## Suntech Lite: Redefining Custom Addressable LED Lighting from Shenzhen to the Global Stage

Suntech Lite isn't just about selling LED strips—it's about co-creating luminous stories



**Shenzhen, Guangdong Dec 18, 2025 (Issuewire.com)** - Building on over 16 years of expertise in LED innovation, <u>Suntech Lite</u>—a specialized brand under Shenzhen Suntech Company Limited —announces its strategic focus on highly customized addressable LED strips and flexible LED neon solutions for architectural, commercial, entertainment, and artistic applications worldwide.

ISO9001-certified manufacturing foundation, global certifications (CE, RoHS, FCC, UL/ETL), and R&D capabilities, Suntech Lite distinguishes itself through deep customization and creative flexibility. The brand caters specifically to designers, integrators, and brands seeking one-of-a-kind lighting experiences—from pixel-perfect animated façades and interactive retail displays to bespoke neon signage with dynamic color control.

"Suntech Lite isn't just about selling LED strips—it's about co-creating luminous stories," said Mark Tang, Brand Director. "Whether it's a non-standard voltage, unique pixel pitch, custom PCB shape, or 360° addressable neon flex for a museum installation, we engineer light that fits the vision—not the other way around."

The Suntech Lite portfolio includes:

- \* Fully customizable WS281x, SK6812, APA102, and UCS-series addressable LED strips (5V/12V/24V/48V)
- \* Cut-to-order and mini-segment COB addressable strips for seamless linear lighting
- \* Flexible LED neon in monochrome, RGB, RGBW, and DMX/SPI-controlled variants—including

outdoor IP68 and 360° emitting options

\* Tailored LED controllers, power solutions, and quick-prototype services for OEM/ODM projects

With a dedicated engineering team fluent in global design standards and rapid prototyping capabilities, Suntech Lite supports clients from concept to mass production—often delivering samples within 7 days.

Now serving clients in more than 70 countries, Suntech Lite leverages Shenzhen's dynamic electronics ecosystem to turn imaginative lighting concepts into reliable, certified, and scalable realities. Discover what's possible when light bends to your design:

For more information, please visit <a href="https://suntechlite.com/">https://suntechlite.com/</a> or contact us at [malisa@suntechleds.com].

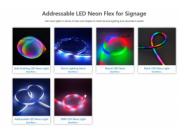
## **About Suntech Lite**

<u>Suntech Lite</u> is a premium customization-focused brand under Shenzhen Suntech Company Limited, specializing in pixel-addressable LED strips and flexible LED neon since 2008. Rooted in rigorous quality control and global compliance, Suntech Lite empowers creators worldwide with tailor-made, high-performance lighting solutions that blend technology, artistry, and reliability.









## **Media Contact**

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Source: Shenzhen Suntech Company Limited

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