

This Online Program Can Make You Happy in 10 Seconds — And It's Free

Artist and author **Andrew Lawrence** launches “Cool Color Photos,” a groundbreaking online art experience designed to promote personal and organizational wellbeing.



Los Angeles, California Nov 9, 2025 ([IssueWire.com](https://www.IssueWire.com)) - Artist and author **Andrew Lawrence**, creator of the revolutionary *Happiness Download*, has unveiled a new innovation in health and wellbeing: **Cool Color Photos**, an immersive online art experience that delivers uplifting visual content designed to reduce stress and induce calm, optimism, and happiness — in seconds.

Accessible worldwide and **100% free**, Cool Color Photos invites visitors to view and focus on a curated collection of **4,000 original, colorful fine-art photographs**, all created and copyrighted by Lawrence. No sign-up, no login, and no cost.

The program is built on research and expert insights showing that viewing art can support positive emotional and psychological states. According to leading AI platform ChatGPT:

- **It activates the brain's reward system.**
“When you look at art that you find beautiful or meaningful, your brain releases dopamine — the ‘feel-good’ chemical that creates joy and calm.”
- **It fosters self-reflection and meaning.**
“Art prompts introspection — helping you understand yourself and your values more deeply.”

- **It may reduce stress.**

“Studies show that viewing art can lower cortisol levels and improve mood — even with brief exposure.”

A Wellness and Marketing Tool for Organizations

Beyond individual use, **Cool Color Photos** offers powerful applications for organizations of all kinds — including businesses, nonprofits, healthcare providers, membership groups, educational institutions, and social media application.

Organizations can integrate Cool Color Photos as:

- **A wellness resource** to enrich the wellbeing of employees, members, customers, subscribers, patients, and the public.
- **A marketing asset** that can enhance user engagement, productivity, sales, publicity, and community goodwill.

With more than 4,000 works available, the online art show can be revisited, not once or twice but frequently — weekly, biweekly, or monthly — offering an ongoing source of uplifting healthy content. Organizations are also encouraged to keep a permanent link or promotional post on their site and/or social media.

Sponsorship

Organizations can become a sponsor/partner in this program and support, promote health and happiness, and wellbeing...online, through art!

Sponsorships offer official designation, visibility, alignment with a health-positive program, and the chance to help bring uplifting creative health benefits to audiences around the world.

Experience Cool Color Photos

To experience *Cool Color Photos* or to learn more about sponsorship opportunities, visit: <https://www.coolcolorphotos.com/>



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Source : Cool Color Photos

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