

From Livestream to Broadcast: TikRok Radio Offers TikTok Creators a Path to National Radio Syndication

For thousands of music-focused livestream hosts on TikTok, the dream of reaching a larger audience is about to become a reality.



Sturgis, South Dakota Dec 5, 2025 ([Issuewire.com](https://www.issuewire.com)) - TikRok Radio, a new social radio network launching January 1, 2026, has announced it is recruiting nearly 200 TikTok creators to become nationally syndicated radio show hosts.

This first-of-its-kind opportunity provides a direct path for talented livestreamers to expand their career into the professional audio sphere. Selected hosts will be given a one-hour slot on the 24/7/365, commercial-free network, broadcasting their unique music experiences to a nationwide audience across all major digital platforms.

“We believe the most authentic and passionate music curators in the world right now are on TikTok,” said Matthew Hearn, co-founder of TikRok Media. “They have built dedicated communities around their love for music, and we want to give them a bigger stage. Our stage, their voice. We provide the platform; they provide the passion.”

The benefits for hosts are significant. In addition to gaining a professional credential as a syndicated radio host, they will have the opportunity to:

- **Expand Their Audience:** Reach millions of new listeners who may not have discovered them on TikTok.

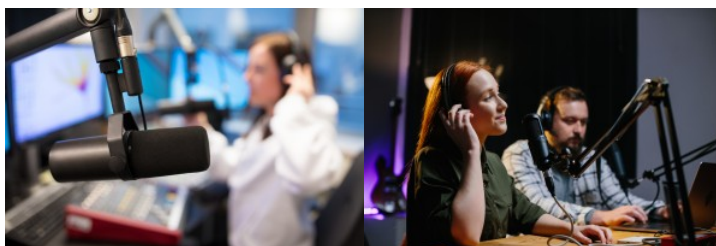
- **Grow Their Brand:** Drive traffic from the radio broadcast back to their personal TikTok livestreams and other social channels.
- **Connect with a Larger Community:** Engage with a nationwide network of fans and fellow hosts through TikRok Radio's nightly "Community Hangout."

TikRok Radio is looking for music-forward creators who are passionate about their chosen genres and skilled at creating a "good vibes" atmosphere. The network is not focused on follower counts, but rather on the quality of curation and the ability to connect with an audience.

"This is a chance for creators to professionalize their passion," added Founder, Kevin Hansen. "It's an opportunity to move from a crowded livestreaming space to a curated, premium audio platform, and to build a lasting career in the music industry."

Auditions are being held on the next two Tuesdays. Interested creators can apply at talent.tikrokradio.com.

About TikRok Radio: TikRok Radio is a 24/7/365 social radio network launching on January 1, 2026. Featuring nearly 200 of TikTok's top music livestream hosts, the station offers a commercial-free, human-powered audio experience designed as a refuge from the noise of modern media. With a focus on good vibes, great tunes, and real community, TikRok Radio is redefining what it means to listen together.



Media Contact

Tik Rok Media LLC

*****@tikrokmedia.com

844-484-5765

108 1/2 S CHARLES AVE

Source : Tik Rok Media LLC

[See on IssueWire](#)