

VoiceSearchHQ Launches Australia's First Dedicated AI Search SEO Service for Local Businesses

Helping Australian businesses become the number one answer in AI driven search.



Adelaide , South Australia Nov 18, 2025 ([IssueWire.com](https://www.issuewire.com)) - VoiceSearchHQ has officially launched a specialised AI Search SEO service designed to help Australian businesses rank first across AI platforms, including ChatGPT, Siri, Alexa, Gemini, Perplexity and Copilot. As AI driven search rapidly replaces traditional keyword searches, the company is positioning itself as a first mover in the new era of AI engine optimisation.

Founded by industry leader Paul Kidis, VoiceSearchHQ focuses on GEO and AEO optimisation, advanced structured data, conversational content and lms.txt guidance that helps AI assistants understand, trust and recommend local businesses more accurately.

“Search is no longer about ten blue links on Google,” says Paul Kidis, founder of VoiceSearchHQ. “Customers are asking their devices direct questions, and AI is giving one answer. Our job is to make sure our clients become that answer.”

Solving the New Challenge Faced by Local Businesses

As AI platforms rely on semantic understanding instead of traditional keyword matching, many websites are no longer structured in ways that AI can easily interpret. This creates major issues for local businesses that depend on enquiries and visibility.

VoiceSearchHQ helps businesses fix this through:

- AI Search SEO
- GEO optimisation for local suburb relevance
- AEO optimisation for accurate AI generated answers
- Page speed and on-page SEO improvements
- Conversational content that matches AI intent
- JSON LD structured data and custom FAQ schema
- lms.txt and robots.txt optimisation
- Service area and NAP accuracy audits

The company has already delivered strong visibility improvements for clients across plumbing, electrical, property services, medical, e commerce and professional services sectors.

Built for the Shift to AI First Search in 2026

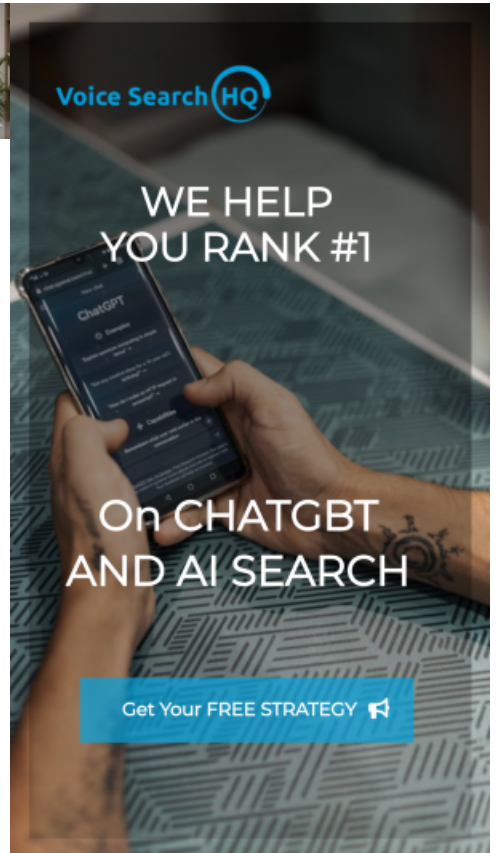
Independent studies show more than 40 percent of consumers already rely on AI assistants for recommendations, with forecasts indicating that by 2026 most local searches will originate from voice or AI generated answers, not traditional search engines.

“AI search is moving faster than most businesses realise,” says Kidis. “Ranking on ChatGPT and other AI engines is now just as important as ranking on Google. Businesses that adapt early will gain a long-term competitive advantage.”

Affordable Options for Small to Medium Australian Businesses

Unlike most agencies offering high-priced retainers, VoiceSearchHQ provides accessible, one-off AI Search SEO packages that allow businesses to see measurable improvements before committing to any ongoing optimisation.

“Our mission is to give local businesses an affordable path to AI visibility without agency-level pricing,” says Kidis. “The results speak for themselves.”



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