them both.

About SnapInspect

SnapInspect is the all-in-one property inspection and maintenance solution serving multifamily, commercial real estate, student housing, affordable housing, and rental operators across the United States and Canada. Founded in 2012, SnapInspect delivers powerful mobile inspections, real-time reporting, business intelligence dashboards, preventative maintenance workflows, and **fully customizable inspection templates & [AI-powered reporting](#)**.

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Source : SnapInspect

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