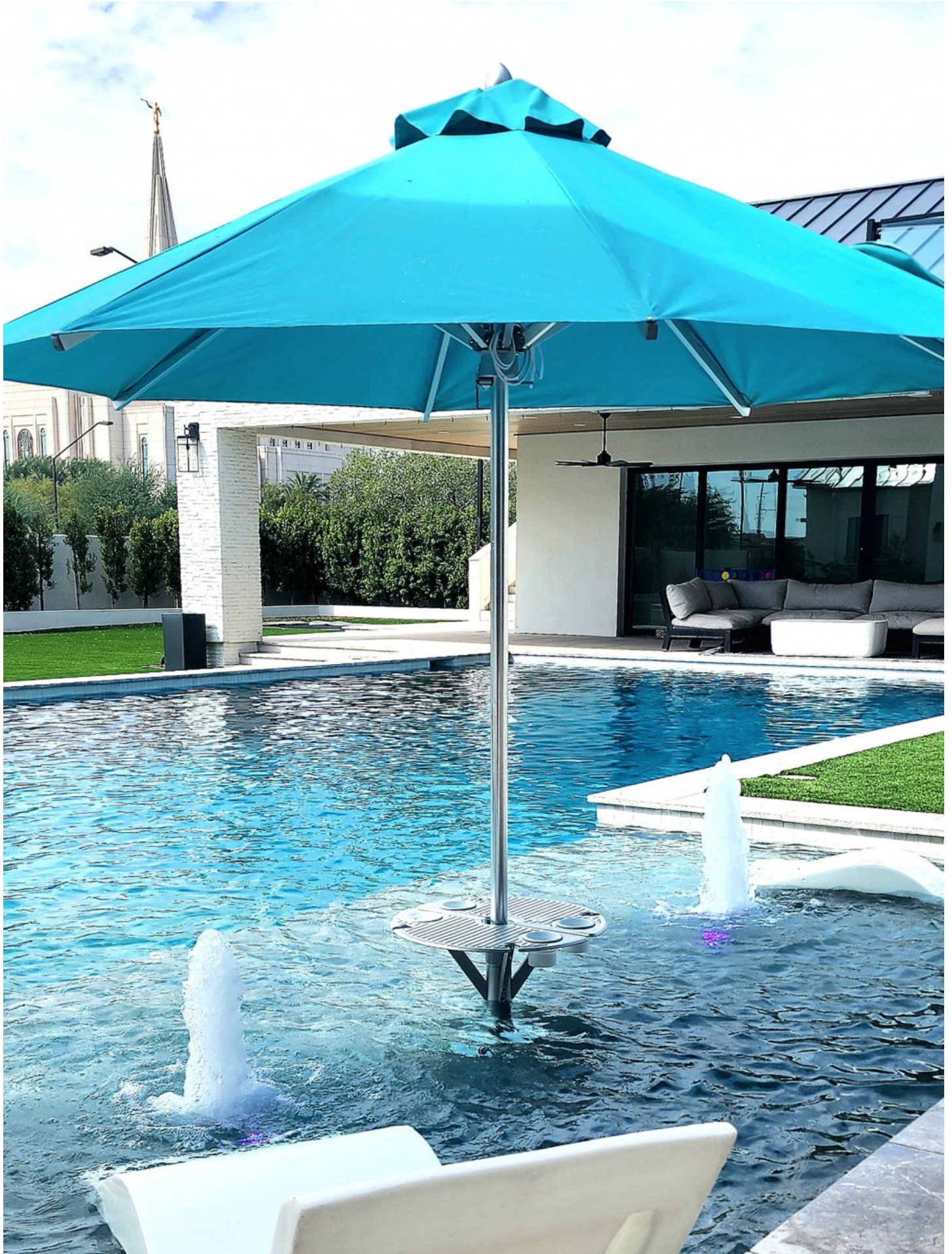


BajaMate Unveils Revolutionary In-Pool Product Line: Steel Baja-Shelf Sleeves, Adapter, In-Pool Tables, Luxury Umbrellas



Chandler, Arizona Dec 1, 2025 ([IssueWire.com](https://www.issuewire.com)) - BajaMate (BajaMate.com), a design-forward innovator in premium pool luxury lifestyle solutions, today announced a breakthrough product line that resets expectations for in-pool quality and longevity. The release features an **engineered steel baja-shelf sleeves** that replace the dated, failure-prone plastic units common for the last two decades, a suite of **luxury in-pool adapters**, and **flagship in-pool tables paired with commercial-grade 10 and 12-foot umbrellas**—all available now to homeowners and, through **Heritage Pool Supply**, to builders and contractors nationwide. All designed and patented by Bajamate LLC and their designers and engineers who have a combined industry expertise of over 50 years.

“Homeowners and trade pros have been asking for solutions that look refined, install cleanly, and last,” said **Wolfgang Looke, BajaMate Founder/CEO**. “With steel baja shelf sleeves, precision adapters, and our resort-caliber luxury tables and ultra high grade aluminum umbrellas, we’re delivering a future-proof alternative to plastic that finally matches the design standards of modern pools and outdoor modern living spaces.”

A New Standard for In-Pool Components

- **[Steel Baja-Shelf Sleeves](#)**: Purpose-built to replace legacy plastic sleeves that crack, warp, or even loosen over time. BajaMate’s steel design along with patented leveling technology, delivers superior stability, straighter installs, and a clean, minimalist look that complements contemporary pools and hardscapes.
- **[Luxury In-Pool Adapters](#)**: Precision-machined interfaces that enable fast, secure and wobble free installations of tables and umbrellas. Each adapter is designed for smooth alignment, reliable removal, and a refined luxury visual profile.
- **[Flagship In-Pool Tables PLUS 10 + 12-Foot Commercial Grade All Aluminum Umbrellas](#)**: Resort-style tables and shade systems that bring hospitality-grade comfort home. The umbrella system offers generous coverage and a balanced, elegant silhouette suited to premium backyard architecture.

“Pools aren’t just for swimming anymore and they’ve transitioned into your home’s statement piece as well,” added **Scott Briggs, Founder/VP**. “They’re the heart of the home. We built this amazing product line to function and look beautiful on day one—and year ten.”

Built for Homeowners, Ready for the Trade

BajaMate’s new collection is **open to the public** at **BajaMate.com**, where customers can explore curated bundles, clear sizing guidance, and straightforward purchasing. For the trade, **Heritage Pool Supply** now distributes the line to **pool builders, remodelers, and landscape contractors**, simplifying procurement and jobsite delivery while ensuring consistent availability during peak season.

What Sets BajaMate Apart

- **Structural Upgrade Over Plastic**: Steel sleeves resist UV, heat, and chemical exposure far better than legacy plastic housings.
- **Precision Fit & Finish**: Adapters and tables align cleanly for a stable, rattle-free experience—on day one and after years of use.
- **Commercial-Caliber Shade**: 12-foot umbrellas provide expansive, resort-style coverage with a refined, architectural presence.
- **Design Language for Modern Homes**: Clean geometry and premium finishes complement contemporary stone, porcelain, and composite decks.

Intuitive Shopping, Expert Support

The new **BajaMate.com** experience showcases the full line with **clear visuals, compatibility notes, and guided selection** for sleeves, adapters, tables, and umbrellas. Customers can purchase directly, while builders and contractors can reference specifications and installation guidance to streamline project planning. BajaMate's support team provides **pre-sale consults and post-install assistance** to ensure a flawless result.

Availability

BajaMate's steel sleeves, luxury in-pool adapters, and flagship tables with 12-foot commercial umbrellas are **available now** at **BajaMate.com** and through **Heritage Pool Supply** branches. For volume quotes, trade pricing, and project assistance, builders and contractors can contact BajaMate or their local Heritage representative.

Multi-Channel Media Customers Actually Use

BajaMate meets customers where they are. The **website** delivers fast, shoppable product pages with clear specs and install guides. Meanwhile, **YouTube** hosts step-by-step installs, builder spotlights, and resort-style reveal videos with chapters and linked parts. On **Instagram** and **Facebook**, short Reels showcase before-and-after transformations, plus quick tips on sleeves, adapters, and our 12-foot commercial umbrellas—each post tagged for easy shopping.

“Our media ecosystem is a hit because it's built for real people and we work hard to keep it that way,” said **Ambra Slagowski, Founder & Media Director**. She adds, “From our website's clean comparison tools to our YouTube tutorials, Instagram/Facebook Reels, TicTok's and so much more, every channel tells the same story—premium luxury design, simple installs, and long-term durability. Customers can watch, learn, and buy without friction.”

Across channels, we sync FAQs. Product drops, care tips, and project features roll out via Stories, Shorts, and our newsletter. The result is a unified and modern experience for our customers to see it, understand it, and **shop BajaMate** in a few taps.

About BajaMate

BajaMate designs and manufactures premium in-pool and poolside solutions that bring a **resort-style luxury experience** to residential outdoor living. With a focus on structural integrity, refined aesthetics, and installer-friendly details, BajaMate products serve both discerning homeowners and the professional trade. Learn more at **BajaMate.com**.

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