

Advantage Trailer President Jodi Behrendt Featured on Finding Reverie Podcast

Advantage Trailer's Jodi Behrendt discusses legacy leadership, women shaping the trailer industry, and the evolution of a family-owned brand.



Carol Stream, Illinois Dec 10, 2025 ([Issuewire.com](https://www.issuewire.com)) - Advantage Trailer president/owner Jodi Behrendt was the featured guest on this week's episode of the Finding Reverie podcast.

Along with her sister, Sarah Groveau, Behrendt is a second-generation owner of the small family

business in Carol Stream, IL, just west of Chicago. Since its founding in 1989, Advantage Trailer specializes in pull-behind trailer sales, custom trailer fabrication and sales, exceptional trailer service and maintenance, and trailer parts and accessory sales.

Behrendt is also a member of the Women in the Trailer Industry committee at the NATDA (North American Trailer Dealer's Association), which aims to build strong women leaders through mentorship, collaboration, and community, all while navigating work/life balance.

Finding Reverie: An Entrepreneur's Journey takes listeners behind the scenes with small and mid-sized business owners who open up about the real highs and lows of their entrepreneurial journey. From challenges that tested them to the lessons that shaped them, each story is filled with insights you can take back to your own business.

From the show notes:

"Advantage Trailer began 36 years ago when the first-generation owner gathered his family and asked one big question: What business should we build together? Today, the second generation, his two daughters, proudly carry that legacy forward.

"Now, decisions are made by a team of four, guided intentionally by the company's core values as they expand, innovate, and shape the future. And in their office hangs a powerful symbol: their father's steering wheel from his boat. Fresh paint may be on the walls, but the steering wheel grounds them – reminding everyone where the journey began and connecting two generations of leadership.

"[Tune in](#) to hear their inspiring story of legacy, values, and growth."

Visit Advantage Tailer to view their [current trailer inventory](#), submit a [request for a custom trailer](#), learn more about their [trailer fabrication capabilities](#), or schedule a [trailer service appointment](#).



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