

Experro Celebrates '50 Badge Win' in G2 Winter 2026!

Experro Wins 50 Badges In G2 Winter Reports 2026!



Charlotte, North Carolina Dec 19, 2025 ([IssueWire.com](https://www.issuewire.com)) - The last quarter of 2025 couldn't have ended better for Experro! In the latest G2 Winter 2026 reports, Experro has once again demonstrated its strong and consistent performance across eight key software categories.

The platform earned mentions across multiple grids from eCommerce to enterprise search, from e-commerce to personalization, etc. In addition to this, the team also received a Milestone badge!

This broad-spectrum success underscores Experro's growing dominance in the enterprise commerce space.

An All-Rounder Performance Across 8 Core Categories

Here's a quick look at where Experro stood out in the G2 Winter 2026 rankings:

- **eCommerce** - Recognized as a [Leader](#) in the main grid.
- **Enterprise Search Software** - Acknowledged under both Grid Reports and Mid-Market Grid for Winter 2026, including 4 Leader badges and 1 High-Performing badge.
- **E-Merchandising** - Came out with three spot-on Leader badges in both the Main grid and Mid-Market Grid for Winter 2026.
- **Personalization (General)** - Recognized via Grid and Mid-Market Grid, and across regional grids (Asia Pacific, Asia, India). Accomplished winning 8 'Leader' badges.

- **eCommerce Personalization** – Brought home 8 badges in all – 5 Leader and 3 High-Performing.
- **eCommerce Analytics** - Bang on! 5 Leader badges in the Main Grid and corresponding Mid-Market and Regional Grids as well.
- **Digital Experience Platforms (DXP)** - Big win of 5 Leader badges in the Grid and corresponding Mid-Market and regional grids. On top of this, we have also been mentioned in the Momentum Leaders, i.e., the top 25% arc of the category.
- **Headless CMS** - Featured in 3 Leaderboards and 2 High-Performing positions. We have also been a part of the momentum grid and will make it to the top 25% arc soon in this category too.
- **Web Content Management** - Received 6 High-Performing badges and 2 Leaderboard mentions. Additionally, we have also been mentioned in the Momentum Grid under trending web content management software 2026 listing.

What Does 'Users Love Us' Badge Reveal About Experro's Performance?

Nothing matters more than the love of our users. Thank you for trusting Experro to power your growth. This badge is yours as much as ours.

It's a clear signal that businesses across the globe, particularly in the fast-moving world of eCommerce, trust the platform to deliver.

- The range of category mentions shows Experro's versatility.
- Regional grid appearances (Asia, Asia Pacific, India) reflect growing global adoption and cross-regional confidence in Experro's platform.
- Momentum and Mid-Market grid mentions show that Experro is a rising star, gaining traction among growing and enterprise-level customers.

Put simply: Experro is growing, season by season, quarter by quarter.

What Do These Badges Mean For Retailers?

In today's digital commerce world, flexibility, scalability, and intelligence matter more than ever.

Experro's unified platform (combining generative AI-driven search, hyper-personalization, smart merchandising, headless CMS, and analytics) means retailers and enterprise buyers can:

- Launch, manage, and scale the [Gen AI search experience](#) with ease.
- Offer personalized shopper journeys that adapt in real-time, boost conversion, AOV (average order value), and customer satisfaction.
- Gauge their product performance with the [merchant intelligence dashboard](#).
- Leverage data-driven insights to optimize merchandising, discover trends, and grow

strategically.

These strengths, validated by the G2 Winter Report, reinforce why so many top-tier merchants and brands now count themselves among Experro's "trusted by retailers 2026" roster. **And we are so proud of this!**

From the CEO's Desk: Words of Gratitude

"Snow outside, but we're on fire inside. The Experro team extends heartfelt gratitude to every user who reviewed us, every retailer who trusted our platform, and every developer and marketer pushing the boundaries of shopping experiences.

These G2 Winter 2026 recognitions are more than just badges; they're a vote of confidence from communities who live and breathe eCommerce every day.

It's a proud moment. And as always, the journey continues. This winter's launch is set to take your eCommerce game to the next level, wait for it!"

- Jayesh Mori
CEO At Experro

Like our badges? You'll [love](#) our platform!
[Book a demo now.](#)

About Experro

[Experro](#) is a next-generation, Gen AI-powered Agentic Experience Platform designed to empower brands with intelligent search, discovery, personalization, and content management. Trusted by leading B2B, B2C, DTC, and enterprise brands, Experro combines Gen AI search, personalized recommendations, and merchant intelligence to deliver blazing-fast, adaptable, and tailored shopping journeys; thus eliminating complexity while driving growth.

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