

Trendier AI Introduces Data Intelligence to the Global Stage with the Debut at Cosmoprof Asia 2025

Trendier AI Bootcamp 2025

How AI is Shaping the Next Chapter of K-Beauty



How K-Beauty Uses AI to Create Repeatable Bestsellers

Kei Chun CEO & Co-founder, Trendier AI



The 2026 K-Beauty Forecast

Jisun Lucie Shin Head of Data Business, Trendier AI



The 2026 K-Beauty Ingredient Roadmap

Dhilla Isthiari Head of Data Business (SEA), Trendier AI

12 November 2025 | 14:00 – 17:30 (HKT/UTC+8)

Visit the Trendier AI Booth (1E-L2D)
to receive an exclusive K-Beauty Trend Report.

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COSMOPROF
ASIA HONG KONG
亞太區美容展

Dover, Delaware Nov 6, 2025 ([IssueWire.com](https://www.issuewire.com)) - As K-Beauty strengthens its position on the global stage, data and artificial intelligence are becoming the foundation of how innovation, speed, and market success are achieved. Reflecting this transformation, **Trendier AI** will join **Cosmoprof Asia Hong Kong 2025**, leading a dedicated session that explores how intelligence is redefining creativity and growth for Korean beauty worldwide.

Taking place from **12 to 14 November 2025**, **Cosmoprof Asia Hong Kong — Asia’s largest and most influential beauty exhibition** — is expected to welcome more than **70,000 attendees** and **2,800 exhibitors** from across the world. The event continues to serve as a key meeting point for global brands, manufacturers, and technology partners shaping the future of beauty innovation.

On **November 12**, **Trendier AI** will host the [Trendier AI Bootcamp 2025](#) at **Booth 1E–L2D**, under the theme “**How AI Is Shaping the Next Chapter of K-Beauty.**”

The session marks a new chapter in the **Trendier AI Global Bootcamp Series**, which began in Seoul and debuted internationally at **Cosmoprof Las Vegas** earlier this year. Following its stops in **Los Angeles, Hong Kong, New York, and Miami**, the program continues to explore how AI is transforming every stage of the beauty value chain — from formulation and marketing to forecasting and retail.

A highlight of this year’s participation is the introduction of the **Trendier AI Platform**, an intelligence system designed as an **AI Partner** for the beauty industry. Available in four versions for **ingredient suppliers, manufacturers, brands, and retailers**, the platform accelerates workflow by up to **10×**, from analyzing consumer responses by ingredient to automatically generating promotion strategies. This innovation illustrates how K-Beauty’s competitive edge is increasingly built through data-driven precision and agility.

The **Trendier AI Bootcamp 2025** will feature insights from the company’s leadership team, showcasing how AI and intelligence frameworks are reshaping K-Beauty’s business playbook:

- **Kei Chun**, CEO & Co-founder, will explain how brands are creating repeatable global bestsellers using AI-enhanced product development.
- **Jisun Lucie Shin**, Head of Data Business, will present *The 2026 K-Beauty Forecast*, highlighting emerging categories and market signals driving global demand.
- **Dhilla Isthiari**, Head of Data Business (SEA), will share *The 2026 K-Beauty Ingredient Roadmap*, outlining the ingredient clusters and biotech innovations defining next-generation skincare.

Following the Bootcamp, **Trendier AI** will also join [CosmoTalks: Beauty Horizons 2026–2030 – Forecasting Tomorrow’s Trends and Technologies](#), an expert panel moderated by **Mallory Huron** (Beauty & Wellness Senior Strategist, Fashion Snoops). The panel includes **Dr. Yunsong Yan** (CEO/CTO & Chief Scientist, Bang Nanobiotech) and **Sunyoung Lee** (CEO, KIKIGLOW), who will discuss how data, technology, and biotechnology are converging to shape the next decade of beauty innovation.

As one of the **flagship international events in the global beauty calendar**, **Cosmoprof Asia 2025** continues to spotlight how creativity and technology intersect to drive market growth. **Trendier AI’s participation** reflects how the integration of data and intelligence is setting new standards for speed, precision, and scalability in the next phase of K-Beauty’s global evolution.

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