# **Competitive Landscape Analysis: What Makes Jiansheng School Furniture Suppliers in China Stand Out**



**Zhangzhou**, **Fujian Dec 23**, **2025** (<u>Issuewire.com</u>) - In an era of transformation, it is essential that learning environments are functional and also support student wellbeing and modern pedagogy. The global competition has been intensified by the surge in demand for sustainable, high-quality, and technologically integrated furniture. This new competitive landscape study reveals that **Jiansheng Group** is not only a leading global provider of mid-to high-end commercial furnishings, but also widely recognized by procurement agencies and industry experts as one <u>The Best School Furniture</u> <u>Suppliers</u>. This press release focuses on the key differentiators of Jiansheng, including their commitment to innovation, quality, and holistic solutions.

## The New Educational Imperative - Challenges for the Modern Classroom

When it comes to sourcing furniture, today's schools, colleges, and Ministries of Education face many challenges:

**Ergonomics & Health:** Fixed-height, traditional furniture is often not able to accommodate the diverse sizes of students, resulting in poor posture, discomfort and reduced concentration.

**Safety and Sustainability:** A growing global awareness requires furniture made of eco-friendly and non-toxic materials that meet stringent international standards for safety and the environment.

**Flexibility & Technology Integration:** As we move towards collaborative learning, blended classes, and smart education, it is important that furniture be easily reconfigurable and mobile. It should also seamlessly integrate digital devices and tools.

**Logistical complexity:** Large-scale projects and international tenders are more complex. Schools and MOEs need a partner who can deliver a custom, complete solution, from design to manufacturing, logistics, and installation, and not just individual furniture pieces.

### Jiansheng's Comprehensive Solution: A Global Pedigree of Excellence

Jiansheng Group addresses the pain points by focusing on educational furniture, its core business. It has 22 years of expertise and a global presence that spans **132 different countries and regions**. The company's business strategy is to offer a **complete solution**, moving beyond just single products, to include entire learning ecosystems. This includes office furniture, medical and nursing furniture as well as popular business sectors.

# 1. Drive Industry Trends for Innovation in the Future of Learning

Jiansheng Group's product development is aligned to global trends in educational furniture, ensuring that schools get future-proof infrastructure.

- Eco Friendly and Sustainable Materials: Jiansheng prioritizes student health and planet wellbeing by ensuring that its materials meet strict environmental standards. This is backed up by certifications such as China Environmental Labeling Product Certification, and the CQC Environmental Product Certification.
- Ergonomic and Adjustable Design: Jiansheng offers height-adjustable chairs and desks that encourage good posture for students of any age. Their commitment to ergonomics can be verified by their compliance with important standards, such as EN 1729 (European Standard), and China's National Standards including GB/T3325 and GB/T10357.
- Smart Class Integration: This company designs furniture to support modern technology. It includes integrated power solutions, cable management and other features that facilitate a seamless transition into a smart class
- **Holistic Solutions:**They offer a coordinated furniture package for the whole school, including student apartments, labs and administrative offices. This holistic solution approach was adopted by prestigious customers, including Xiamen University and Fujian Normal University in China. It has also been adopted as a standard practice for MOEs and other institutions from more than 30 countries. These include Saudi Arabia, Kuwait and Egypt.

#### 2. Unrivalled scale and manufacturing capability

Jiansheng's competitive advantage is founded on its enormous operational strength. This ensures both cost-effectiveness and supply reliability for large-scale project:

**World Class Manufacturing Base:** Jiansheng Education Industrial Park is a huge **150 000 square meters**. This vertically integrated plant encompasses all production stages, from iron parts to wooden boards, assembly and specialized processes such as pickling, plastic spraying and phosphating.

**Advanced Automated Production Lines:** Equipped new automated production lines with a capacity exceeding **1,000,000 sets of school desks, chairs and tables**. Jiansheng has a monthly production capacity of **100 000 sets of desk chairs**. This allows them to handle large international contracts efficiently and with consistent quality.

**Commitment To Customization:** Jiansheng is a global partner that excels at customized solutions. We offer **OEM services**, **ODM services**, **and OBM** to meet the specific design and functionality

requirements in tenders around the world.

#### Jiansheng's Quality Guarantee: Assurance and Credibility

Credibility and compliance are essential for schools and procurement departments. Jiansheng Group offers an unmatched level of assurance with a suite of national and international certifications that validate its management system and product quality.

The company is certified under three globally recognized management systems: **ISO 9001**, **ISO 14001**, and **ISO45001**. The **Certificate of AAA Credit Rating** and **High Tech Enterprise Certificate** are proofs of their organizational rigor.

Numerous certifications confirm the safety of products and their access to markets. Jiansheng's products are certified for the European market by **CE certification**. They also meet the strict standards of **En 1729** and **BIFMA**. On the domestic market compliance includes **China Mandatory Product Certification** and testing reports that confirm adherence to standards such as **GB/T3976**, and **GB/T3325**. Moreover, the quality of their products is independently confirmed by comprehensive reports issued by world-renowned testing organizations such as SGS Test Reports , TUV Test Reports , and Intertek Test Reports .

The commitment to quality and innovation has been regularly demonstrated at major industry events, such as the CIFF, the Spring Canton Fair, the Autumn Canton Fair, and GESS Dubai. This demonstrates their leadership in educational furniture.

#### Secure Your Solution for the Future of Education

Jiansheng Group, more than a furniture maker, is a partner dedicated to creating optimal learning, medical, and office environments worldwide. Jiansheng is the ideal partner for schools, universities and Ministries of Education who are planning to upgrade their facilities, undertaking new construction projects or looking to purchase high-quality furniture that is sustainable and modern.

Demand a solution, don't accept pieces.

Contact Jiansheng Group to discuss your educational infrastructure project. Request a comprehensive proposal or find out how their customized OEM/ODM capability can meet your tender requirements.

Website: <a href="https://www.cn-schoolfurniture.com/">https://www.cn-schoolfurniture.com/</a>



# **Media Contact**

Fujian Jiansheng Furniture Group Co., Ltd

\*\*\*\*\*\*\*@cn-schoolfurniture.com

0086-13850451169

Source: Fujian Jiansheng Furniture Group Co., Ltd

See on IssueWire