

Digicode Introduces Thankee Jar - a Simple, Gamified Gratitude Tool to Help Teams Build a Culture of Gratitude



Plano, Texas Dec 3, 2025 ([Issuewire.com](https://www.issuewire.com)) - Digicode announces the launch of Thankee Jar (<https://thankee.io/>), a lightweight gratitude and team-connection tool designed to help companies strengthen culture and engagement in hybrid and remote workplaces.

Unlike traditional recognition platforms that spotlight high-performers, Thankee Jar centers on intentional, authentic peer appreciation. Every time someone sends a “Thankee,” it lands in a shared, virtual jar. When the jar fills up, a random giver is rewarded, closing a loop that encourages giving rather than just receiving.

This model flips the typical reward system. Rather than incentivizing visibility or performance metrics, Thankee Jar rewards gratitude itself. It’s not about competition; it’s about building emotional connection and reinforcing positive behavior.

How Thankee Jar Works:

- **Shared Jar Mechanic:** Team members drop peer thank-yous into a common digital jar.
- **Random Giver Rewards:** When the jar fills, one of the people who gave is randomly selected for a reward — promoting generosity rather than self-promotion.

- **Simple Onboarding:** HR teams can upload an employee list and launch the system in a day, no heavy IT integration required.
- **Customization:** Teams can use built-in templates, custom emojis, and messaging aligned with their company culture.
- **Insights for HR:** Real-time analytics help teams track engagement, appreciation frequency, and cultural momentum.

Designed for mid-sized IT companies and other people-centric organizations, Thankee Jar addresses top HR challenges: remote disconnection, unclear recognition, low engagement, and rising retention costs.

Thankee Jar is part of Digicode's internal innovation initiative focused on building tools that enhance people, culture, and organizational performance.

Learn more at thankee.io.

Media Contact

Digicode, Inc

*****@mydigicode.com

Source : Digicode

[See on IssueWire](#)