

14 Years of Data: FindCheapStreaming Releases Interactive Timeline of Every Netflix Price Hike Ever

A new forensic audit by FindCheapStreaming visualises the complete pricing timeline in the US and UK, correlating a decade of aggressive hikes directly to the platform's \$17B content pivot.



London, United Kingdom Jan 28, 2026 (IssueWire.com) - FindCheapStreaming, a newly launched comparison and entertainment news website, today released a detailed analysis of the pricing history of Netflix across two of its largest markets.

The report, titled “The Complete History of Netflix Price Hikes”, offers a balanced, forensic look at the streaming giant's economic journey. By cross-referencing 14 years of SEC filings, investor reports, and historical data, the analysis tracks exactly how the service has transformed since 2011, and how those changes are reflected in the monthly bill for households on both sides of the Atlantic.

While the data confirms that prices have risen significantly, outpacing standard inflation by 61% in both regions, the report also highlights the direct correlation between these costs and the unprecedented explosion in content investment.

Key Data Findings:

- **The Transatlantic Cost of Evolution:**

- **In the US:** The Standard plan cost \$7.99 in 2011. Today, at \$17.99, the price reflects a fundamentally different service.
- **In the UK:** The entry-level Standard plan has risen from £5.99 at launch to £12.99, mirroring the US strategy of premium growth.

- **The Investment Correlation:** The analysis overlays these price increases against Netflix's content budget, which has grown from \$2 billion in 2013 to over \$17 billion in 2024. The data suggests the higher premiums in the US and UK are directly funding the shift from a "digital blockbuster" to a Hollywood-rivalling studio producing global hits like Stranger Things, The Crown, and Squid Game.
- **The Value Comparison:** Despite the hikes, the report notes that for high-volume users, the "cost per hour of entertainment" remains competitive compared to traditional cable packages and cinema tickets, though the budget-friendly entry point has undeniably shifted.

Expert Commentary:

"Our analysis shows that we aren't just paying more for the same product; we are paying for a completely different beast," said Hasnaat Mahmood, CEO of FindCheapStreaming.

"When you look at the timeline for both the US and UK, you see the death of the cheap utility, but the birth of a premium entertainment powerhouse. While the price increases hit the wallet, the data proves they have fuelled a massive upgrade in library quality and technical performance (4K, spatial audio). The question for British and American consumers in 2025 isn't just 'is it cheap?', but 'is the new library worth the premium?'"

Consumer Resources:

The full report features interactive charts allowing journalists and consumers to track the exact month and year of every price adjustment across all tiers (Basic, Standard, and Premium) in both currencies.

- **View the Interactive Timeline:** [The Complete History of Netflix Price Hikes](#)

About FindCheapStreaming

FindCheapStreaming is a new, independent website dedicated to streaming news, reviews, and comparisons. Born from a need for greater clarity in the subscription economy, the platform combines data analysis with balanced reviews to help households navigate the market and find the best value in entertainment.

Media Contact

Find Cheap Streaming

*****@findcheapstreaming.com

Source : Netflix

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