

Chetan Yakkundi Launches Multi-Brand Startups: 10thMastery, A1FitFast, PokyPuzzle, Hakypi, PhotonClickss & BeatxMelod

The startup includes 10thMastery, A1FitFast, PokyPuzzle and Hakypi, focused on education, fitness, puzzle solving and hacking with Photonclickss managed by Lokesh Choukimath and BeatxMelod managed by Siddharth Yakkundi in creative media.



Chetan Yakkundi is a 16-year-old student from Karnataka, India. He completed his 10th standard with strong academic performance and is currently studying 1st PUC Science (**PCMB**). From a very young age, he was highly interested in technology and started building different types of projects related to **artificial intelligence, ethical hacking, website development, automation, search engine optimization, and social media strategy**. Over the years, he learned how to create professional websites, manage online platforms, and build brands on the internet. He has also built his own online brands and projects, and he helps other people grow their brands, improve their online presence, and learn digital skills. Chetan has completed many online courses and certifications from platforms like **Google Skillshop, Cisco Networking Academy, Semrush Academy, HubSpot Academy** and **Eduonix**, which helped him gain practical knowledge in **cybersecurity, digital marketing, entrepreneurship, and technology**. Along with academics, he enjoys solving **Rubik's Cube** and other puzzles, learning about **fitness and wellness, music, photography**, and creative digital work. He continues to learn new skills while working on multiple projects and building useful platforms for others.

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10thMastery:

10thMastery is an online learning platform created by **Chetan Yakkundi** when he was 10thstd, to help students study 10th standard subjects in a simple and effective way. It provides easy notes, chapter summaries, solved answers, important questions, and exam-focused study material that helps students understand concepts quickly and score better marks. The platform has a dedicated website along with active social media pages on **Instagram, Facebook, Twitch**, and other platforms to share updates, study tips, and helpful resources. 10thMastery focuses on clear explanations, accurate information, and step-by-step solutions, along with guidance on time management and smart learning strategies. The goal is to make education simpler, more organized, and accessible for every student who wants to learn and improve their performance.

A1fitfast :

A1FitFast is a fitness and wellness brand started by **Chetan Yakkundi** to help people improve their health through simple, practical, and science-based guidance. The platform focuses on easy **workout routines, calisthenics, healthy habits, nutrition tips, and lifestyle advice** designed for students, beginners, and anyone looking to get fit without complicated methods. A1FitFast provides clear, beginner-friendly content that helps people build strength, improve stamina, and develop a balanced approach to fitness. The brand also helps users discover and purchase fitness products through its website, where they can get up to **50%** off on selected items through Amazon, making fitness more

affordable and accessible. Along with this, A1FitFast has a dedicated website and social media pages on **Instagram**, **Facebook**, and other platforms to share useful posts, short tips, and regular motivation. The goal of A1FitFast is to make fitness easy to understand, realistic to follow, and budget-friendly for anyone who wants to start their fitness journey with confidence.

Pokypuzzle :

PokyPuzzle is a platform created by **Chetan yakkundi** for people who enjoy solving puzzles, especially cube-based puzzles like the **Rubik's Cube** and its different variants. The platform provides clear, step-by-step guides for puzzles such as the **Rubik's Cube**, **Master Morpox**, **Barrel Cube**, **Twister**, and many others, making it easy for beginners and intermediate solvers to learn new techniques and improve their solving speed. Each guide is structured with simple explanations, helpful tips, and visual support so learners can understand every step without confusion.

Hakypi :

Hakypi is an experimental project focused on **ethical hacking** and **cybersecurity** learning. It offers a space where learners can explore basic security concepts, test tools, and understand how digital systems work in a safe and educational environment. The platform includes features such as **URL tracking**, **small utilities**, **mod apka** and **testing modules** designed only for training and knowledge-building purposes.

Although Hakypi is not an official brand, it represents **Chetan's** interest in cybersecurity and his efforts to create a hands-on environment for learners who want to understand ethical hacking in a practical way. The project emphasises safety, responsibility, and legal use of knowledge, making it suitable for students and beginners who want to explore **cybersecurity** without complicated barriers.

Photonclickss :

PhotonClickss is a **photography**-focused brand that showcases creative visual work made by photographer **Lokesh Choukimath**. The brand highlights different styles of photography, focusing on **quality**, **composition**, and **artistic expression** rather than posting large amounts of content. It offers a collection of images that users can **view**, **download**, and **share** through its **website**, making it easy for audiences to access high-quality photos in one place. The platform also maintains active social media pages on **Instagram**, **Facebook**, **Twitch**, and other channels, where it shares new photographs, creative ideas, and visual experiments. While the brand was established by **Chetan Yakkundi**, it is managed by **Lokesh Choukimath**, allowing him to lead the creative direction and maintain a consistent photography style. Its goal is to build a community that appreciates thoughtful, well-

shot visuals rather than quick, trending content.

Lokesh Choukimath:

Lokesh Choukimath is an **Electrical & Electronics Engineer** currently working at **TCS**. He has an interest in **photography, technology, and fitness**, and enjoys exploring creative projects in his free time. Lokesh is skilled in **gaming, photo/video editing, problem solving, and critical thinking**, and often applies these skills to his work and hobbies.

BeatxMelod:

BeatxMelod is a music-focused brand that creates and shares original **songs, beats, and melodies** across different genres including **phonk, rap, hip-hop, and melodic styles**. The brand aims to give listeners access to fresh music in both **Hindi & English**, with a focus on catchy soundtracks and creative audio production. Users can **listen, download, and share** tracks directly from the website, which makes the music easily accessible without any complicated setup. **BeatxMelod** also maintains social media pages on platforms like **Instagram, Facebook, Twitch, YouTube** and others, where it shares new releases, updates, and creative content. The brand was created by **Chetan Yakkundi**, but managed by **Siddharth Yakkundi**, who handles music curation and production. The main idea behind **BeatxMelod** is to provide a place where young listeners can enjoy new styles of music from independent creators rather than relying on mainstream platforms.

Siddharth Yakkundi:

Siddharth Yakkundi is a student studying in **8th** standard and supports his brother, Chetan, alongside his academics. He manages **BeatxMelod** and contributes to content creation and organization. Siddharth is skilled in **gaming, editing, and creative work**. He is also a **chess** player who has participated in **state-level** competitions and is active on online chess platforms.

Visit his bio link :

linktr.ee/Siddharthyakkundi

CYO – Chetan Yakkundi Organization:

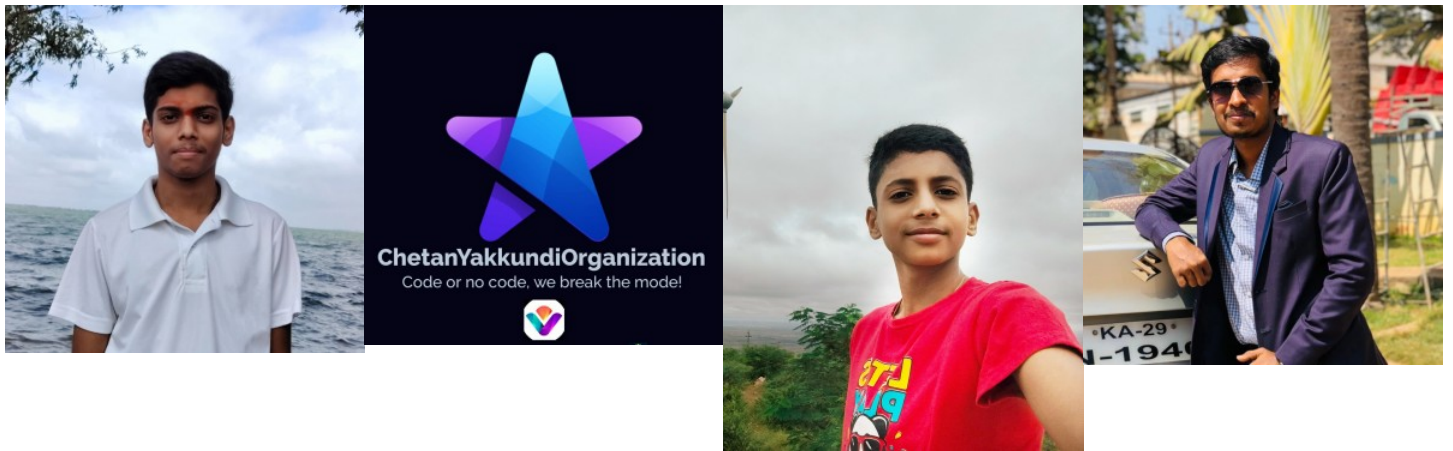
CYO is the central hub for all the brands and projects created by **Chetan Yakkundi**. The organization focuses on building useful platforms, digital tools and learning resources that help people access knowledge without barriers. It provides **free technical courses, learning materials** and **community support** across different topics, and offers certificates to learners who complete assessments. **CYO** also brings together all major brands like **10thMastery, A1FitFast, PokyPuzzle, Hakypi, PhotonClickss** and **BeatxMelod** under one network, allowing them to grow with shared systems, ideas and support. The main goal of **CYO** is to promote **innovation, practical learning** and **problem-**

solving in simple ways that anyone can understand and benefit from, regardless of background or experience.

Visit CYO :

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Visit all websites, social media pages @bio links.



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Guled plot , opposite to LIC office, near Naveen Park

Source : Chetanyakkundiorg

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