

Top 10 Custom Arch Support Insole Manufacturers Attending SHOES & LEATHER and Lineapelle Fair



Dongguan, Guangdong Sheng Nov 19, 2025 ([Issuewire.com](http://www.Issuewire.com)) - As the global market for professional footcare solutions continues rising, manufacturers specializing in custom arch support insoles are gaining unprecedented attention from international footwear brands, material buyers, and retail chains. Among the leading companies participating in this year's SHOES & LEATHER exhibition and the Lineapelle Fair is Dongguan Suscong Healthcare Co., Ltd., a long-established footcare

producer known for supplying [Custom arch support insoles for footcare businesses](#) as well as a broad range of orthopedic and comfort-focused products.

Growing Industry Demand: Why Custom Arch Support Insoles Are Becoming Essential

The global movement toward wellness, ergonomic footwear, and functional materials has accelerated rapidly across both consumer and commercial channels. Footwear companies no longer view insoles as a simple accessory; instead, they are investing in performance-driven components that enhance comfort, improve posture, and reduce fatigue for end-users. This shift is reshaping purchasing strategies across sportswear brands, work-boot manufacturers, healthcare distributors, and lifestyle retailers.

Custom arch support insoles have become one of the fastest-expanding categories due to their ability to address foot alignment issues, provide targeted pressure distribution, and offer improved stability for a wide demographic—including athletes, workers, seniors, and individuals with orthopedic needs. Retail demand has also increased significantly as consumers seek personalized solutions for daily foot pain, long hours of walking, and sports activities.

Within this environment, gel-based technologies and ergonomic designs have gained strong momentum. Retailers are increasingly sourcing gel footcare products that combine cushioning performance with durability, breathability, and compatibility with various shoe types. The wide adoption of digital foot scanning, 3D modeling, and customized footcare materials is further driving the need for manufacturers that can deliver precise, stable, and scalable production.

Dongguan Suscong Healthcare has evolved alongside these industry trends. Since its establishment in 2011, the company has built a robust supply chain and developed more than 500 categories of footcare products—ranging from performance insoles to orthopedic supports—supporting brands in over 70 countries as they expand their market share. With a growing emphasis on health, comfort, and materials innovation, the global arch support insole market is expected to continue strong growth, creating more opportunities for manufacturers equipped with advanced R&D and quality-control capabilities.

Global Exposure Through SHOES & LEATHER and Lineapelle Fair

One of the key reasons Suscong Healthcare has become a recognized name in the international footcare supply chain is its active participation in major global exhibitions. The company's presence at **SHOES & LEATHER**, one of Asia's most influential footwear material and component trade shows, allows it to demonstrate its newest arch support structures, gel technologies, and high-performance comfort materials to global footwear brands.

At **Lineapelle Fair**, the world-renowned leather and materials exhibition held in Italy, Suscong presents its advanced insole solutions to European footwear designers, OEM manufacturers, and material sourcing teams. The fair attracts brands seeking innovative inserts that complement premium leather footwear and high-end craftsmanship. Suscong's capabilities in customized design, sample development, and mass production have been well received by buyers aiming to enhance the performance and comfort level of their finished products.

Through these exhibitions, the company not only showcases new technology but also gains insight into emerging trends such as lightweight materials, sustainable footcare components, breathable gel structures, and improved multi-layer composites. These ongoing exchanges help the company refine its R&D direction and strengthen cooperation with global partners.

Certifications Supporting Reliable International Supply

To meet the stringent quality and compliance expectations of different markets, Suscong Healthcare has obtained an extensive list of internationally recognized certifications, including:

- **FDA**
- **GMP**
- **ISO 13485** (medical device quality management)
- **ISO 9001** (quality management system)
- **BSCI** (social compliance)
- **SMETA PILLAR 4** (ethical trade audit)
- **WCA** (workplace conditions assessment)
- **DUNS** (global identification system)
- **Envisa**
- **CE** (European compliance)
- **GRS** (Global Recycled Standard)
- **FSC** (responsible sourcing certification)

These certifications reflect the company's dedication to maintaining responsible production, ensuring product quality, and meeting international safety standards. For global footwear brands and retailers, such compliance is increasingly essential when establishing long-term supply partnerships, especially in categories related to health, comfort, and medical-grade footwear.

Core Strengths of Suscong Healthcare: Innovation, Quality, and Global Supply Capability

Dongguan Suscong Healthcare's competitive advantage stems from the strategic vision of its general manager, Jeff Zhang. Before founding Suscong, Jeff established BDAC in Beijing in 2005, working to bring handcrafted insoles from his hometown to international markets. As demand grew, Jeff recognized the need for better quality control, faster sample development, and reliable bulk production. This led to the founding of Suscong Healthcare in 2011 in Dongguan City, complete with its own **R&D center, assembly lines, and quality-control team.**

1. Strong Research & Development Capabilities

Suscong's R&D team develops customized arch support structures, gel components, and functional layers tailored to client requirements. Retailers and footwear brands rely on the company to design:

Arch-support geometries for different foot types

Shock-absorbing gel zones

Pressure-relief heel cups

Multi-layer composites combining EVA, PU, memory foam, and gel

Breathable and antibacterial top fabrics

Custom logos, packaging, and OEM specifications

This ability to transform design ideas into practical, market-ready products is a major reason the

company has become a preferred supplier for global brands.

2. Rigorous QC System for Consistent Output

Quality control remains one of Suscong's core strengths. The company conducts:

Raw material inspections

Hardness, elasticity, and pressure-distribution testing

Durability and aging tests

Production-line inspections for each batch

The combination of experience, technical standards, and strict compliance ensures that every shipment meets client expectations, whether destined for retail chains, sports brands, drugstores, or medical distributors.

3. Wide Product Range and Application Scenarios

With more than **500 categories** of footcare products, the company covers multiple sectors:

Orthopedic care

Athletic performance insoles

Work-boot and safety shoe insoles

Daily comfort inserts

Gel pads, heel cushions, and forefoot protection

Arch-support systems for fashion footwear

These products are widely used by footwear manufacturers, sports companies, pharmacies, wholesalers, and e-commerce brands. Many international clients rely on Suscong for private-label development and custom-designed arch support solutions.

4. Reliable Supply Chain for Global Retailers and Brands

Suscong has established one of China's strongest footcare supply chains, allowing for:

Stable sourcing of raw materials

Flexible small-batch and large-volume production

Efficient logistics coordination

Competitive lead times

Global delivery to more than 70 countries

This supply chain stability is especially valuable for retailers facing seasonal demand peaks or launching new footwear collections.

About Dongguan Suscong Healthcare Co., Ltd.

Dongguan Suscong Healthcare Co., Ltd. is a global manufacturer specializing in custom arch support insoles, gel cushioning products, and professional footcare solutions. With a robust R&D team, advanced production capabilities, and internationally recognized certifications, the company continues to support footwear brands and retailers worldwide with high-quality OEM and ODM services.

For more information, please visit: <https://www.suscong.com/>



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