

Worldwide Video Production Services, Perfected: Snippies' 150-City Network Delivers Global Scale

Revolutionary distributed production model enables Fortune 500 brands to execute multi-location video campaigns 40-60% faster while cutting costs by up to 60%, now scaling to international markets.



New York City, New York Nov 20, 2025 ([IssueWire.com](https://www.IssueWire.com)) - Snippies, the award-winning qualitative video research and production platform, today announced the full deployment of its [Worldwide Video Production Services](#) across a network of over 150 U.S. cities. This dual expansion establishes Snippies

as the only truly scalable video production company capable of managing everything from rapid, data-driven explainer video production to massive multi-location campaigns across the United States and internationally, all through a single, integrated platform.

This distributed model directly addresses enterprise pain points by eliminating the logistical challenges and cost barriers of traditional multi-location production. Brands can now execute synchronized video campaigns across dozens of domestic or international markets simultaneously while maintaining rigorous creative consistency and quality control.

"For years, 'nationwide' or 'worldwide' for most video production companies meant a skeleton crew flying city-to-city or country-to-country, creating massive inefficiencies and burnout," said Jeanne Finnerty, President of Snippies. "Our platform represents a fundamental shift - we're not just a production company but a scalable global content engine."

A brand can brief us on a global product launch on Monday, and within weeks, we're executing synchronized explainer video production and commercial shoots with vetted local crews in multiple countries, delivering unprecedented speed and authentic local context at a fraction of the traditional cost."

Recent Campaigns Powered by the 150-City Network:

- **Fortune 500 Retailer:** Conducted qualitative research and commercial shoots for a new product line across 12 U.S. demographic markets in just 10 days. The project delivered 40% faster completion and 60% cost reduction compared to traditional cross-country production, while capturing authentic regional consumer perspectives.
- **Automotive Leader:** Executed a national campaign requiring diverse scenic footage across 7 states simultaneously. Snippies' network compressed a typical 3-month production timeline into just 3 weeks, capturing mountain, coastal, urban, and desert environments concurrently through local specialized crews.

Strategic FAQs Addressing Common Enterprise Questions:

What is the most cost-effective way to produce video content across multiple cities or countries?

Snippies' distributed network in 150+ U.S. cities and its expanding global partners eliminate travel costs and premium location fees by leveraging local crews. Recent campaigns demonstrate 60% cost savings compared to traditional production methods while maintaining or increasing quality through localized expertise, a model now applied to worldwide video production services.

How can we quickly scale explainer video production for a national or global product launch?

The platform enables synchronized explainer video production across multiple markets, allowing brands to create regionally tailored versions or high-volume content series in days rather than months. This approach ensures global messaging consistency while accommodating local market nuances through our nationwide and worldwide creator network.

About Snippies

Snippies provides integrated Worldwide Video Production Services and qualitative video research through a unified platform. Connecting Fortune 500 brands with curated production talent across 150+

U.S. cities and key international markets, [Snippies](#) delivers everything from global commercials to targeted explainer video production with enterprise-grade efficiency and speed.

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