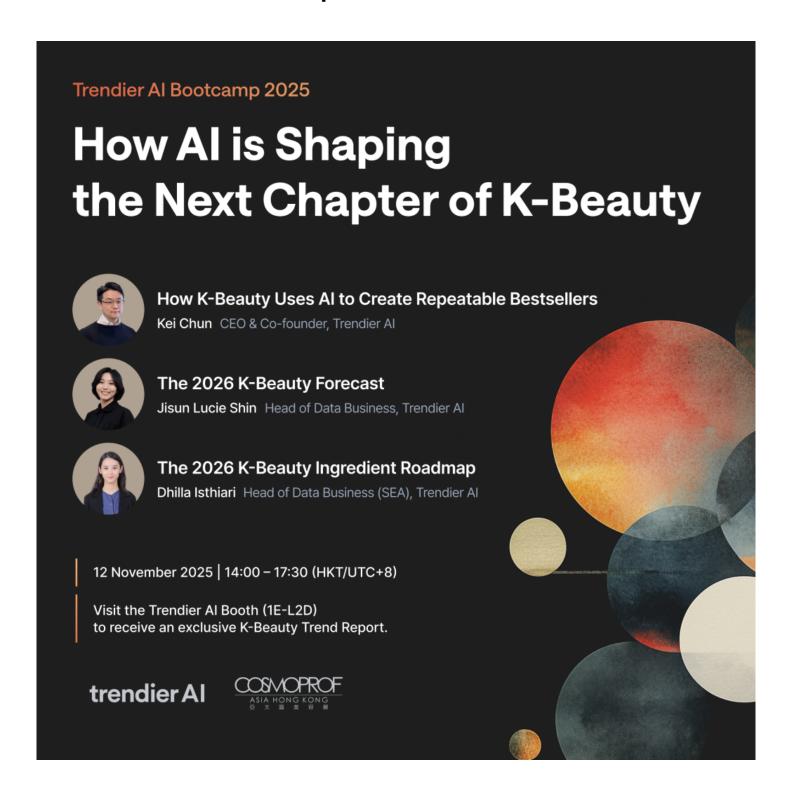
## Trendier Al Introduces Data Intelligence to the Global Stage with the Debut at Cosmoprof Asia 2025



**Dover, Delaware Nov 6, 2025 (Issuewire.com)** - As K-Beauty strengthens its position on the global stage, data and artificial intelligence are becoming the foundation of how innovation, speed, and market success are achieved. Reflecting this transformation, **Trendier AI** will join **Cosmoprof Asia Hong Kong 2025**, leading a dedicated session that explores how intelligence is redefining creativity and growth for Korean beauty worldwide.

Taking place from 12 to 14 November 2025, Cosmoprof Asia Hong Kong — Asia's largest and most influential beauty exhibition — is expected to welcome more than 70,000 attendees and 2,800 exhibitors from across the world. The event continues to serve as a key meeting point for global brands, manufacturers, and technology partners shaping the future of beauty innovation.

On **November 12**, **Trendier AI** will host the <u>Trendier AI Bootcamp 2025</u> at **Booth 1E–L2D**, under the theme "**How AI Is Shaping the Next Chapter of K-Beauty.**"

The session marks a new chapter in the **Trendier Al Global Bootcamp Series**, which began in Seoul and debuted internationally at **Cosmoprof Las Vegas** earlier this year. Following its stops in **Los Angeles**, **Hong Kong**, **New York**, and **Miami**, the program continues to explore how Al is transforming every stage of the beauty value chain — from formulation and marketing to forecasting and retail.

A highlight of this year's participation is the introduction of the **Trendier Al Platform**, an intelligence system designed as an **Al Partner** for the beauty industry. Available in four versions for **ingredient suppliers**, **manufacturers**, **brands**, **and retailers**, the platform accelerates workflow by up to **10**×, from analyzing consumer responses by ingredient to automatically generating promotion strategies. This innovation illustrates how K-Beauty's competitive edge is increasingly built through data-driven precision and agility.

The **Trendier Al Bootcamp 2025** will feature insights from the company's leadership team, showcasing how Al and intelligence frameworks are reshaping K-Beauty's business playbook:

- **Kei Chun**, CEO & Co-founder, will explain how brands are creating repeatable global bestsellers using AI-enhanced product development.
- **Jisun Lucie Shin**, Head of Data Business, will present *The 2026 K-Beauty Forecast*, highlighting emerging categories and market signals driving global demand.
- **Dhilla Isthiari**, Head of Data Business (SEA), will share *The 2026 K-Beauty Ingredient Roadmap*, outlining the ingredient clusters and biotech innovations defining next-generation skincare.

Following the Bootcamp, **Trendier AI** will also join <u>CosmoTalks: Beauty Horizons 2026–2030 – Forecasting Tomorrow's Trends and <u>Technologies</u>, an expert panel moderated by <u>Mallory Huron</u> (Beauty & Wellness Senior Strategist, Fashion Snoops). The panel includes **Dr. Yunsong Yan** (CEO/CTO & Chief Scientist, Bang Nanobiotech) and <u>Sunyoung Lee</u> (CEO, KIKIGLOW), who will discuss how data, technology, and biotechnology are converging to shape the next decade of beauty innovation.</u>

As one of the flagship international events in the global beauty calendar, Cosmoprof Asia 2025 continues to spotlight how creativity and technology intersect to drive market growth. **Trendier Al's participation** reflects how the integration of data and intelligence is setting new standards for speed, precision, and scalability in the next phase of K-Beauty's global evolution.

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