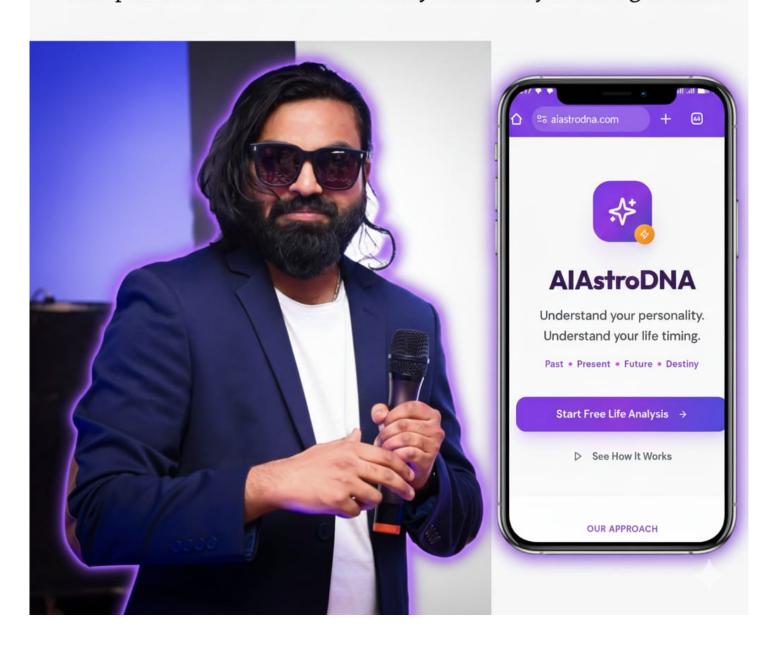
## 24-Year-Old Entrepreneur Launches an Al Platform That Helps People Understand Life Patterns, Not Just Predict the Future

Developed under FAREL, AlAstroDNA blends personality analysis, astrology, numerology, and color insights to help users understand past influences, current phases, and decision timing—without logins, data storage, or paid access.

## **AI Beyond Astorology**

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**New Delhi, Delhi Dec 23, 2025 (<u>Issuewire.com</u>)** - A new Al-based self-discovery platform has been launched in India with a simple idea at its core: helping people understand *why* things happen in their lives, not just *what* might happen next.

The platform <u>AlAstroDNA</u> brings together personality analysis, astrology, numerology, and color-based insights into one easy-to-use digital experience. Instead of showing complicated charts or unfamiliar terms, it explains patterns in plain language that everyday users can relate to.

Many people turn to astrology or personality tests during moments of confusion—career changes, relationship decisions, or periods of uncertainty. However, most tools focus only on future predictions. This platform takes a different approach by helping users look at their past experiences, understand their current phase of life, and then explore possible directions ahead.

Rather than presenting outcomes as fixed or unavoidable, the system highlights patterns and choices. Users are shown how habits, reactions, and timing can influence results, and how small changes may shift direction over time. The goal is reflection and clarity, not fear or blind belief.

In addition to personality and astrology insights, the <u>AlAstroDNA</u> platform also includes numerology-based number guidance and color-based suggestions. These elements are used as supportive signals to help users better understand mood, energy, and timing in daily life, instead of being presented as rigid rules.

Privacy has been kept central to the platform's design. Users are not required to sign up or create accounts. No personal data is stored, and no information is shared. All insights are generated during the session, allowing people to explore freely without leaving a digital trail.

The initiative has been developed under <u>FAREL</u>, a startup focused on building intelligent systems for growth and decision-making. While FAREL primarily works with businesses, this launch marks its move into consumer-facing technology aimed at personal clarity and self-awareness.

## About the Founder:

The platform was created by <u>Aman Verma</u>, a 24-year-old digital entrepreneur with over six years of experience in performance marketing and growth strategy. He currently serves as Marketing Head at Audi Delhi South and has previously managed large-scale digital campaigns at Clicks Bazaar as Marketing Head, overseeing ₹16 crore+ in annual ad spend while building automation-driven and data-backed growth systems across multiple industries.

According to the company, the intention behind the platform is to make self-understanding tools more approachable and transparent. The platform is currently live, accessible worldwide, and offered free of cost.

## **Media Contact**

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Source: FAREL

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