

# **OEM & ODM Sports Sunglasses Manufacturing in China — A Complete Guide**



# VARIOUS USAGE SCENARIOS

**DRIVING**  
Urban  
Commuting



**OUTDOOR**  
Travel  
UV Protection



**GOLFING**  
Leisure Sports



**HIKING**  
Outdoor  
Adventure



**Xiamen, Fujian Dec 24, 2025 ([IssueWire.com](https://www.issuewire.com))** - In the competitive global sports and outdoor eyewear market, brands are increasingly turning to OEM and ODM solutions to design, manufacture, and market their own custom collections efficiently. OEM (Original Equipment Manufacturer) and ODM (Original Design Manufacturer) services provide brands with the flexibility to produce high-quality sports sunglasses under their own brand identity while leveraging the expertise and production capabilities of experienced manufacturers. Partnering with a reliable [China OEM & ODM Sports Sunglasses Manufacturing](#) facility allows businesses to access advanced design, high-quality materials, and scalable production without investing heavily in their own manufacturing infrastructure. These products often feature performance-focused designs, including polarized lenses, UV400 protection, mirrored coatings, and ergonomic frames suitable for cycling, running, fishing, and other outdoor activities.

**JDS Eyewear**, a professional manufacturer, supplier, and exporter of high-end sunglasses, exemplifies this approach. Founded in 2006, JDS Eyewear specializes in sports and outdoor sunglasses, serving clients from all over the world. With rich design experience and robust production capabilities, JDS works closely with customers to develop custom-branded eyewear collections that meet international quality standards. Their comprehensive OEM and ODM services make it easy for brands to create unique, performance-driven products, from initial concept to finished retail-ready items.

### Market Insights and Industry Trends

The global sports sunglasses industry is experiencing rapid growth, fueled by increasing participation in outdoor sports, health-conscious lifestyles, and a rising focus on eye protection. According to industry research, the market for sports and outdoor eyewear is projected to grow steadily over the next decade, driven by technological innovation, customization, and the growing popularity of activities such as cycling, running, hiking, and fishing.

### Growing Demand for OEM & ODM Services

OEM and ODM partnerships are becoming essential for brands looking to scale quickly and maintain competitiveness. By collaborating with manufacturers that specialize in custom sports sunglasses, brands can:

**Reduce Time-to-Market:** Fast-track the design and production process without investing in factory setup or specialized equipment.

**Access Advanced Materials and Technology:** Utilize high-quality frames, polarized and mirrored lenses, and coatings designed for optimal performance.

**Offer Custom Branding:** Include logos, color schemes, lens options, and packaging that reflect the brand's identity.

**Test New Designs:** Launch limited runs or seasonal collections without committing to large volumes, allowing for agile market testing.

China remains a global hub for eyewear manufacturing due to its mature supply chain, skilled workforce,

advanced production technologies, and cost efficiencies. Factories offering OEM and ODM services are increasingly able to produce small and large batches while maintaining consistent quality, making them ideal partners for both established brands and startups.

### Key Market Trends

**Enhanced Performance Features:** Polarized, photochromic, and mirrored lenses are increasingly expected in sports eyewear.

**Lightweight and Durable Frames:** Materials like TR90 provide strength, flexibility, and comfort for long-duration wear.

**Customization and Personalization:** Logos, lens tints, and packaging are standard features for private-label and branded collections.

**Sustainability:** Eco-friendly materials and responsible manufacturing practices are growing priorities for both manufacturers and consumers.

**Integration with Lifestyle and Sports Trends:** Designs are now tailored to specific sports and outdoor activities, ensuring both aesthetics and functionality.

### Why JDS Eyewear Excels in OEM & ODM Sports Sunglasses Manufacturing

Founded in 2006, **JDS Eyewear** has nearly two decades of experience in the design and production of high-end sports sunglasses. The company provides comprehensive OEM and ODM services, helping brands build successful, performance-driven eyewear collections.

### Core Advantages

**Full OEM/ODM Capabilities:** From concept design and mold development to lens selection, frame customization, logo placement, and packaging, JDS Eyewear supports end-to-end manufacturing solutions.

**Flexible Production Options:** Whether small-batch testing or large-scale orders, the company offers scalable solutions that maintain premium quality.

**Advanced Manufacturing Facilities:** Equipped with modern injection molding, lens coating, and assembly technologies, JDS ensures consistent performance and durability.

**Design Expertise:** The in-house team combines ergonomic and aesthetic design principles to produce sports eyewear that performs well and appeals to consumers.

**Global Compliance and Certifications:** Products meet international standards for UV protection, optical clarity, and safety, ensuring suitability for export markets.

### Product Range and Applications

JDS Eyewear produces a wide array of sports and outdoor sunglasses suitable for various activities:

**Cycling Sunglasses:** Aerodynamic full-frame or semi-frame designs with mirrored or polarized lenses.

**Running Sunglasses:** Lightweight frames with anti-slip features for endurance athletes.

**Fishing Sunglasses:** Polarized lenses to reduce water glare and enhance clarity.

**Outdoor & Hiking Sunglasses:** Rugged frames and UV-protected lenses for adventure and extreme conditions.

**Lifestyle Sunglasses:** Stylish options suitable for daily wear or casual outdoor activities.

Every product can be customized with brand logos, lens coatings, and packaging to create a unique, market-ready collection even for limited production runs.

### Client Success and Case Studies

JDS Eyewear has collaborated with brands worldwide, ranging from startups to established outdoor and sports brands. One European cycling company, for instance, partnered with JDS to develop a custom mirrored cycling sunglasses line featuring branded frames and packaging. The OEM/ODM process enabled the brand to launch the product rapidly, test consumer response, and scale production based on market demand.

### Commitment to Innovation and Sustainability

JDS Eyewear invests continuously in research and development, exploring new frame materials, lens technologies, and sustainable manufacturing practices. This focus ensures that products remain innovative, eco-friendly, and aligned with evolving consumer expectations.

### Conclusion

OEM and ODM sports sunglasses manufacturing in China provides brands with a strategic advantage—combining design flexibility, high-quality production, and global compliance. Working with a reliable partner like **JDS Eyewear** allows brands to develop custom eyewear collections efficiently, test the market with small or large orders, and deliver premium products that resonate with consumers worldwide.

To explore OEM/ODM opportunities, create custom sports sunglasses, or launch your own branded collection, visit the official website: <https://www.sportsunglassesmanufacturer.com/>

### Media Contact

Xiamen Jiadesheng Eyewear Co., Ltd.

\*\*\*\*\*@jdseyewear.com



Source : Xiamen Jiadesheng Eyewear Co., Ltd.

[See on IssueWire](#)

