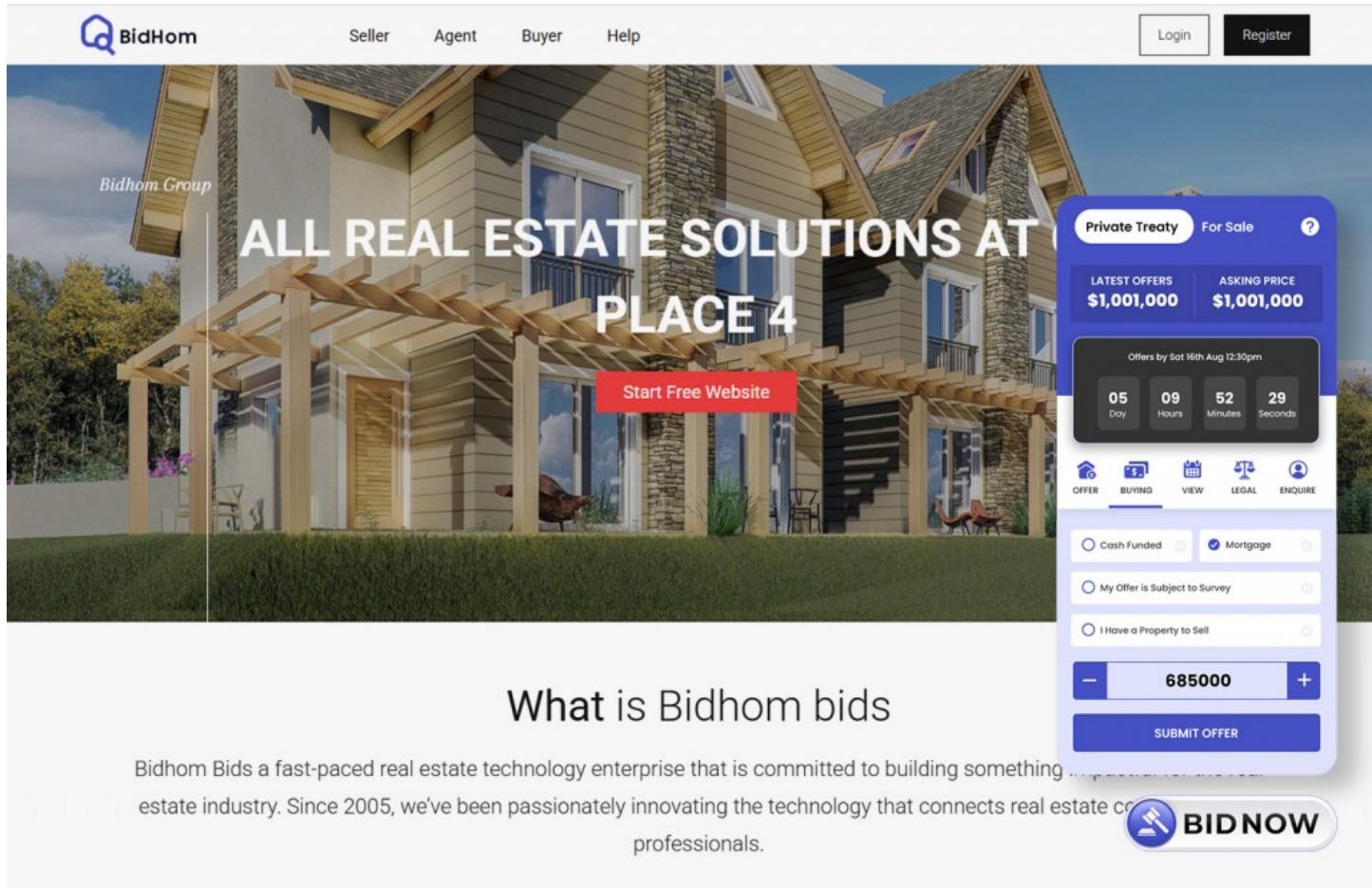


BidHom Launches as a Powerful Real Estate Auction Plugin

The new BidNow plugin enables real estate agents and brokers across the U.S. to host live online auctions on their own websites — offering full control, real-time bidding, and secure transactions.



The image shows a screenshot of the BidHom website and a mobile application interface. The website header includes the BidHom logo, navigation links for Seller, Agent, Buyer, and Help, and buttons for Login and Register. The main content features a large image of a modern house with a wooden deck and a 'Bidhom Group' watermark. The text 'ALL REAL ESTATE SOLUTIONS AT PLACE 4' is prominently displayed, along with a 'Start Free Website' button. To the right, a mobile phone displays a bidding interface for a property listed as 'Private Treaty For Sale'. The app shows 'LATEST OFFERS \$1,001,000' and 'ASKING PRICE \$1,001,000'. A timer indicates 'Offers by Sat 16th Aug 12:30pm' with '05 Days 09 Hours 52 Minutes 29 Seconds' remaining. Below the timer are buttons for 'OFFER', 'BUYING', 'VIEW', 'LEGAL', and 'ENQUIRE'. A large 'BID NOW' button with a gavel icon is at the bottom. The mobile interface also includes checkboxes for 'Cash Funded', 'Mortgage', 'My Offer is Subject to Survey', and 'I Have a Property to Sell', with a current bid amount of '685000' and a 'SUBMIT OFFER' button.

What is Bidhom bids

Bidhom Bids a fast-paced real estate technology enterprise that is committed to building something ... estate industry. Since 2005, we've been passionately innovating the technology that connects real estate co ... professionals.

San Jose, California Dec 9, 2025 (IssueWire.com) - BidHom, a leading real estate auction and website-building platform, today officially launched BidNow — a lightweight, full-featured auction plugin designed to let agents, brokers, and property sellers run live auctions directly on their own websites. With [BidNow](#), users can retain branding, manage listings, and process bids and transactions without relying on third-party marketplaces.

Introducing BidNow — A New Era for Online Property Auctions

BidNow is built for real estate professionals who want to combine the benefits of online auctions with the control and brand ownership of their own website. As part of the BidHom ecosystem — which offers a website builder, listing management, MLS/IDX integration, auction tools, and secure transactional support — BidNow brings live auction functionality directly to real estate agent and brokerage sites.

By integrating BidNow, agents and brokers can list properties, launch auctions, and manage bids — all with real-time bid tracking, automated bidding tools, transparent offer management, and secure payment/transaction handling.

Key Features of BidNow

- **Live Real-Time Auctions** — bids update instantly; bidders see current highest bid and countdown timers.
- **Flexible Auction Types** — supports classic, timed or custom auction formats.
- **Seamless Integration & Website Ownership** — works within BidHom's website-builder framework; agents retain their own domain, branding, and SEO.
- **Secure Transactions & Offer Management** — encrypted payment processing, bid tracking and offer negotiation tools built in.
- **Full-Agent & Marketplace Management** — supports multiple agents/brokers, listing management, buyer and seller profiles, and scalable auction operations.

Why BidNow Matters — Solving Key Real Estate Pain-Points

In a market where real estate professionals often rely on external marketplaces — losing brand identity, control over user experience, and ownership of buyer data — BidNow changes the game. By enabling on-site auctions, BidNow helps agents keep traffic, maintain their brand image, and build long-term relationships with buyers.

Moreover, traditional property sales can be long and transaction-heavy. BidNow's live auction workflow simplifies the process, speeds up closings, reduces administrative burden, and improves transparency for both buyers and sellers. This level of convenience and control is particularly critical in the fast-moving U.S. property market.

Who Can Benefit from BidNow

- Real estate agents and brokers looking to differentiate their services.
- Property developers or sellers aiming for transparent, competitive bids.
- Firms managing multiple agents or large property portfolios.
- Investors and buyers seeking a streamlined, real-time auction experience.

Leadership Quote

"With BidNow, we are empowering real estate professionals to own their auction narrative — from listing to sale — on their own turf," said *Sweta Singh*, CEO of BidHom.

How to Get Started & Availability

BidNow is available starting today via BidHom's official platform. Agents and brokers can sign up for a free trial, set up their site using BidHom's website builder, and launch their first auction in minutes. Interested users can book a demo or start with a plan that fits their needs via BidHom's website.

About BidHom

BidHom is a technology-driven real estate auction and website-building platform. It allows agents, brokers, and agencies to build branded real estate websites, list properties, manage agents, and conduct online auctions — all from a unified dashboard. With integrated MLS/IDX support, secure transactions, and scalable infrastructure, BidHom aims to modernize how real estate is bought and sold globally, giving professionals full control over their listings and customer experience.

Media Contact

Ranjan Sharma
Global Business Development & Account Manager
Email: info@bidhom.com
Phone: +1 (669) 800-0690
Website: <https://www.bidhom.com>

Media Contact

Bidhom

*****@bidhom.com

6505176113

San Jose, California

Source : Bidhom

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