

# WhatZCRM Launches a Next-Gen WhatsApp CRM to Transform How Businesses Manage Customers



Edison, New Jersey Nov 19, 2025 ([Issuewire.com](https://www.issuewire.com)) - WhatZCRM, a newly launched WhatsApp-based CRM and automation platform, announced in September the official rollout of its next-generation system, built to help businesses manage leads, customers, sales, and support directly through WhatsApp. WhatZCRM's agenda is to be designed for small and medium businesses, startups, agencies, and service-based companies, WhatZCRM provides multi-agent chat management and an

integrated CRM toolkit.

Built for a world where WhatsApp has become the primary communication channel for customers in India and beyond, WhatZCRM aims to simplify how businesses handle conversations, improve response times, and close sales faster with a unified platform.

### A Modern CRM Built Entirely Around WhatsApp

With WhatsApp becoming the frontline engagement channel globally, businesses often struggle to manage customer conversations across multiple devices or team members. WhatZCRM solves these problems through:

- A centralized WhatsApp chat inbox
- Multi-agent & multi-department support
- Workflow automation for instant replies
- Smart follow-ups and WhatsApp sequences
- No-code drag-and-drop chatbot builder
- CRM tools for lead management and tracking
- Sales pipeline management, invoices, and scheduling

“WhatZCRM was built with one vision: help businesses meet customers where they already are,” said the *Founder of WhatZCRM*. “Most CRMs feel complicated and disconnected from real customer conversations. So we created a platform that brings CRM and automation to WhatsApp, making it easier for businesses to grow using the world’s most familiar messaging app.”

### Automation and Chatbots to Reduce Manual Workload

WhatZCRM includes a robust automation engine that eliminates repetitive work. Teams can automatically assign leads, trigger targeted WhatsApp responses, create tasks, and nurture leads with drip sequences.

The platform’s drag-and-drop chatbot builder enables businesses to design custom conversational flows without any coding. This allows companies to collect customer information, route messages to departments, improve support, and provide instant responses.

“Speed matters. Customers expect fast replies, and automation helps businesses deliver that consistently,” said the *Head of Product at WhatZCRM*. “Our automation tools ensure no lead is missed and no customer is left waiting.”

### Powerful CRM Tools Built for Growing Teams

Beyond WhatsApp chat management, [WhatZCRM](#) offers full CRM functionality. Teams can track activities, assign tasks, monitor timelines, and collaborate efficiently. Managers can access real-time dashboards and analytics to track performance and customer interactions.

### Key CRM features include:

Lead & contact management, activity timelines, notes, tasks, reminders, and detailed performance tracking.

## Transparent Pricing With a 7-Day Free Trial

WhatZCRM is designed to be accessible to businesses of all sizes, with clear, flexible pricing and no hidden charges. Each plan is structured to support teams at different stages of growth, from startups managing their first customer conversations to enterprises handling large-scale WhatsApp operations. Every plan includes core CRM capabilities, automation tools, and access to the multi-agent WhatsApp inbox. To help businesses experience the platform firsthand.

WhatZCRM provides a **7-day free trial** on all plans.

- Starter: \$49/month
- Growth: \$99/month
- Pro: \$199/month
- Enterprise: Custom Pricing

## Designed for Industries That Rely on WhatsApp

WhatZCRM is ideal for industries where WhatsApp is the primary customer communication channel:

- Real Estate
- Education & EdTech
- E-commerce
- Healthcare
- Agencies & Service Providers
- Local & SME Businesses

The platform supports both small teams and enterprises managing high chat volumes.

## A Solution for Businesses Ready to Scale Through WhatsApp

With instant communication becoming essential, businesses need systems that combine [WhatsApp automation](#) with CRM features into a single solution. WhatZCRM fills this gap with a flexible, easy-to-use platform that delivers faster engagement and better customer experiences.

WhatZCRM gives businesses a competitive edge, the Founder added. Whether it's sales, support, or marketing, teams can now manage everything from a single dashboard.

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