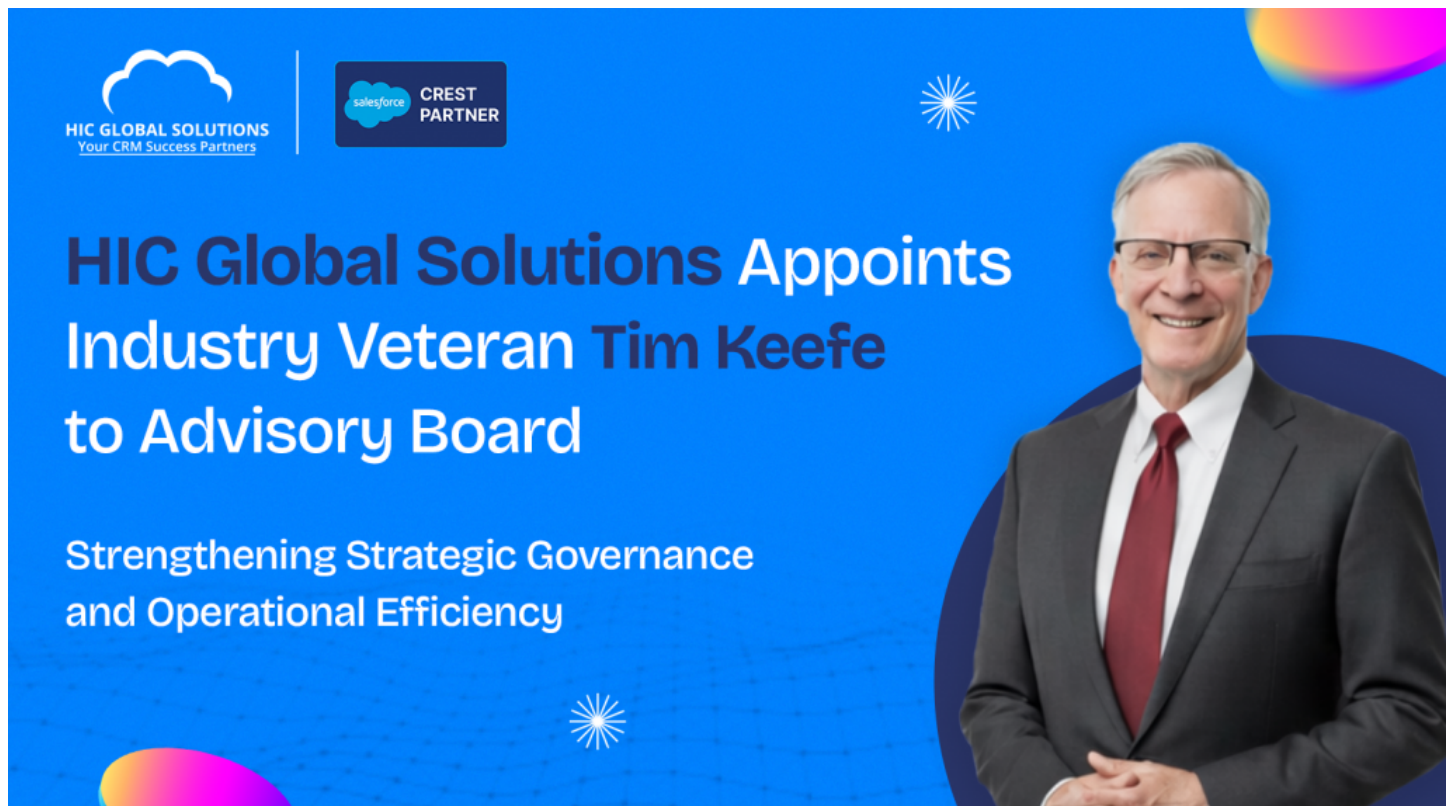


HIC Global Solutions Appoints Industry Veteran Tim Keefe to Advisory Board, Strengthening Strategic Governance



Thornhill, Ontario Dec 18, 2025 ([Issuewire.com](https://www.issuewire.com)) - HIC Global Solutions, a rapidly expanding Salesforce Crest Consulting Partner, today announced the appointment of technology veteran and operational efficiency expert Tim Keefe to its Advisory Board. Keefe is the co-author of the acclaimed Stop Doing Stupid Stuff™ (SDSS) methodology.

Mr. Keefe will focus his advisory role on accelerating HIC's global operational scalability and optimizing the firm's core service delivery model. He will ensure that HIC's internal processes and consulting frameworks, as well as its commercial AppExchange product strategy, adhere strictly to the SDSS principles of maximum value and minimized waste. His mandate is to help HIC scale rapidly without sacrificing the efficiency that drives client success.

Tim Keefe, Advisory Board Member at HIC Global Solutions, said, "My mandate here is clear: leverage the Stop Doing Stupid Stuff™ methodology to ensure HIC scales its operations efficiently, delivering the highest-value, lowest-friction solutions for our clients worldwide."

The strategic appointment reflects HIC Global Solutions' commitment to embedding world-class efficiency and ruthless process optimization into every layer of its business.

"Tim's expertise in operational excellence and waste elimination is exactly what we need right now. His guidance will be critical in tightening our internal efficiency and optimizing our service frameworks as we aggressively scale our footprint," said **Piyush Singhal, CEO & Co-founder of HIC Global Solutions.**

About HIC Global Solutions

HIC Global Solutions is an ISO-certified, Crest [Salesforce Partner](#) and Managed Service Provider, specializing in digital transformation and CRM solutions. Known for its end-to-end consulting, development, and support, the company offers a suite of innovative applications on the Salesforce AppExchange, including Docs Made Easy, Sign Made Easy, QB Sync Made Easy & more.

For more information about HIC and their services, you can visit their website: www.hicglobalsolutions.com

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