

Apparely Marks Milestone with Over 5,000 Customers Served, Expands Custom Apparel Offerings for Schools and Corporates

Johannesburg-based custom apparel brand reaches 5,000+ customers while rolling out new school and corporate collections ahead of 2026 season

Apparely™

Johannesburg, Gauteng Dec 6, 2025 ([IssueWire.com](https://www.issuewire.com)) - Apparely, a Johannesburg-based provider of custom printed apparel, has surpassed 5,000 customers since its inception, reflecting growing

demand for personalized clothing solutions in South Africa's corporate, educational, and event sectors. The company, which operates from locations in Johannesburg and Kempton Park, attributes this achievement to its commitment to fast turnaround times and high-quality printing services.

Apparely specializes in custom t-shirts, hoodies, polo shirts, tank tops, and accessories, utilizing techniques such as screen printing, sublimation, embroidery, and vinyl applications. With a focus on premium 180GSM fabrics and vibrant, durable designs, the business caters to a range of needs, from corporate uniforms to school event merchandise. Recent expansions include tailored solutions for educational institutions, such as logo-branded apparel for sports days, graduations, and fundraisers, alongside coordinated branding packages for businesses.

The milestone coincides with the introduction of new product lines, including the 180GSM Crew Neck T-Shirt priced at R195 and a collaborative Naruto-themed apparel collection featuring items like the Sasuke STRTWR hoodie at R374.99. These additions aim to blend pop culture appeal with practical customization, appealing to younger demographics and event organizers. Apparely's online design tools allow customers to create and preview garments in under 60 seconds, supported by nationwide delivery and same-day collection options in Kempton Park.

Customer feedback underscores the company's reliability, evidenced by a 5.0-star Google rating and a 4.8 out of 5 overall score. Businesses and schools have utilized Apparely's services for seamless event coordination, with testimonials highlighting the efficiency of 48-hour production timelines and secure payment options via PayFast, Ozow, Visa, and Mastercard. Free shipping applies to orders exceeding R1000, complemented by a 30-day return policy.

"This growth highlights the increasing value South African organizations place on accessible, high-quality custom apparel," said a spokesperson for Apparely. "From equipping sports teams to outfitting corporate events, our goal remains delivering durable, eye-catching products that meet real-world needs."

Apparely continues to invest in state-of-the-art printing equipment to maintain its edge in the competitive apparel market. As schools prepare for the upcoming academic year and companies gear up for 2026 initiatives, the provider anticipates further demand for its promotional merchandise and personalized gifts.

For more information on Apparely's custom printing services, visit <https://apparely.co.za>.

About Apparely Apparely is South Africa's leading custom apparel specialist, offering premium printed t-shirts, hoodies, and accessories for individuals, businesses, and events. Based in Johannesburg and Kempton Park, the company emphasizes quality materials, rapid production, and nationwide accessibility to serve over 5,000 satisfied customers.

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