

Verdun's New Vars Facility Poised to Boost Jobs and Innovation in Ottawa Region

The new Vars facility will allow Verdun Windows and Doors to significantly increase production to meet growing demand while reinforcing its commitment to sustainability, innovation, and Canadian manufacturing.

Prescott, Ontario Nov 17, 2025 ([IssueWire.com](https://www.issuewire.com)) - Verdun Windows and Doors, one of Canada's leading manufacturers of high-performance windows and doors, has begun construction on a new 104,000-square-foot manufacturing facility in Vars Industrial Park, marking a major investment in Eastern Ontario's economy. The expansion, valued at approximately \$30 million, will strengthen the region's workforce, introduce cutting-edge automation technologies, and expand Verdun's capacity to serve homeowners across the country.

The [new Vars facility](#) will allow Verdun Windows and Doors to significantly increase production to meet growing demand while reinforcing its commitment to sustainability, innovation, and Canadian manufacturing. With support from FedDev Ontario and close collaboration with Russell Township, the project highlights Verdun's dedication to local growth and long-term economic development in the Ottawa area.

Strengthening Eastern Ontario's Workforce

Verdun's [Vars project](#) is expected to create between 150 and 200 full-time jobs once the facility is fully operational in 2026. The company has pledged to prioritize hiring within the Ottawa region, ensuring that the economic benefits remain local.

"These are meaningful, long-term careers for residents in our community," said a Verdun spokesperson. "We're not just building a facility; we're building opportunities. This expansion allows us to provide stable, skilled employment while continuing to deliver exceptional products to Canadian homeowners."

The facility will include advanced production lines, warehousing, research and development areas, and a dedicated training center for staff. Verdun is partnering with local colleges and trade schools to create programs that prepare young professionals for technical roles in automated manufacturing.

Mayor Mike Tarnowski of Russell Township welcomed the project, emphasizing its importance for the local economy. "Verdun's investment in Vars is a clear sign of confidence in our community," said Tarnowski. "The jobs and innovation this facility will bring will benefit families, businesses, and the entire region for years to come."

A Milestone for Canadian Manufacturing

For over 40 years, Verdun Windows and Doors has built a reputation for excellence, manufacturing and installing premium, energy-efficient products across Ontario and beyond. The Vars facility represents a new chapter in the company's history, one focused on scaling its capabilities through automation and sustainability.

The new site will feature advanced CNC machinery, robotics, and automated RevoCell™ production lines—technology that allows Verdun to produce its industry-leading windows with greater precision and efficiency. RevoCell™, Verdun's proprietary microcellular PVC window technology, has earned national

recognition for its innovation and environmental benefits.

“RevoCell™ revolutionized how Canadians think about window performance,” said Verdun’s Engineering Director. “By expanding production in Vars, we’ll meet growing national demand while maintaining the quality that defines the Verdun name.”

Verdun’s RevoCell™ line has earned multiple ENERGY STAR® Canada Special Recognition Awards for its exceptional energy efficiency and environmental performance. With the new facility, Verdun will be able to produce more units domestically, ensuring that every window installed across Canada is manufactured right here at home.

Local Partnerships and Regional Impact

The [Vars expansion](#) has generated enthusiasm among local contractors, suppliers, and residents. Verdun’s decision to source materials and services locally will help strengthen regional supply chains and stimulate small business growth throughout Eastern Ontario.

“Every stage of our production process is connected to Canadian expertise,” said Verdun’s Procurement Manager. “From glass and frames to logistics and installation, our success relies on local partnerships. This project keeps those relationships growing and creates a stronger regional network.”

FedDev Ontario’s involvement further demonstrates the project’s importance. Through its investment programs, the federal government supports companies that drive innovation, job creation, and clean growth. Verdun’s commitment to sustainable manufacturing made it an ideal candidate for this support.

According to the agency, Verdun’s project represents “an investment in both economic growth and environmental stewardship,” reflecting the broader national vision for a greener, more competitive manufacturing sector.

Sustainability at the Core of Growth

Environmental responsibility has been a guiding principle for Verdun Windows and Doors throughout its history. The [Vars facility](#) was designed with sustainability in mind, incorporating high-efficiency systems to minimize waste and reduce emissions.

The building will feature energy-efficient lighting, advanced climate control systems, and environmentally responsible materials. Verdun also plans to implement solar technology to power parts of the operation and to recycle production waste to further reduce its carbon footprint.

“Our goal is to lead by example,” said Verdun’s Sustainability Officer. “As a company that produces energy-efficient products, we also have a responsibility to ensure that our operations reflect the same values. This facility embodies that commitment.”

The new plant will serve as a model for sustainable manufacturing in Canada’s construction sector, setting a precedent for other firms aiming to expand responsibly.

Driving Innovation and Research

Beyond increasing production capacity, Verdun is using the Vars project to deepen its investment in research and development. The company plans to establish an in-house innovation lab dedicated to

exploring next-generation window technologies, smart home integrations, and new energy standards.

“Continuous innovation has always been central to Verdun’s success,” said the company’s Chief Executive Officer. “The Vars facility will give our engineers and designers the space they need to push the boundaries of what’s possible in window technology.”

This research division will focus on testing new materials and automation methods, ensuring Verdun maintains its competitive edge in both product quality and environmental performance.

Commitment to Community Development

Beyond its economic benefits, Verdun’s expansion demonstrates a strong sense of community responsibility. The company has a long tradition of giving back through charitable initiatives and community partnerships. With the new Vars facility, Verdun plans to expand these efforts, working with local organizations that focus on environmental sustainability, youth education, and workforce development.

Verdun will also provide tours and educational workshops to engage local students and families in understanding modern manufacturing and green building technology.

“We’ve always been proud to be part of this community,” said Verdun’s Public Relations Manager. “Our success is shared with the people who live and work here. This facility allows us to create even more opportunities to support them.”

Looking Toward the Future

Construction on the Vars facility is well underway, with completion anticipated by late 2025. Once operational, Verdun Windows and Doors will begin full-scale production by early 2026, marking the company’s largest expansion to date.

With this investment, Verdun strengthens its position as a national leader in window and door manufacturing while setting a new standard for how Canadian companies can innovate, grow, and remain deeply connected to their communities.

“Our future is built here in Canada,” said Verdun’s leadership team. “The Vars facility is a reflection of who we are—innovators, craftspeople, and community partners. Together, we’re shaping the future of Canadian manufacturing.”

About Verdun Windows and Doors

Founded in 1982, Verdun Windows and Doors is a Canadian manufacturer specializing in high-quality, energy-efficient windows and doors. Headquartered in Ottawa, the company designs, manufactures, and installs its own products, maintaining full control over quality and performance. Verdun’s proprietary RevoCell™ technology has redefined window efficiency standards, earning multiple ENERGY STAR® Canada Special Recognition Awards. With a focus on sustainability, innovation, and customer satisfaction, Verdun continues to lead the Canadian market with products built for lasting performance and comfort.

For more information, visit www.verdunwindows.com

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