

Ekaya Banaras Unwraps ‘The Holiday Countdown’ — 12 Days of Festive Surprises for Modern Women This Christmas

Get 15% off on ready to wear pieces for women. Ekaya Banaras launched its Christmas Sale of the year 2025.



Mumbai, Maharashtra Dec 18, 2025 ([IssueWire.com](https://www.issuewire.com)) - This Christmas, Ekaya Banaras is adding extra sparkle to the season with *The Holiday Countdown* — a thoughtfully curated festive offer designed for modern women who love timeless Indian craft with a contemporary twist.

Running for 12 joyful days, the celebration brings **12 surprises**, making each day feel special as the countdown to Christmas begins. As part of the festive cheer, Ekaya is offering a **Flat 15% off** on [Ready-to-Wear pieces](#), perfect for women looking to dress up without the wait.

From elegant silhouettes to easy festive separates, Ekaya's ready-to-wear collection blends Banaras craftsmanship with modern styling — ideal for Christmas lunches, evening get-togethers, and holiday celebrations. These outfits are designed for women who want comfort, style, and heritage, all in one look.

Whether you're gifting yourself or picking something special for a loved one, Ekaya Banaras makes festive dressing simple, stylish, and meaningful this season.

The Holiday Countdown is live for a limited time. Step into Christmas the Ekaya way — effortless, festive, and beautifully Indian.

About Ekaya Banaras

Ekaya Banaras is a luxury handloom women's wear brand with a strong presence across India, including stores in **Delhi, Mumbai, Hyderabad, and Ahmedabad**, along with **worldwide online delivery**. Over the years, it has become a go-to destination for young, fashion-forward women who love Indian wear that feels vibrant, contemporary, and full of personality.

Designed for women who like to express their individuality through what they wear, Ekaya's collections strike a balance between heritage craftsmanship and modern styling. The brand offers a wide range of pieces suited for both festive and everyday moments — from Banarasi sarees and lehengas to kurta sets, waistcoat sets, pant suits, straight trousers, halter sets, jacket sets, and more.

Every creation reflects a fresh take on Indian handloom, making Ekaya Banaras a trusted name for women seeking stylish, well-crafted outfits for every occasion.



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