Lucofast Expands Distribution Network Across Mumbai and Navi Mumbai



Mumbai, Maharashtra Dec 20, 2025 (<u>Issuewire.com</u>) - Lucofast Foods and Beverages Pvt. Ltd., one of India's fastest-growing hydration drink brands, is proud to announce its official expansion into Mumbai and Navi Mumbai through a newly established distributor network. This marks a significant milestone in Lucofast's rapid growth journey, reinforcing its presence in one of the country's largest and most dynamic FMCG markets.

With this expansion, Lucofast's complete <u>hydration drink</u> range featuring Strawberry Lemonade, Peach and Passion Fruit, and Citrus Orange will now be available across retail stores, gyms, cafés, modern trade outlets, and general trade locations throughout the Mumbai Metropolitan Region.

"We are thrilled to bring Lucofast to Mumbai," said Arif Sharif, Brand Manager at Lucofast Foods and Beverages Pvt. Ltd.

"In just a short span, Lucofast has built a strong consumer base across Pune city, and entering Mumbai is a natural step in our expansion strategy. Over the next 2 months, customers will start seeing Lucofast products widely available across Mumbai and Navi Mumbai as we scale our distribution footprint."

Lucofast has been expanding at an accelerated pace, driven by rising demand for pure, functional, and refreshing hydration drinks. With its non-carbonated, non-caffeinated formulation enriched with electrolytes and B vitamins, Lucofast is fast becoming a preferred choice for consumers seeking energy

without the crash of traditional energy drinks.

Key Highlights of the Expansion

- Launch of a dedicated distributor network across Mumbai and Navi Mumbai
- Widespread availability expected within the next 60 days
- Strengthened presence in general trade, modern trade, and on-the-go retail formats
- Supports Lucofast's mission to become India's leading hydration-first beverage brand

As the brand continues its nationwide growth, Lucofast remains committed to offering high-quality, great-tasting hydration drinks that fuel active lifestyles.

For business enquiries or distributor partnerships, please contact

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