

USA Movie Cars Expands Southwest Picture Cars with Launch of New Mexico Picture Cars and Las Vegas Picture Cars sites

National Picture Vehicle Leader Adds Hundreds of Production-Ready Vehicles Across Arizona, New Mexico, and Nevada Markets



Albuquerque, New Mexico Nov 3, 2025 ([Issuewire.com](https://www.issuewire.com)) - USA Movie Cars, one of the nation's leading independent providers of authentic picture vehicle rentals for film, television, commercials,

music videos, and live events, today announced the launch of two strategic regional websites: New Mexico Picture Cars and Vegas Picture Cars. These dedicated platforms mark a significant expansion of the company's Southwest operations, integrating hundreds of locally sourced vehicles into its growing national rental network and eliminating the need for costly, time-consuming vehicle shipments from major production hubs.

Now live at NewMexicoPictureCars.com and VegasPictureCars.com, the new sites join the company's flagship ArizonaPictureCars.com, which has successfully powered productions in the Greater Phoenix and Tucson markets for over a decade. Together, the three integrated platforms now offer production teams instant access to more than 1,000 meticulously maintained, production-ready vehicles—including classic muscle cars, vintage sedans, police and emergency units, military vehicles, luxury exotics, period-specific props, and custom-modified specialty rigs.

Eliminating Production Delays and Shipping Costs

"Filmmakers no longer need to ship vehicles from Los Angeles, Atlanta, or New York—or wait weeks for options," said Rob Rutledge, Founder and CEO of [USA Movie Cars](https://USAMovieCars.com). "With New Mexico Picture Cars and Vegas Picture Cars now online, production teams in Albuquerque, Santa Fe, Las Vegas, Reno, and surrounding areas can browse, filter, and book local vehicles instantly. Every car is pre-inspected, documented, and supported by our on-set coordinators who understand continuity, safety, and creative vision. These aren't just listings—they're production-ready assets that can be reviewed online and presented to clients without waiting."

Strategic Expansion in Booming Southwest Markets

The expansion comes at a pivotal time as the Southwest film industry experiences unprecedented growth across multiple fronts:

New Mexico continues to lead all U.S. states in film and TV production spending, with over \$850 million in direct economic impact in 2024, driven by generous tax incentives, world-class crews, and exceptional production infrastructure.

Nevada has become a magnet for high-budget commercials, music videos, and feature films, fueled by Las Vegas's iconic backdrops, expanding studio infrastructure, and growing post-production facilities.

Arizona remains a top destination for Westerns, automotive campaigns, sci-fi epics, and desert-based action sequences, with its diverse terrain and year-round shooting conditions.

Advanced Production Tools, Not Just Catalogs

Each new platform features advanced functionality specifically designed for production efficiency and creative decision-making:

- High-resolution 360° photo galleries and comprehensive video walkarounds
- Real-time availability calendars with instant inquiry submission
- Smart filters by era, make, model, color, condition, and verified film use history
- On-set driver services, full transportation logistics, and custom modification options
- Direct booking forms with 24-hour response guarantee

"These aren't just online catalogs—they're fully operational production tools," Rutledge added. "A

location manager in Las Vegas can pull up a 1957 Chevy, check its clearance height, review past film credits, and lock it in—all before breakfast."

Proven Track Record with Major Productions

USA Movie Cars has built its reputation serving major studios, networks, agencies, and independent filmmakers with end-to-end logistics, authenticity verification, and comprehensive on-set support. Recent credits include America's Got Talent, The Bachelor, Bachelorette, 20/20 News, music videos with Travis Scott, Gucci Mane, and J Cole, as well as Super Bowl campaigns for Papa Johns and other major brands.

Opportunity for Vehicle Owners

Car owners throughout the Southwest can list their vehicles for free on any platform and earn competitive daily pay rates when their vehicles are booked for film, TV, events, or commercials. The registration process is streamlined and designed to make vehicle ownership a revenue-generating asset.

About USA Movie Cars

Founded in 2015, USA Movie Cars operates one of the largest independent fleets of picture vehicles in North America, with thousands of authentic, production-ready cars, trucks, and specialty vehicles available on and off the site. The company provides comprehensive end-to-end transportation logistics, on-set coordination, and custom modifications for film, television, commercials, and special events. Through its regional platforms and sister company [Cop Car Rental](#), USA Movie Cars provides seamless coverage across the USA, Canada, UK, and Ireland.

For more information, visit <https://newmexicopicturecars.com> and <https://vegaspicturecars.com>.

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