

Equestroom Unveils the Holiday Herd Collection—A Limited-Edition Collaboration With Equine Artist Jasmine Elizabeth

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Indio, California Dec 2, 2025 ([Issuewire.com](https://www.issuewire.com)) - Equestroom Unveils the Holiday Herd Collection—A Limited-Edition Collaboration With Equine Artist Jasmine Elizabeth

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Equestroom, the equestrian brand known for premium matching saddle pad sets and lifestyle accessories, announces the launch of the [Holiday Herd Collection](#), a limited-edition collaboration with acclaimed equine artist Jasmine Elizabeth.

The collection transforms Jasmine's expressive, hand-sketched horse illustrations into a curated line of luxury lifestyle gifts—including satin pajamas, sherpa blankets, journals, greeting cards, socks, mugs, gym bags, aprons, and weekender totes. Designed exclusively for Equestroom, each piece brings the warmth, movement, and emotion of her signature Herd style into everyday equestrian life.

A Collaboration Rooted in Art, Emotion & Storytelling

Jasmine's artistic journey began long before she had a studio or a brand—starting with a childhood spent caring for horses and sketching their forms. Her very first “Herd” painting, now known as the York St. Herd, still hangs in her home.

She originally created it to match the warm earth tones of her living room, exploring a more abstract, collage-inspired way of depicting horses. The piece unexpectedly sparked interest from friends and fellow riders. Soon she was receiving requests for similar work, eventually expanding the Herd into a full artistic style that now includes horses, cattle, deer, and buffalo.

“The Holiday Herd” — Made Exclusively for Equestroom

When asked what excited her most about the collaboration, Jasmine shared something that shaped the heart of this collection:

“I've been a horse girl my whole life, and I lived for anything with a horse pattern on it. Knowing that my art will be on the items horse lovers use every day — that's a full-circle moment for me.”

Each design in the Holiday Herd Collection features Jasmine's signature linework—expressive, fluid, and layered with hidden details. Her paintings often include small “Easter eggs”: simplified horse heads and cow heads, nods to her earliest pieces Galloping and Wayward. These subtle shapes add a sense of discovery to every textile and gift.

The exclusive Holiday Herd print was created specifically for [Equestroom](#), celebrating the cozy, nostalgic feeling of equestrian winter: barn mornings, frosty breath, warm lights, and the quiet companionship of horses.

Perfect Gifts for Horse Lovers, Trainers, & Barn Friends

The Holiday Herd Collection answers a need many riders have during the festive season:

unique, artistic gifts that feel personal — not mass-produced.

Highlights include:

- Holiday Herd Sherpa Blanket: A gallery-worthy print paired with plush winter warmth
- Holiday Herd Satin Pajamas: Luxe loungewear for cold barn nights or cozy mornings
- Hardcover Journal: A place to record training progress, goals, and barn memories
- Greeting Card Set: Frameable art for holiday mail and barn gift exchanges
- Weekender Bag: A durable travel companion for shows, clinics, and winter trips
- Apron, gym bag, mugs, socks, and more

Each product is crafted to be gift-ready, beautifully printed, and inspired by the movement and soul of horses.

A Giftable Collection for Equestrians Everywhere

“The Holiday Herd collaboration allows us to offer gifts that feel deeply personal to equestrians,” said Equestroom. “Jasmine’s art captures the spirit of the horse in a way that is both emotional and elevated. These designs aren’t just prints—they’re keepsakes.”

For riders seeking stocking stuffers, Secret Santa gifts, barn trainer thank-yous, or meaningful holiday surprises, the collection is designed to feel special, thoughtful, and artistic.

Limited Edition — Available for the 2025 Holiday Season Only

Every piece in the Holiday Herd Collection is available exclusively through Equestroom, with limited quantities produced. Items will not return once sold out.

Whether you’re gifting to a lifelong equestrian, a trainer, a horse parent, or simply someone who loves equine art, the Holiday Herd Collection brings the beauty of horses into the holiday home.

About Jasmine Elizabeth

Jasmine Elizabeth is a painter known for her expressive, abstract “Herd” collections inspired by a lifetime of riding and caring for horses. Her work features hidden imagery, fluid movement, and an unmistakable sense of connection between human and animal. She continues to expand the Herd into new species and styles, with aspirations of a solo gallery exhibition in the future.

About Equestroom

Equestroom is a premium equestrian brand specializing in uniquely colored matching saddle pad sets, accessories, and equestrian lifestyle products. Blending style, comfort, and innovation, Equestroom creates riding gear that helps every rider express their unique style while keeping their horse comfortable and protected.

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