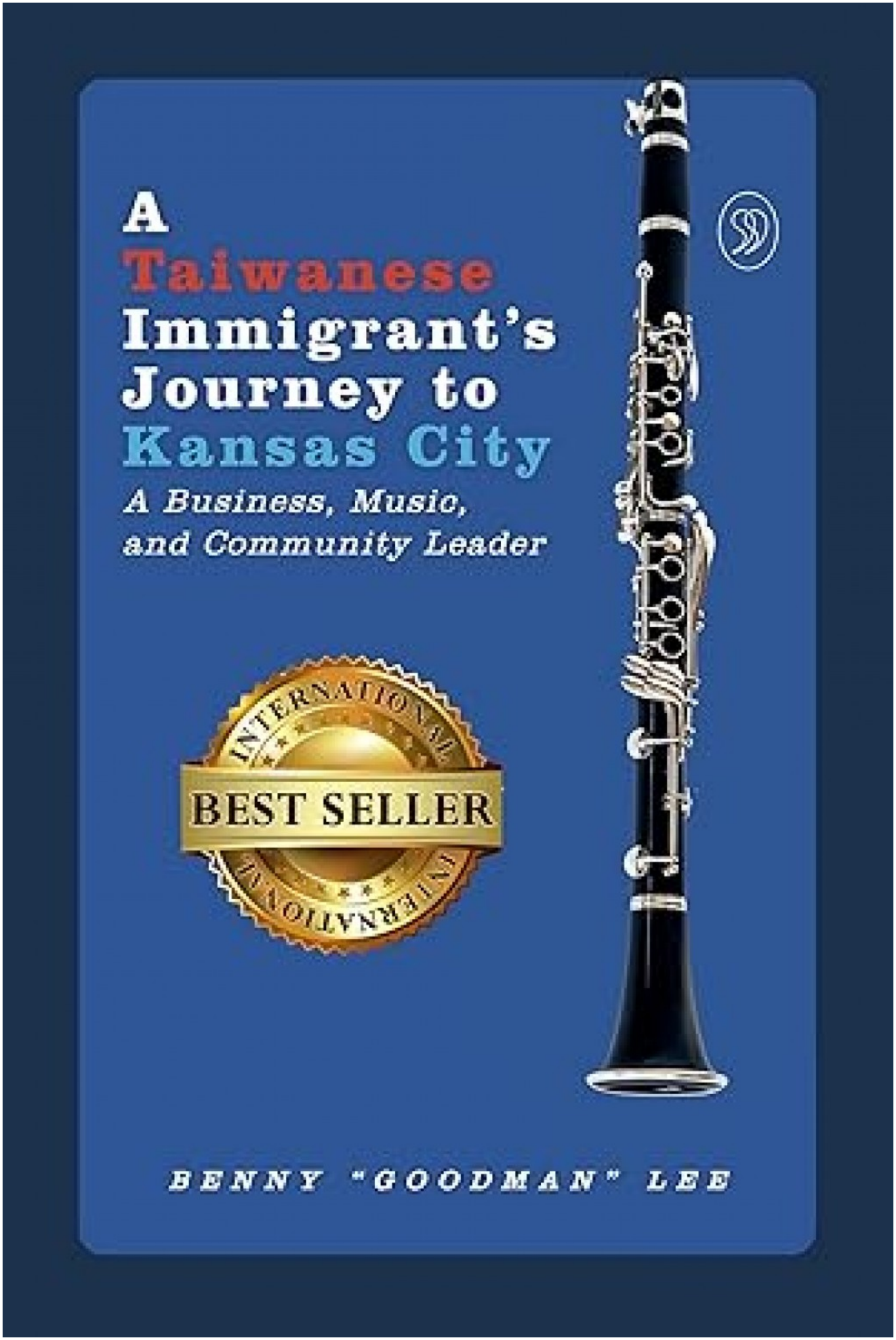
From Taipei to the Heartland: The Remarkable Journey of a Business, Music, and Community Leader


A
Taiwanese
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Kansas City
A Business, Music,
and Community Leader
INTERNATIONAL
BEST SELLER
INTERNATIONAL
BENNY "GOODMAN" LEE

Kansas City, Missouri Dec 17, 2025 (Issuewire.com) - In *A Taiwanese Immigrant's Journey to Kansas City: A Business, Music, and Community Leader*, Benny Lee shares an extraordinary life story shaped by humble beginnings in post-war Taiwan, an unwavering work ethic, and a deep devotion to family, faith, and community. Told with warmth, humility, and remarkable candor, this memoir traces how an ordinary boy from Taipei followed an improbable path to becoming a respected businessman, a devoted philanthropist, and a beloved musical presence across Kansas City.

Through vivid storytelling and decades of lived wisdom, Lee invites readers into a life grounded in integrity, opportunity, and the belief that success is simply the art of connecting the dots — even when you can't yet see the picture forming.

From Post-War Taiwan to the American Dream

Lee's journey begins in a Taiwan still healing from conflict, political upheaval, and economic hardship. Raised by hardworking parents in a culture defined by discipline, education, and responsibility, he learned early the values that would later guide every business deal, every relationship, and every risk he took.

What follows is a story of crossing oceans — and breaking expectations.

Leaving Taiwan with little more than ambition and curiosity, Lee built a career rooted in international trade, manufacturing, and retail partnerships across Asia, Europe, Africa, and the United States. His entrepreneurial spirit led to the founding of Mitco and a portfolio of successful businesses, from electronics to home appliances to the wildly successful Ginsu knives.

But his story is never just about business. It's about resilience, hard decisions, trusting people (sometimes too easily), and the quiet determination to build a life he could one day give back.

A Life Built on the 3 Cs: Change, Challenge, and Chance

Throughout the memoir, readers follow Lee through the defining turning points of his life:

Learning Opportunity in Every Obstacle

Whether navigating political turbulence in Taiwan, compulsory military service on the frontlines of the Cold War, or the difficult realities of early business failures, Lee's voice remains grounded and optimistic. His philosophy: embrace change, accept challenge, and seize chance.

Launching and Leading with Integrity

Lee recounts his rise from technician to entrepreneur with striking humility. From Midland Radio to Singer to QVC, he built his reputation not on shortcuts but on honesty — even when that meant walking away from easy money. In a world where unethical practices were commonplace, Lee chose a different path.

The Moment That Could Have Broken Everything

One of the memoir's most gripping chapters details a near-disastrous factory dispute in China — complete with legal threats, seized company chops, and a standoff that could have cost him his freedom. Instead of revenge, Lee chose grace. It was a turning point that confirmed what he already believed: staying true to your values matters more than winning.

Finding Home in Kansas City

Kansas City didn't just give Lee a new address — it gave him a community, a legacy, and a stage. Literally.

A Businessman by Day, a Clarinetist by Heart

One of the memoir's most joyful threads is Lee's love of music. Inspired by the jazz records his uncle played in Taipei, he eventually took up the clarinet and became known throughout Kansas City for his passionate, spirited performances. Whether at charity galas, private gatherings, or intimate concerts at home, Lee brings warmth and connection everywhere he plays.

Music, for him, is not a hobby. It is a bridge between cultures, generations, and communities.

Giving Back: A Legacy Rooted in Gratitude

Lee's philanthropic efforts span arts organizations, military foundations, educational institutions, and local nonprofits. He served on numerous boards — often quietly, always wholeheartedly. His generosity, alongside that of his wife Edith, has strengthened countless programs across the Greater Kansas City area.

At the center of it all? Family.

Lee's devotion to his wife, daughters, and extended relatives is the emotional backbone of the memoir. His story is a reminder that success without gratitude is empty, but success shared is a blessing.

Why This Story Matters

In an era defined by division, rapid change, and uncertainty, *A Taiwanese Immigrant's Journey to Kansas City* offers something rare: perspective.

It is a book for readers who believe in perseverance.
For immigrants who have crossed borders in search of possibilities.
For entrepreneurs who know that every victory carries a hidden struggle.
For music lovers, community leaders, and anyone trying to build something that lasts.

Most of all, it is a book about character — the kind built through decades of hard work, humility, and the quiet courage to do the right thing even when no one is watching.

About the Book

A Taiwanese Immigrant's Journey to Kansas City: A Business, Music, and Community Leader is a sweeping memoir that spans continents, careers, and generations. With rich cultural history, heartfelt

family stories, and unforgettable business adventures, the book captures both the extraordinary and the profoundly human moments that shaped Benny Lee's life.

It is at once a personal narrative, a reflection on leadership, and a tribute to the city and country that allowed a young immigrant to thrive.

About the Author

Benny Lee is a Taiwanese-American entrepreneur, musician, philanthropist, and community leader based in Kansas City. After building a global career in electronics, home appliances, and consumer products, he devoted himself to community service, music performance, and cross-cultural engagement. Known for his integrity, generosity, and joyful clarinet performances, Lee remains deeply committed to bridging Taiwanese and American communities through business, culture, and friendship.

Availability & Contact

A Taiwanese Immigrant's Journey to Kansas City: A Business, Music, and Community Leader is available in paperback, hardcover, and digital formats through major online retailers.

For purchase links, interviews, review copies, or media inquiries, please visit or contact:

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