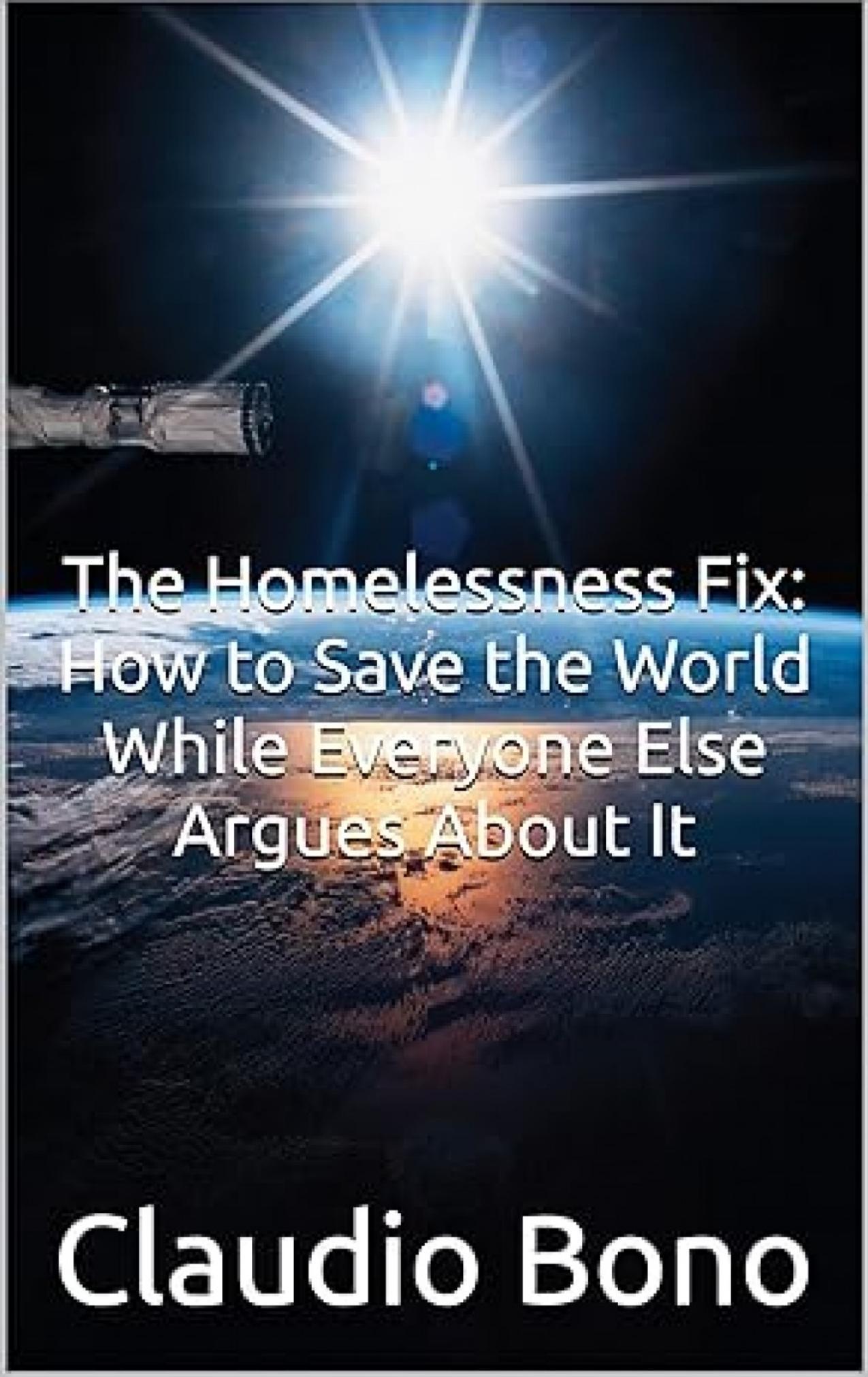


A Practical Call to End Homelessness in Claudio Bono's New Book



The Homelessness Fix: How to Save the World While Everyone Else Argues About It

Claudio Bono

Tomah, Wisconsin Jan 5, 2026 (IssueWire.com) - Social innovator, nonprofit founder, and hospitality veteran **Claudio Bono** announces the release of his new book, *The Homelessness Fix: How to Save the World While Everyone Else Argues About It*, a timely and solutions-focused work addressing one of the most pressing social challenges of our time.

About the Book

The Homelessness Fix presents a pragmatic, three-year blueprint to significantly reduce homelessness in the United States without increasing taxes. Drawing from decades of leadership in hospitality and nonprofit work, Bono outlines an innovative model that repurposes billions of dollars in unused airline miles and hotel loyalty points, supported by coordinated Welcome Centers and cross-sector collaboration.

Blending memoir, research, and policy analysis, the book reframes homelessness as a solvable logistical and humanitarian issue. The approach prioritizes dignity, efficiency, and immediate impact, offering a scalable framework that can be adopted nationwide.

Bestseller Update

As of today, *The Homelessness Fix* has reached **#1 Best Seller on Amazon in the Kindle category**. Bono is currently working toward achieving bestseller status in paperback and hardcover editions as well.

About the Author

Claudio Bono is a seasoned hospitality executive, nonprofit founder, and community leader with more than 36 years of experience in the hospitality industry. He has held senior leadership roles overseeing prominent Silicon Valley properties, including **The Cupertino Hotel and The Grand Hotel**, and remains actively involved in hotel operations. He is also engaged in promoting local enterprise, including **Vidovich Vineyards**, a fully functional regional winery.

Bono is the founder of **GiveaRoof.org**, a 501(c)(3) nonprofit organization dedicated to ending homelessness through innovative, resource-driven solutions. He is widely recognized for his commitment to humanitarian service, economic development, and civic leadership.

Professional and Civic Leadership

- Managing Director, The Cupertino Hotel & The Grand Hotel
- Promoter of Vidovich Vineyards, Silicon Valley
- Vice President & President-Elect, Cupertino Chamber of Commerce
- Vice President, Cupertino Historical Society
- Vice Chair, City of Cupertino Parks & Recreation Commission
- Member, Economic Development Committee, City of Cupertino

Inspiration Behind the Book

Bono was inspired to write *The Homelessness Fix* after witnessing firsthand how unused hospitality resources could be transformed into immediate housing solutions. A pivotal experience successfully housing an unhoused individual using hotel accommodation demonstrated the feasibility of a scalable model and led to the creation of GiveaRoof.org. The book emerged from a desire to move beyond debate and toward implementation.

Message to Readers

“Homelessness is solvable with the resources we already have. My hope is that this book encourages action, collaboration, and compassion, rather than continued arguments.

Book Availability

The Homelessness Fix: How to Save the World While Everyone Else Argues About It is available on Amazon:

https://www.amazon.com/Homelessness-Fix-World-Everyone-Argues-ebook/dp/B0FLF8JSTD/ref=tmm_kin_swatch_0

Learn More

Additional information about the initiative can be found at:

www.GiveaRoof.org



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