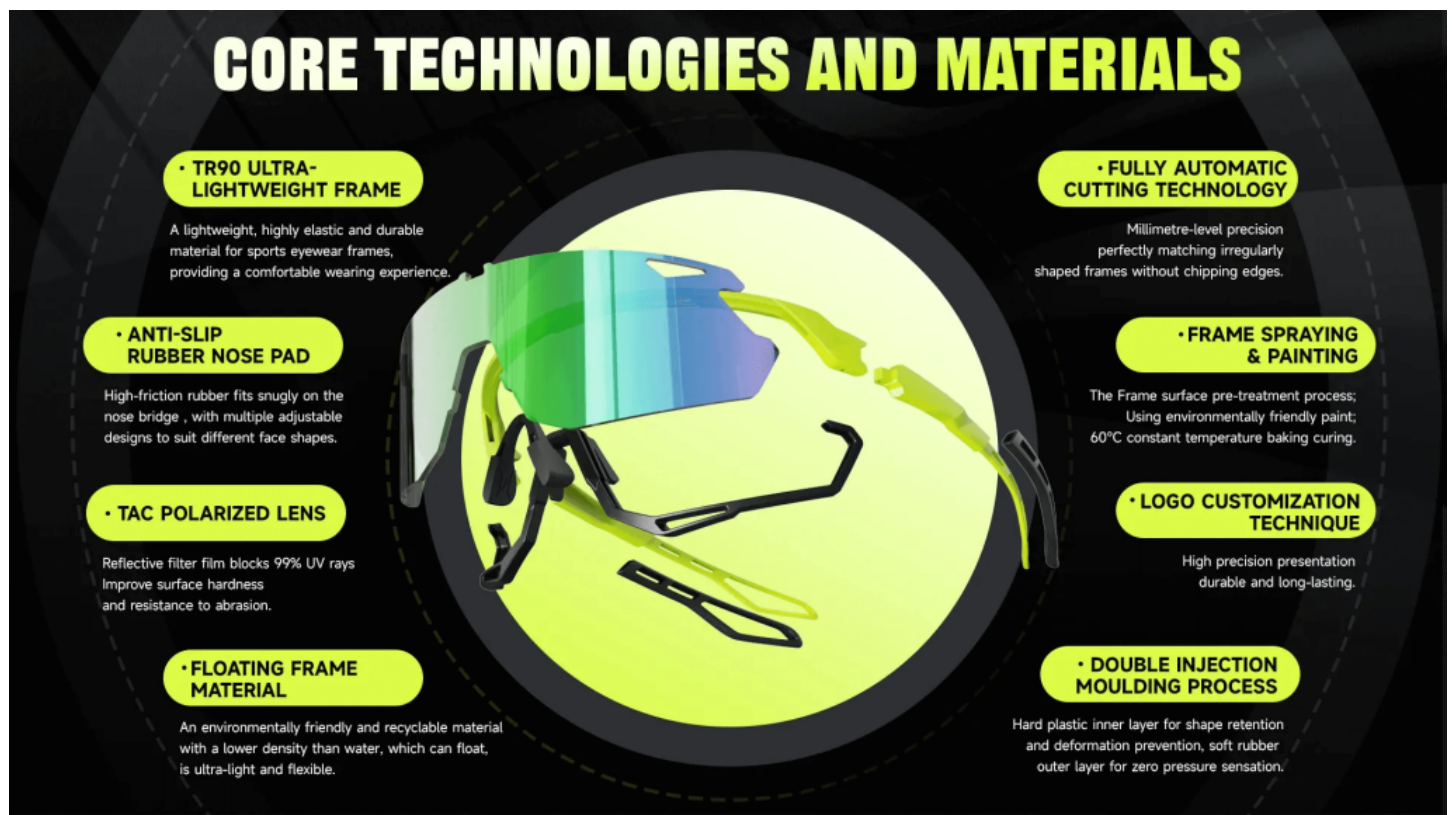


How China's Running Sunglasses Factories Are Meeting Global Standards at Vision Expo



Xiamen, Fujian Dec 15, 2025 ([Issuewire.com](https://www.issuewire.com)) - In an industry where performance, style and safety converge, one supplier is setting new benchmarks for excellence. The term [China Running Sunglasses Factory](#) resonates globally as more buyers seek high-quality sports eyewear produced in China that meets rigorous international standards. At the heart of this evolution stands JDS Eyewear, a professional manufacturer, supplier and exporter of high-end sunglasses. Founded in 2006, the company focuses on the design and manufacture of sports sunglasses and outdoor sunglasses for global markets. With robust design capabilities and production capacity, JDS Eyewear collaborates with customers worldwide, offering OEM/ODM services to develop custom branded lines.

Spotlight on Vision Expo West – The U.S. Platform for Optical Innovation

JDS Eyewear is proud to announce its participation in the western edition of Vision Expo West, the flagship U.S. trade show for the optical and eyewear industries. Now hosted in Las Vegas, this event offers an unparalleled platform for the company to demonstrate how a China-based running sunglasses factory meets global expectations for quality, design and compliance.

The show takes place at the Venetian Expo in Las Vegas from 17-20 September 2025. Exhibitors and attendees converge from all sectors of the vision community: opticians, ophthalmic practices, eyewear brands, buyers, and suppliers. According to industry reporting, the 2025 edition drew nearly 10,000 optical professionals from more than 80 countries, reinforcing the show's role as a global marketplace.

For JDS Eyewear, the presence at Vision Expo West enables direct engagement with international buyers and brand owners, showcase of its latest sports/active-lifestyle sunglasses, and demonstration of its manufacturing processes in China that align with global standards. It also allows the company to stay attuned to eyewear trends, regulatory updates, and network with industry partners. Trade show participation underscores JDS Eyewear's commitment to serve the global marketplace from its production base in China.

Sports & Outdoor Eyewear: Market Outlook & Trends

The global sports and outdoor sunglasses segment is experiencing accelerating growth, driven by rising participation in running, cycling, fishing and adventure sports, coupled with increasing consumer spending on performance eyewear. Within this climate, China's manufacturing sector has evolved significantly: from simple mass production to highly-engineered product lines that adhere to international quality, safety and design standards. A "China Running Sunglasses Factory" today means more than low cost — it means innovation, process control, certification and global supply capability.

Key trends shaping the market include:

Customization and small-batch flexibility: Brands increasingly seek unique frame shapes, lens tints, and branding options — shifting away from generic lines. JDS Eyewear specifically highlights small-batch customization for market testing.

Performance lens technologies: Photochromic lenses, polarized coatings, impact-resistant materials and wrap-around designs for running and outdoor use are driving product differentiation.

Branding and OEM/ODM partnerships: Many eyewear brands outsource design and manufacturing to specialized factories in China that offer full service (from mold development to packaging). JDS Eyewear provides such one-stop solutions.

Sustainability and compliance demands: International buyers demand adherence to environmental and quality certifications, traceability and ethical production. This is forcing Chinese factories to upgrade processes and supply chains.

Outdoor lifestyle boom: With running, hiking, cycling and other outdoor sports gaining popularity globally, eyewear designed for active use has moved from niche to mainstream. The running sunglasses niche in particular demands lightweight, secure fit, high-UV protection and sports styling.

Given these dynamics, JDS Eyewear's positioning — as a design-focused Chinese manufacturer capable of serving international brand clients with high-performance sports/ outdoor sunglasses — situates the company at the intersection of market needs and global supply trends.

JDS Eyewear – Core Strengths, Products & Key Clients

Founded in 2006, JDS Eyewear has steadily built its capacity and expertise. According to its website, the company operates a modern production workshop of about 7,000 m² and achieves annual output of some 6 million pcs. This scale, combined with a strong R&D and design focus, enables JDS Eyewear to partner with global brands looking to develop their own lines.

Core Advantages

Design & R&D: A dedicated team specialising in high-performance sports eyewear, including frame development, lens integration, and brand customization. JDS Eyewear emphasises its specialization in sports sunglasses and outdoor sports-fashion sunglasses.

Production expertise: The company's 24 years of frame painting expertise (as stated on the website) ensures durable and high-quality finishes.

Customization capability: From small-batch prototypes to full-scale production, JDS offers OEM and ODM services; supports logo, packaging, tags, and full brand identity implementation.

Global client focus: With customers from around the world, the company is experienced in meeting export standards, logistics and brand expectations for international markets.

Main Products & Application Scenarios

Sports sunglasses: Designed for running, cycling, golf, fishing, outdoor athletics — features include wrap-around frames, high-impact lenses, UV protection, ventilation.

Outdoor lifestyle sunglasses: Fashionable yet functional designs for hiking, travel, leisure — bridging performance and style.

Fishing sunglasses / floating sunglasses: Tailored for water sport scenarios where lenses may flush-float, reducing loss risk.

Lifestyle sunglasses: Casual, urban styled frames for everyday use, leveraging the build quality of sports models.

Client Success & Brand Collaboration

JDS Eyewear has helped many sports glasses brands around the world bring their ideas to life, providing high-quality outdoor sunglasses to consumers. While specific brand names are not listed publicly, the company's broad claim of global export indicates a diverse clientele across regions. For brand owners, JDS Eyewear represents a partner that can bring design concepts, mold development, full manufacturing chain support, and brand-ready finished products.

In conclusion, as the demand for high-performance running and outdoor sunglasses continues to rise globally, JDS Eyewear exemplifies how a China-based manufacturing facility can meet and exceed international standards. By showcasing at Vision Expo West, the company demonstrates not only product excellence but also global market readiness. Brands and buyers seeking a trusted partner for their sports or outdoor eyewear lines will find in JDS Eyewear a compelling choice.

For more information, please visit the company website: <https://www.sportsunglassesmanufacturer.com/>

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