

From Taiwan to the Midwest: How One Immigrant Built a Life of Leadership, Legacy, and Lasting Impact

A **Taiwanese** **Immigrant's** **Journey to** **Kansas City**

*A Business, Music,
and Community Leader*



BENNY "GOODMAN" LEE

Kansas City, Missouri Dec 17, 2025 ([IssueWire.com](https://www.issuewire.com)) - In *A Taiwanese Immigrant's Journey to Kansas City*, Benny Lee unfolds a sweeping, heartfelt memoir that traces his path from a childhood in post-war Taipei to a life defined by entrepreneurship, philanthropy, and music in the American Midwest. Told with striking humility and a storyteller's instinct for detail, the book captures the courage it takes to leave home, the discipline required to build a business from the ground up, and the gratitude that fuels a lifetime of service.

This is not a story of overnight success — it's the story of a man who learned to turn every challenge into a stepping stone.

A Childhood Shaped by History — And a Future Shaped by Possibility

Lee's early years in Taiwan unfold against a backdrop of political tension, rapid modernization, and cultural shifts that would define generations. Raised in a family rooted in tradition, community service, and hard work, he grew up learning that character mattered more than convenience — a lesson that would follow him across oceans.

Through vivid, intimate scenes, Lee recounts the experiences that shaped his values: losing his father at a young age, being lifted by family support, discovering a passion for electronics and music, and navigating a strict educational culture that rewarded perseverance.

Crossing Borders, Building Bridges

When Lee left Taiwan, he carried little more than determination and a belief in the promise of America. His journey through the worlds of manufacturing, engineering, and international trade eventually led him to Kansas City — a place, which ultimately became his home.

There, his entrepreneurial mindset flourished. Through Mitco, international partnerships, and a portfolio of global ventures, Lee built a reputation for integrity, loyalty, and fair dealing — traits that earned him the trust of suppliers, buyers, and employees across continents.

His story reflects a central truth: you don't need to be the smartest person in the room — you just need to be the most consistent.

Music, Mentorship, and the Joy of Community

While business brought Lee success, music brought him joy. Inspired by the jazz greats he listened to as a young man in Taiwan, he took up the clarinet and became a familiar figure at Kansas City gatherings and philanthropic events.

Music, in Lee's world, is more than entertainment. It is gratitude transformed into song. A way of saying "thank you" without words.

And that spirit carries into his community work. *A Taiwanese Immigrant's Journey to Kansas City* chronicles decades of volunteer leadership, philanthropic contributions, and board service — all driven

by Lee's belief that giving back is both a duty and a privilege.

A Story About Family Above All Else

Although the memoir includes business highs, challenging setbacks, and unforgettable global adventures, its emotional center is Lee's family.

His devotion to his wife Edith, his daughters, and his extended relatives runs like a bright thread through every chapter. The book honors not only his own journey but the generations who supported him, inspired him, and shaped the values he now passes forward.

What Makes This Memoir Stand Out

Lee's story resonates because it is both deeply personal and universally relatable. It speaks to:

Immigrants are forging new lives far from home.

Entrepreneurs are learning the hard way that trust is earned, not assumed.

Music lovers who understand the beauty of late-life passion.

Leaders who know that real influence comes from integrity.

Communities strengthened by those who choose service over spotlight.

The memoir reminds us that legacy isn't built in grand gestures — it's built in everyday decisions, consistent principles, and the quiet courage to do what's right.

About the Book

A Taiwanese Immigrant's Journey to Kansas City blends cultural history, business insight, personal storytelling, and heartfelt reflection into a compelling portrait of a life lived with purpose. Through humor, honesty, and humble wisdom, Lee offers readers a rare look into the resilience behind the American Dream and the values that shaped his journey.

About the Author

Benny Lee is a Taiwanese-American entrepreneur, musician, and philanthropist whose career spans international trade, consumer products, and community leadership. A long-time Kansas City resident, he is known for his integrity in business, dedication to service, and joyful clarinet performances. His life's mission centers on giving back to the communities that shaped him — both in Taiwan and the United States.

Availability & Contact

A Taiwanese Immigrant's Journey to Kansas City is available in paperback, hardcover, and digital formats through major online retailers.

For purchase links, interviews, event requests, or media inquiries, please visit or contact:

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